



theINSIDER



717-264-7101 | CVBAlliance.org

CVBA BOARD OF DIRECTORS

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Chick-fil-A Chambersburg - Chair

Kylie Belle Thomas

Greencastle-Antrim Chamber - CVBA President

Stephen Christian

Greater Chambersburg Chamber of Commerce

Brad Kearns

SEK, CPAs & Advisors - Secretary/Treasurer

Betsy Yumlu

F&M Trust - Secretary

Bill Kick

Community State Bank

Andy Everetts

M&T Bank

Jenna Kaczmarek

Patriot Federal Credit Union

Maryliz Toohig

Chambersburg Chamber

Serving more than 800 businesses, CVBA's mission is to help its members prosper and enhance the quality of life in the Cumberland Valley Region. We are the largest business advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at CVBAlliance.org.

The front cover features deliveries to first responders. Details on page 4.

NEW MEMBERS

The Cumberland Valley Business Alliance extends a warm welcome to its new members and would also like to congratulate our current members for their anniversaries.

Mortgage Company Benchmark Mortgage

Eric Baines

2009 Castlegreen Court
Greencastle, PA 17225
(570) 690-3097
ericbaines.benchmark.us
eric.baines@benchmark.us

Manufacturers Fil-Tec, Inc.

Gretchen Schoeck
12129 Mapleville Road
Cavetown, MD 21720
(301) 824-6465
fil-tec.com
gretchen.flandreau@fil-tec.com

Education

Lackawanna College

Shawn Witmer
1669 Opportunity Avenue
Chambersburg, PA 17201-7834
(717) 360-1864
www.lackawanna.edu
witmers@lackawanna.edu

Counseling Services - Human Relations

Breakthrough Counseling Services, LLC

Melissa Gaydos
11368 Williamsport Pike, #1
Greencastle, PA 17225
(814) 244-4552
breakthroughcounselingmd.com
m.gaydos@breakthroughcounselingmd.com

Security Services

GardaWorld Security Services

Timothy Meredith
5000 Ritter Road
Mechanicsburg, PA 17055
(215) 908-1748
www.garda.com
timothy.meredith@garda.com

Mental Health Services

The Mindful Oasis Co

Nikole Boston
54 South Main Street
Chambersburg, PA 17201
(717) 489-2949
www.TheMindfulOasis.com
nikole@themindfuloasis.com

Mental Health Services HOPE Counseling and Wellness, LLC

Melissa Linn
11368 Williamsport Pike
Greencastle, PA 17225
(240) 513-6127
hopecounselingandwellness.com
melissa@hopecounselingandwellness.com

Powersports Dealership MotoMember

Athena Edmond
1100 Sheller Avenue
Chambersburg, PA 17201
(717) 352-8270
www.motomember.com
athena@motomemberpa.com

Accountants

Trinity Accounting & Consulting Services

Adele Kirby
550 Cleveland Avenue, Suite 113
Chambersburg, PA 17201
(717) 850-0840
www.trinity-accounting.com
adele@trinity-accounting.com

Restaurants

Cafe del Sol-Chambersburg

Shauna Williams
438 Gateway Avenue
Chambersburg, PA 17201
(240) 382-0609
delsocafes.com

Restaurants

Cafe del Sol-Greencastle

David Juarez
164 East Baltimore Street
Greencastle, PA 17225-9998
(717) 666-3114
delsocafes.com
cafedelsolgreencastle@gmail.com

Advertising

Karnofski Creative

Trevor Karnofski
408 Shealer Road
Gettysburg, PA 17325
(360) 910-6798
karnofski.com
tkarnofski@gmail.com

Valley Agency COMPANY INSURANCE (717)264-4311

"Corner of Norland & Fifth Avenues"



- Friendly Professional Service
- Competitive Pricing from Multiple Companies
- Stability of serving the community for over 100 years!





PRESIDENT'S MESSAGE

As we step into 2026, I am filled with gratitude and pride in the Cumberland Valley Business Alliance, along with genuine excitement for what lies ahead. Thank you for your continued membership, your partnership, and the trust you have placed in this organization over the past four years. The year ahead promises to be an extraordinary one. In 2026, the CVBA proudly celebrates its 5th Anniversary—a milestone that reflects not only our growth, but the collaborative spirit that has shaped who we are today.

That spirit is sustained by you. Your engagement and dedication are what make the partnership between the Greater Chambersburg Chamber of Commerce and the Greencastle-Antrim Chamber of Commerce so impactful. Together, we've built something meaningful, and we will continue to create opportunities for our businesses, deepen community connections, and advocate for the success of every member.

Like many of you, I'm also entering this year embracing exciting changes in my own life. As I look ahead, I'm reminded how closely our personal and professional journeys often align—grounded in the perseverance that brought us here, while remaining open to the opportunities that will shape what comes next. That balance of honoring where we've been while welcoming what's possible will guide our work in 2026.

This year, we look forward to welcoming new members into the CVBA, broadening our reach and strengthening the collective voice of our business community. At the same time, we remain deeply committed to the members who have helped build and sustain this organization from the very beginning. In this milestone year, you'll see renewed efforts to celebrate your successes, elevate your stories, and ensure you experience the full value of membership. I also encourage each of you to increase your visibility and involvement—whether that's through the Membership Information Center, attending mixers or programs, serving on a committee, or supporting the many events hosted by the CVBA and both Chambers throughout the year.

Kylie Belle Thomas

Cumberland Valley Business Alliance
Greencastle-Antrim Chamber
of Commerce

As we set our intentions for 2026, I hope you'll join me in one shared commitment: continuing to build a stronger, more connected, and more vibrant Cumberland Valley. I look forward to all that we will accomplish together in the year ahead. Warmest wishes for a joyful, successful, and inspiring 2026!

JAN/FEB MEMBER MILESTONES

85 Years

- Ludwigs Jewelers, Inc.

65 Years

- Penn National Resort Community

50 Years

- Zullinger-Davis-Trinh, P.C.

40 Years

- Chambersburg Memorial YMCA

35 Years

- RWR Construction, Inc.
- Ventura Foods LLC

30 Years

- Franklin County Government
- M.S. Johnston Company, Inc.
- Salzmann Hughes, P.C.

25 Years

- American Micro Industries
- Scott & Associates CPA PC

20 Years

- Shalom Christian Academy
- Solinkit, LLC

15 Years

- Chambersburg Club Inc.
- McCartney, Inc.

10 Years

- Chick-fil-A Chambersburg
- The Foundry Art Market
- Giant Food Stores, Inc.
- Grand Point Church
- Higher Information Group
- Soundproof Cow-A Division of American Micro Industries

5 Years

- CM Pigout Catering
- Complete Document Solutions (formerly Dice Office Equipment & Office Suppliers)
- Directional Traffic

5 Years Cont.

- Goosehead Insurance Korey Paff Agency
- Growing Tree Preschool
- TH & CS Inc. DBA U.S. Lawns of Frederick

1 Year

- AEK Real Estate
- Augur Living, LLC
- Clopper Insurance Agency, Inc
- Comfort Keepers
- Copper Kettle
- Green Grove Gardens
- Living Well Organics & Floral Designs
- Person Directed Supports, Inc
- Rent Equip
- Representative Chad Reichard
- The UPS Store
- Turf Medic
- Waynesboro Community Concert Association (WCCA)

CVBA TRENDING NEWS



A packed house, great food, and even better company! Thanks to everyone who came out for the final Mingle in the Morning of 2025 - and a big CVBA thank you to **1st Ed Credit Union** for hosting in November.

The next Mingle in the Morning Mixer of 2026 is on January 9 at **Soul Wellness Studio**, 35 North Carlisle Street, Unit A in Greencastle. The networking will be from 7:30 to 9 a.m. and include light refreshments. Register at CVBAlliance.org/Events.



The Secret to Stress-Free Marketing was a recent Lunch & Learn topic hosted by Taylor Birgfeld of **Threefold Branding Co.** She shared powerful insights on building a strong brand foundation. The biggest takeaway? Know your ideal client, understand what they need, and communicate your message in a way that helps them thrive. Learn more about Threefold at threefoldbrandingco.com. Thank you to everyone who joined us for this engaging session—and to Subway for providing lunch!



The **LIU12 Franklin County Literacy Council (FCLC)** celebrated 40 incredible years of impact at their evening CVBA Mixer in November. Members, supporters, and friends came together to honor literacy, community, and the amazing work the council has done throughout Franklin County. FCLC's mission is to empower adults of Franklin County communities in their efforts to increase literacy and improve life and employment skills. Learn more at iu12.org.



The holiday season is all about giving gratitude, and appreciation, and our First Responders Appreciation Day was a perfect reflection of that spirit. Presented by **Corning Credit Union**, our incredible volunteers went above and beyond traveling throughout Franklin County to deliver gift bags filled with treats, smiles, and heartfelt thanks to our local first responders. A special thank you for all our sponsors and donors who made this event possible including Hero Sponsor: Corning Credit Union; Contributor Sponsors: **RKL LLP** and **Chambersburg Club, LLC**; Coffee Sponsor: **Fast Ink**.

Additional donors:

- 1st Ed Credit Union
- Brechbill & Helman Construction Company, Inc.
- The Butcher Shoppe
- Cocard
- First Evangelical Lutheran Church of Chambersburg
- First Start Partnerships for Children and Families
- Franklin County 11/30 Visitors Center
- Grove Family Library
- Jim's Farmers Market
- Johnnie's Restaurant & Hotel Service
- King Street Church
- McMrea Heating & Air Conditioning Services
- Menno Haven - Elder Care
- Newcomer Associates architecture + engineering
- Occupational Services, Inc.
- Salzmann Hughes, P.C.
- Shalom Christian Academy
- Strickler Agency, Inc.
- SunnyHill Properties Inc.





Join Us For The CVBA

AWARDS BREAKFAST

Honoring award recipients for their
leadership, innovation, and volunteerism.
Breakfast 7 a.m. Program begins 7:30 a.m.

March
Wednesday | **25** | 7-9 am
2026

Antrim BIC Church

24 Kauffman Rd E., Chambersburg



CVBAlliance.org/Events



CVBA Awards Breakfast Sponsorship Opportunities

Date: March 25, 2026

Location: Antrim BIC Church

Projected Attendance: 200

About the event: CVBA will honor several of its members for their accomplishments in 2025 at the Awards Breakfast in March 2026 from 7 to 9 a.m. The breakfast will feature a presentation of awards including the international ATHENA Leadership Award, Employer of the Year, Nonprofit of the Year and others followed by a keynote presentation.

Contact: Lark Kennedy, communications manager, 717-264-7101 ext. 206, lkennedy@chambersburg.org

Grand Sponsor - \$2,000 – M&T Bank first right of refusal

- Preferred seating for a table of 8
- Opportunity for a representative to speak at the breakfast about your business for a few minutes
- Logo featured on the event webpage and on all event promotional materials
- Logo featured in the program and presentation
- A full page 5" w x 8" h ad on the back of the program

- Opportunity to set up a promotional table near the entrance of the event in the registration area
- Opportunity to place marketing materials at each guest place setting
- Mention during welcome as the Grand Sponsor
- Company name mentioned in all media releases about the event and logo featured in newsletter article

Premier Sponsor - \$1,000 - six available

- Preferred seating for a table of 8
- Logo on event webpage and promo materials as space allows (otherwise company name listed)
- Opportunity to place up to two promotional materials at each guest place setting

- Logo featured on a PowerPoint slide at the event, in the program and newsletter article
- Half page 5" w x 4" h ad in the event program
- Mention during the welcome as Premier Sponsor

ATHENA Leadership Award Sponsor - \$1,000 - F&M Trust and Jennings Chevrolet have first right of refusal

- Preferred seating for two
- Opportunity for a representative to co-present the award and make a few remarks
- Logo on event webpage and promo materials as space allows (otherwise company name listed)
- Half page 5" w x 4" h ad in the event program

- Company name featured in the program
- Logo featured on a PowerPoint slide at the event and in newsletter article
- Mention during the welcome as the ATHENA Award Sponsor

Table Sponsor - \$500

- Preferred seating for a table of 8
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows

- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in newsletter article

Coffee Sponsor - \$300 – SOLD – Habitat for Humanity of Franklin County

- Preferred seating for two
- Logo featured on signage at the coffee bar

- Logo featured on PowerPoint slide, in the program and event promotions as space allows
- Company name listed in the newsletter article

Patron Sponsor - \$100

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program

- Company name listed on a PowerPoint slide
- Company name listed in newsletter article

Yes, I would like to sponsor the 2026 CVBA Awards Breakfast

Company Name (as you want it to appear in listings): _____

Contact Name: _____ Phone: _____

Email: _____ Sponsorship Amount: _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Sponsorship payment must be processed before execution of benefits.

Payment Method (circle): Cash/Check Invoice Credit Card #: _____

Signature: _____ EXP: _____ CVV: _____

Return form to Lark Kennedy, Checks made payable to CVBA, Attn: Lark Kennedy, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to lkennedy@chambersburg.org. Event venue, format and other details are subject to change at the discretion of the organizer.

SEEKING NOMINATIONS - SUBMIT NOW!



The Cumberland Valley Business Alliance, Chambersburg Chamber and Greencastle-Antrim Chamber will recognize businesses and leaders who have made a substantial difference in our community during 2025 at our upcoming Awards Breakfast.

Nearly 10 individuals and businesses will be honored for their outstanding accomplishments on March 25 at Antrim BIC Church. We invite you to consider nominating

organizations and individuals who exemplify the criteria for each award. This year's award categories: Athena Leadership Award, Event of the Year, Innovator of the Year, Emerging Business Leader, Employer of the Year, Nonprofit of the Year, and Spirit of the Community.

The Awards Breakfast is a time to pause and celebrate the innovation, leadership, and service that make the Cumberland Valley such a strong place to live and do business. From growing companies and dedicated employers to inspiring leaders, these awards shine a spotlight on the people and organizations whose efforts strengthen our local economy and enrich our community every day.

Nomination guidelines and details for all the awards are available online at CVBAlliance.org/Awards (scan QR code). All nominations must be submitted online by February 5 or emailed to lkennedy@chambersburg.org.



BUSINESS PERSON & AMBASSADOR AWARDS



The CVBA recognized two outstanding leaders at its Annual Meeting sponsored by **WellSpan Health** in December, celebrating individuals whose achievements, service, and dedication have strengthened the region's business community.

Garon Gembe, President of **Graphics Universal**, was named the 2025 Business Person of the Year. With nearly four decades in the printing industry, Gembe has led Graphics Universal through significant growth, technological advancement, and expansion into new markets. Under his leadership, the company has seen more than 200 percent sales growth, invested in state-of-the-art digital capabilities, and cultivated a workplace culture known for loyalty and long-term commitment.

Gembe has played a central role in local education initiatives, including the founding of the Greencastle-Antrim Education Foundation, and continues to support youth programs, community events, and regional economic development. His leadership, integrity, and community-minded spirit earned him this year's top business honor.

The CVBA also announced Grace Waller as the 2025 Ambassador of the Year. Owner of **What a Wallerful Feeling Company** and publisher of **Chambersburg Neighbors** and **Shippensburg Neighbors**, Waller is known for her reliability, warmth, and steady commitment to building connections across the business community. She is a constant presence at CVBA events, a dedicated volunteer, and a leader in organizing quarterly service projects that support local nonprofits.



Waller also serves on the board of **Network Ministries** and is widely recognized for her generosity, community spirit, and positive influence throughout the region.

The Annual Meeting brought together business leaders, community partners, and CVBA members to celebrate the organization's milestones and honor individuals who exemplify its mission of strengthening the Cumberland Valley's economic vitality.

Grand Sponsor:



Premier Sponsors:



Table Sponsors: 1st Ed Credit Union; Brechbill & Helman Construction Co., Inc.; Blue Ridge Risk Partners; Community State Bank; F&M Trust; Keystone Health; LCSi Lehman Construction Services; Menno Haven; RKL LLP; SEK, CPAs & Advisors

Coffee Sponsor: **Habitat for Humanity of Franklin County**

Patron Sponsors: ACNB Bank; Budget Blinds of Dillsburg, Chambersburg and Gettysburg; Cumberland Valley School of Music; Joy El Ministries; My Benefit Advisor; Newcomer Associates architecture + engineering; Occupational Services, Inc.; SunnyHill Properties Inc.; Teflon Roofing; Triad Engineering, Inc.

CVBA TRENDING NEWS



Thank you to everyone who attended the Franklin County Legislative Breakfast recently. The legislators discussed many topics from property taxes and how to attract more young professionals to the closing of Mont Alto and the growing interest from data centers looking to come to our area. A big thank you to **Patriot Federal Credit Union**, our Grand Sponsor, and our Premier Sponsors, **Visiting Angels** and **WellSpan Health** for supporting this important event and helping bring our business community and elected officials together.



On February 12, the CVBA will team up with the **Washington County Chamber of Commerce** for an after work mixer at Hub City Brewery. This is your chance to meet new faces, exchange ideas, and explore opportunities that reach beyond county and state lines. It will be from 4 to 6 p.m. at 25 West Church Street, Hagerstown, MD. Attendees must pre-register in advance, cost is \$15 and includes appetizers and nonalcoholic drinks. Scan the QR code to register or visit www.cvba.org/Events/2025/02/12/Hub-City-Brewery-Mixer.



The CVBA was proud to support **Habitat for Humanity of Franklin County** with a ribbon cutting ceremony to kick-off the 2025 Annual Fundraising Book Sale hosted at **St. John's United Church of Christ**! Thanks to many great sponsors and volunteers, more than 60,000 books, puzzles, games, and videos were donated. The proceeds from the event will support building future Habitat homes. Learn more about Habitat and their mission at habitatfranklinpa.org.



Thank you to the 250+ folks who joined us for the CVBA Holiday Mixer hosted and sponsored by **Menno Haven**. It was a wonderful evening at the Life Center filled with networking, conversation and holiday cheer. We are grateful to Menno Haven for their warm hospitality and to our members for helping make the event such a great way to close out the year.

Special thanks to these businesses for participating as table vendors: **All Seasons Vacations**, **Baltimore Life**, **Corning Credit Union**, **Magnolias of Chambersburg**, **Mercy House**, **PA Counseling Co-op**, **PDM Insurance Agency**, **Penn National Insurance**, **Pure Water Technology**, **Teflon Roofing**, **TFEC - The Foundation for Enhancing Communities**, **The Tide Global Media Ministry**, **Threefold Branding Co.**, **Two Men and a Truck**, **WellSpan Health**, and **Whole & Holy Integrative Wellness**. Shoutout to **Sunset Spring Farm** for donating the beef to make the delicious meatballs!





The Tide®

Your Soles ~ Their Souls
Shoe Drive Fundraiser



Help support



**Literacy Classes
to Villagers in India**



**Microbusiness in
Developing Countries**



GET INVOLVED!

- set up a community drop-off location
- promote shoe drive and collect shoes
- donate your new/gently worn shoes

**Collection thru
March 31st**

Contact The Tide office for
more information or to set
up a collection site at your
church or business.

**events@thetide.org
717-264-7288**



thetide.org/shoes

Special thanks to the community for their past support - donating 20,000+ pairs of new and gently worn shoes since 2022 and to Cubes Moving & Storage of Chambersburg for the use of a Cube to store incoming shoes.



The Tide Annual Golf Benefits are a great way to support the ministry and advertise your business at the same time!

Sponsorships are now open for both Spring and Fall. Sponsor both and save! Visit thetide.org/golf for more information.

Sponsor Level	2026 Benefits	Spring	Fall	Combined
Tournament Two Complimentary Foursomes for each Golf Benefit sponsored! Save \$500 with combined S/F!	<ul style="list-style-type: none">Sign near the clubhouse plus one on the course or near a tee.Listed prominently in golf day handouts and in follow-up email to golfers.Highlighted on the Sponsor Board & PowerPoint at Golf Benefits.	\$2750+	\$1750+	\$4000+
Gold One Complimentary Foursome for each Golf Benefit sponsored! Save \$350 with combined S/F!	<ul style="list-style-type: none">Sign on the course or near a tee.Listed in golf day handouts and in follow-up email to golfers.Highlighted on the Sponsor Board & PowerPoint at Golf Benefits.	\$1750	\$1250	\$2650
Course One Complimentary Twosome for each Golf Benefit sponsored! (Or one foursome at Spring OR Fall) Save \$300 with combined S/F!	<ul style="list-style-type: none">Sign on the course or near a tee.Listed in golf day handouts and in follow-up email to golfers.Listed on the Sponsor Board & PowerPoint at Golf Benefits.	\$1250	\$1000	\$1950
Birdie Save \$250 with combined S/F!	<ul style="list-style-type: none">Sign on the course or near a tee.Listed in golf day handouts and in follow-up email to golfers.Listed on the Sponsor Board & PowerPoint at Golf Benefits.	\$650	\$600	\$1000
Door Prize Save \$100 with combined S/F!	<ul style="list-style-type: none">Sign at the prize table.Listed in golf day handouts and in follow-up email to golfers.Listed on the Sponsor Board & PowerPoint at Golf Benefits.	\$350	\$300	\$550
Hole Save \$100 with combined S/F!	<ul style="list-style-type: none">Sign on the course or near a tee.Listed in golf day handouts and in follow-up email to golfers.Listed on the Sponsor Board & PowerPoint at Golf Benefits.	\$300	\$250	\$450
Patron Save \$50 with combined S/F!	<ul style="list-style-type: none">Listed in golf day handouts and in follow-up email to golfers.Listed on the Sponsor Board & PowerPoint at Golf Benefits.	\$175	\$125	\$250

MEMBER SPOTLIGHTS

LACKAWANNA COLLEGE

1669 Opportunity Avenue, Chambersburg, PA | witmers@lackawanna.edu
717-360-1864 | www.Lackawanna.edu

Lackawanna College's Welding and Fabrication Technology program provides hands-on training for careers in Pennsylvania's construction, manufacturing, and infrastructure industries. Students gain experience in MIG, TIG, and stick welding, metal fabrication, blueprint reading, and quality inspection, preparing them for roles such as welder, welder/fabricator, pipefitter, and pipeline welder.

Classes are small, with a 19:1 student-to-faculty ratio, allowing for individualized instruction from instructors who bring real-world experience from successful careers. Training takes place on professional equipment in classrooms, labs, and a fully equipped weld shop, ensuring students practice with the tools and technology used in the industry. The program maintains connections with local employers who actively recruit graduates, and flexible day and evening schedules accommodate



working adults. Financial aid options are available to help make education accessible.

The Chambersburg center at 1669 Opportunity Avenue offers specialized facilities and support for students pursuing welding careers. For more information, contact Admissions at 717-288-8746 or chambersburg@lackawanna.edu.

PIERRE THE TAX GUY LLC

Chambersburg, PA | www.PierreTheTaxGuy.com | 717-331-2154 | business@pierrethetaxguy.com

Pierre The Tax Guy LLC was founded from lived experience. Growing up in an immigrant household where there was no understanding of retirement, taxes, or financial systems, Pierre watched his family work hard while still overpaying the IRS and struggling to build true financial security. As a young teen, he took it upon himself to learn what no one taught them, budgeting, tax laws, retirement planning, and wealth-building strategies, so his family could save more and stress less.

That journey led him to earn a degree in accounting and business administration, gain hands-on experience in tax and consulting, and later complete an MBA in data analytics to combine financial knowledge with data-driven clarity. Today, he uses that expertise to help individuals, families, and small businesses reduce tax burdens,

uncover missed deductions, and build financial systems that create long-term freedom.

Through tax preparation, tax planning, bookkeeping, and budget coaching, Pierre simplifies complex finances and empowers clients to keep more of what they earn while building confidence and stability for the future. To learn how Pierre can help you, visit: Pierrethetaxguy.com



FUSION SERVE

1425 Nittany Drive, Chambersburg, PA | FusionEatFleet.com
717-404-8397 | info@fusionserveb2b.com

Fusion Serve, a Chambersburg-based workplace dining partner, connects employees with fresh meals from local restaurants, caterers, and food trucks using smart kiosks. This service enhances employee satisfaction and retention while helping employers attract top talent, especially in industrial, warehouse, and multi-tenant settings. For food vendors, it provides access to new commercial locations without the cost of additional storefronts.

We work with you to tailor menus, integrate or design wellness incentives, and even customize the look of your smart food kiosks to match your organization's office or facility branding.

Through our Eat Suite solutions, larger employers can design a premium food amenity that supports organizational goals, whether that's boosting morale, improving health outcomes, or reinforcing company culture.

For smaller businesses, outdoor crews or satellite locations, we've introduced the Fusion Serve Drop Box, an affordable entry point



(\$29/month) that connects you to our daily delivery network. It's the same great local food, delivered to a secure spot, allowing your team to enjoy restaurant-quality meals without the excessive delivery fees of consumer apps.

CVBA members can take advantage of a complimentary Workplace Lunchroom Assessment and 3D concept demonstration. For more information or to schedule a visit, email: Info@fusionserveb2b.com or call 717-265-9377.



Achieved 51 new members for 753 total members in our regional network.



Representing members in 61 cities & 25 counties across these states: PA, MD, CA, MI, MO, NC, NY, VA, & WV



Circulated 25,000 Alliance cards with 35 participating member businesses.

46K

Online business directory views

171K

Website page views this year

5K

Newsletters distributed

617

Member event listings at CVBAlliance.org

The CVBA is a partnership between the Chambersburg and Greencastle-Antrim Chambers of Commerce.



Our mission is to help our members prosper and enhance the quality of life in the Cumberland Valley

EVENT STATS

185 Events & programs



32 ribbon cuttings



24 special events & programs

55 Ambassador meetings

9 Lunch & Learns

17 CVBA mixers

Chamber Foundation events 35

13 Downtown Chambersburg Inc. events

Awards Breakfast

- 200 attendees, 8 awards



Economic Development Breakfast

- 140 attendees, 8 awards

Franklin Co. Education Summit

- 120 attendees, 3 panelists

Legislative Breakfast

- 230 attendees, 3 panelists

Annual Meeting

- 220 attendees, 2 awards

Women's Conference

- 75 attendees, 3 speakers

Young Professionals Conference

- 75 attendees, 2 speakers



2025 AWARD WINNERS

Athena Leadership Award: Dr. Kim Eaton, Waynesboro YMCA
Spirit of the Community: Heather Kohler, Gateway Gallery Auction
Innovator of the Year: Brett Frey, Mobile Works
Small Nonprofit of the Year: Sweet Grace Ministries
Large Nonprofit of the Year: Franklin County Library System
Event of the Year: Foundations Breakfast by Habitat for Humanity of Franklin County
Employer of the Year: RKL LLP
Emerging Business Leader: Derek Taylor, Starr Insurance
Business Person of the Year: Garon Gembe, Graphics Universal, Inc.
Ambassador of the Year: Grace Waller, What a Wallerful Feeling Company, Publisher of Chambersburg Neighbors and Shippensburg Neighbors



Property Improvement up to \$150K: The Foundry Art Market
Property Improvement \$150K - \$500K: Brandale LLC & Big Oak Cafe
Property Improvement \$500K - \$1M: The Zoeller Company
Property Improvement \$1M - \$5M: Eagle Construction Company & Franklin Veterinary Associates
Property Improvement \$5M - \$10M: Greencastle-Antrim School District
Property Improvement Over \$10M: Luminest
Property Improvement Over \$50M: Walmart Fulfillment Services
Environmental Sustainability: Chambersburg Waste Paper Co., Inc.





APPROX.
6,500

local and visiting
customers patronize
downtown Greencastle
vendors and businesses
annually from
G-ACC events



4,000 people participate in Greencastle's Heritage Christmas festivities:



Heritage Christmas in
the Square



Lights of Love



Horse & Wagon
Rides



Photos with Santa



Light It Up
Contest



Taste of the
Holidays Tour



Small Business
Saturday

1K Attend Sidewalk Days in
downtown Greencastle



140
Vendors
participate

120 golfers & **20**
volunteers participate in
the 36th Annual Golf
Tournament



1,000
FESTIVAL
GOERS

ATTEND 3RD
GRUB & PUB
FESTIVAL

500 people at
Craft Beer, Wine
& Spirits
Festival



www.GreencastlePaChamber.org



**GREATER CHAMBERSBURG
CHAMBER OF COMMERCE**

Helping our members prosper and
supporting our community since 1911

APPROX. Pickleball players attend
100 4th Annual Tournament

— **\$1K of proceeds** —



Donated to Chambersburg
Memorial YMCA in 2025

132 golfers at

the sold-out
30th Annual
Chamber
Golf Tournament



21 RESTAURANTS
PARTICIPATE

in 9th Annual
ChambersFest
Restaurant
Week



THOUSANDS

attend the
weeklong
ChambersFest
activities in 2025



Estimated
\$4,500
worth of items

donated by businesses &
community members for
First Responders
Appreciation Day.



16 properties

participating in Deck the
Town light display contest
to raise funds for the
Cumberland Valley
Animal Shelter.



\$1,200 donated

to Chambersburg Area
Education Foundation
for scholarships from
Tim & Susan Cook
Memorial Race.



CHAMBER Affiliates

Chambersburg Area
Development Corp.

Greater Chambersburg Chamber
Foundation

Downtown Chambersburg Inc.

Cumberland Valley Regional
Development Corp.

www.Chambersburg.org



GREATER CHAMBERSBURG
CHAMBER OF COMMERCE

2025 Affiliate Highlights



Our mission is to enhance the economic health of the economy through real estate development and philanthropic efforts.



www.Chambersburg.org/CADC

2024 COMMUNITY CONTRIBUTIONS

WORKFORCE

Committed to supporting workforce development thru Greater Chambersburg Chamber Foundation

\$15K

FUNDING

Provided matching façade grant revenue in Chambersburg for 9 N. Main St. and 109 S. Main St.

\$6K

DOWNTOWN

Invested in downtown revitalization through event sponsorships & Downtown Chambersburg Inc.

\$16K

DONATION

Supported Folds of Honor that provides scholarships to the families of fallen or disabled military.

\$2K

TOTAL INVESTED SINCE 1990:

\$7.1M



Supporting the greater Franklin County business community by promoting leadership, citizenship and workforce development.

643 Leadership Community Grads Since 1987



Leadership Youth Grads Since 2010



44 new grads in 2025



www.Chambersburg.org/Leadership

750
ICE CREAM LOVERS



ATTEND
SCOOP-A-PALOOZA

\$6K raised

\$30K
AWARDED
to Franklin
County educators
for Technology Innovation Projects



78 core community
volunteers assisted
with



36 events and
programs in
2025



Run Your
ICE off
5K

423 RUNNERS &
WALKERS

\$14,000 raised

For leadership scholarships,
American Cancer Society/
Relay For Life & IceFest



DOWNTOWN
CHAMBERSBURG INC.

Driving downtown development and increasing economic vitality to benefit the Chambersburg community.

13 DOWNTOWN
EVENTS

like Fountain Fest, Small Business Saturday, Falling Springs Beer Fest

20 food trucks and

THOUSANDS of festival goers

DowntownChambersburgPA.com

Grand **opening** held for the Spring St. Amphitheater project. In October 2025.



3 new businesses join the downtown merchant community

Refreshed

Downtown Chambersburg Inc.'s strategic plan & website.



\$100K AWARDED



in micro grants for downtown business improvements. Funded in part by a grant from the Commonwealth of Pennsylvania, Department of Community and Economic Development.

THANK YOU

to these businesses for their support!

Stakeholder Members



Visionary Members



Champion Members

1ST ED CREDIT UNION
CHAMBERSBURG

AMERICAN PRINT CONSULTANTS
BWISE MANUFACTURING, LLC

COMMUNITY STATE BANK
CUMBERLAND VALLEY TREE
SERVICE - LANDSCAPING

DAVID H. MARTIN EXCAVATING,
INC.

GIANT FOOD STORES, INC.
HERBRUCK'S OF PA

INGRAM CONTENT GROUP
KEystone HEALTH
KINSLEY CONSTRUCTION

KNOUSE FOODS
COOPERATIVE, INC.

LCSI LEHMAN CONSTRUCTION
SERVICES, INC.

MARTIN'S FAMOUS PASTRY
SHOPPE, INC.

MERITUS HEALTH

NEW ENTERPRISE STONE & LIME
Co., INC.

PENN STATE MONT ALTO
PROVIDENCE PLACE SENIOR

LIVING

RE:CYCLE REVERSE LOGISTICS
SHEETZ, INC. #392

SHIPPENSBURG UNIVERSITY OF
PENNSYLVANIA

STAPLES FULFILLMENT CENTER
TB WOOD'S

TEFLON ROOFING
THE YORK WATER COMPANY

TRACTUS LEADERSHIP
SOLUTIONS

TRU BY HILTON
ULTA INC.

WEST PENN POWER -
A FIRSTENERGY CO.
WILSON COLLEGE

NEWS FROM OUR MEMBERS

INTERESTING.



Wilson College has successfully completed its We Rise: United for Wilson's Future capital campaign, raising an impressive \$21.75 million over three years to advance five key priorities, Scholarships, Growth Initiatives, Faculty and Staff Support, Debt Reduction, and Unrestricted Giving. The campaign's success fueled record-breaking enrollment in Fall 2025, with a 38% increase over three years, marking a historic moment for the College. President Wesley Fugate, Ph.D., emphasized Wilson's enduring spirit and transformative mission, while the broad participation, from first-time donors to longtime trustees, underscored the community's shared commitment to Wilson's future. A donor recognition display, was unveiled in the John Stewart Memorial Library, to commemorate this collective achievement and symbolize the power of unity and belief in the College's vision. For more information about Wilson College, visit: Wilson.edu.



Meritus Health has appointed Brian McKinnon, M.D., as chair of its surgical department. A distinguished ENT surgeon and educator, Dr. McKinnon previously served as a professor and medical director for surgical optimization at the University of Texas. He plans to integrate clinical care, research, and education across Meritus' surgical residency program and the Meritus School of Osteopathic Medicine. In addition to his leadership role, he will practice at Meritus Advanced ENT, focusing on hearing and balance health. A U.S. Navy veteran and former White House Medical Unit physician, Dr. McKinnon brings extensive experience and a data-driven approach that supports Meritus' mission to improve community health. To make an appointment visit: Meritushealth.com/ent.

The Franklin County Good Wolf Treatment Court celebrated its 45th and 46th graduates in the Historic Courtroom of the **Franklin County Judicial Center** in Chambersburg. Established in 2017 to address the opioid epidemic, the program is a collaboration among the probation department, law enforcement, mental health professionals, and treatment counselors. It offers eligible defendants a structured alternative to incarceration, emphasizing sobriety, accountability, and recovery. Since its launch, 138 individuals have participated and 46 have graduated, a reflection of both the program's rigorous standards and the challenges of overcoming addiction. The Good Wolf Treatment Court continues to demonstrate how treatment, honesty, and community engagement can lead to lasting recovery and safer communities. To learn more about the Good Wolf Treatment Court, call 717-261-3848.

Wilson College received a \$6,000 grant from the Thoroughbred Education and Research Foundation (TERF) to support scholarships for the 2025–2026 academic year. Three students benefited from the grant: Olivia Ewing '26 (veterinary nursing), Kendi Long '26 (equine studies), and Regina Snyder '26 (equine-facilitated therapeutics). TERF scholarships provide crucial financial support to students in equine studies, veterinary nursing, animal studies, or equine-facilitated therapeutics, promoting Thoroughbred health and welfare while funding education and research. Since 2015, TERF has awarded over \$118,000 to Wilson College students based on financial need, academic

achievement, and commitment to equine-related fields, with mentorship and expert instruction provided by Wilson faculty ensuring recipients receive a top-tier education. To learn more about the TERF scholarships and awards visit: Terfusa.org.

The second annual Miles for Mercy House charity walk, held in October and sponsored by **WellSpan Health**, brought together over 70 participants of all ages for a morning of fitness, fellowship, and fundraising in support of **Mercy House**'s compassionate end-of-life care. Walkers completed laps on a half-mile course at their own pace, enjoying a family-friendly atmosphere with commemorative t-shirts, healthy snacks, and bottled water provided by sponsors. Executive Director Torey Kauffman and WellSpan Health's Niki Hinckle highlighted the community spirit and support that made the event a success, while volunteers and partners like **Graphics Universal** were recognized for their contributions. Funds raised will directly benefit Mercy House, helping to meet the physical, emotional, and spiritual needs of guests and their families. Visit: Mercyhouseofchambersburg.org for more information.



Dr. Ernest



Dr. Johnson



Pauline Hamacher

Meritus Urology in Hagerstown, Md., has welcomed three new providers, Dr. Alexander J. Ernest Jr., Dr. Jeffrey P. Johnson, and Pauline Hamacher, CRNP, to expand

patient care at its Robinwood Professional Center location. Dr. Ernest is board-certified in urology and brings extensive experience in minimally invasive and robotic surgery, including pediatric procedures and prostate and kidney treatments. Dr. Johnson, with a focus on kidney stones, also has expertise in a wide range of urological conditions and completed his training at top institutions in New York. Hamacher, a Certified Registered Nurse Practitioner, provides care for bladder, prostate, and kidney issues. All three emphasize delivering high-quality, local urologic care to the Hagerstown community. To learn more about Meritus Urology, visit Meritushealth.com/Urology, or call 301-733-0022.



WellSpan Health has become the first health system in central Pennsylvania to integrate artificial intelligence (AI) into its breast cancer screening process, improving the speed and accuracy of mammogram readings. The FDA-approved AI technology helps radiologists detect hard-to-spot cancers, especially in women with dense breast tissue, by flagging concerning images within minutes. This allows many patients to receive same-day results and, when necessary, immediate follow-up testing such as ultrasounds or MRIs, reducing both wait times and anxiety. Since implementation, WellSpan has seen a 3.8% increase in early breast cancer detections, equating to over 100 additional lives positively impacted, and expects to identify about 56 more cancers annually across its 100,000 screenings. The initiative is part of a broader effort to deliver personalized, proactive care, including a new risk assessment tool for younger and high-risk patients. To learn more about WellSpan breast care services or to schedule a mammogram, visit WellSpan.org/BreastCancer.

IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE?
EMAIL NIKKI AT
NHOWELLS@CHAMBERSBURG.ORG



The Cumberland Valley Breast Care Alliance (CVBCA) hosted its bi-annual Fashion Show and Silent Auction in November. The event featured local breast cancer survivors on the runway, exciting raffles, live and silent auctions with exclusive

travel packages, fine jewelry, small games of chance, and wine by donation. Proceeds directly supported local breast cancer patients through education, care packs, financial aid, wigs, prosthetics, and support groups. The event once again sold out, bringing the community together in celebration and support. For more about the CVBCA visit: Thecvbca.org.

The Meritus School of Osteopathic Medicine (MSOM) has received a \$400,000 grant from CareFirst BlueCross BlueShield to fund four partial scholarships for the 2026–2027 academic year. Awarded through a Long-Term Programmatic grant providing \$100,000 annually through 2027, the scholarships will be merit-based, considering academic performance and MCAT scores. MSOM aims to address regional physician shortages, as graduates often practice near where they train. To learn more visit: MeritusHealth.com.



The Boys and Girls Club of Chambersburg and Shippensburg hosted its biggest impact event of the year, Santa's Clubhouse, bringing a magical holiday experience to local families. The event welcomed sponsors and volunteers, whose

contributions and time helped create an extraordinary celebration for the community. Supporters' efforts transformed children's holidays and made a meaningful impact, demonstrating the power of giving and community involvement. To get involved with the Boys and Girls club visit: Bgccs.org

F&M Trust of Chambersburg, Pa., is celebrating new leadership with several key promotions and a new hire. Madonna Beverlin stepped into the role of assistant vice president and residential mortgage processing manager. Heather Gormont is now vice president and consumer lending and retail loan operations manager. Melissa Miller was promoted to vice president and senior marketing and brand manager, and Jill Reddecliff became assistant vice president and project management office manager. Community banking leadership also saw changes, with Courtney Shauf and Megan Witmer promoted to community office managers and Dave Winters advancing to consumer loan operations manager. Rounding out the announcements, Ruth Shiffler joined the organization as vice president and wealth advisor. Together, these appointments strengthen F&M Trust's focus on customer experience, operational excellence and community engagement across its 23 locations in Pennsylvania and Maryland. For more information, visit fmtrust.bank.

My Benefit Advisor helps employers navigate the growing complexity of state-mandated disability insurance and paid leave programs, an area that continues to evolve alongside changing workplace expectations and legal requirements. These programs require businesses to provide income replacement for employees unable to work due to illness, injury, childbirth, or family caregiving, creating new compliance and administrative challenges. By partnering with benefit consultants, insurance

carriers, and legal advisors, organizations can stay agile and informed amid shifting legislation and potential future federal mandates. The Cumberland Valley Business Alliance offers members access to My Benefit Advisor for comprehensive employee benefits solutions, including voluntary offerings. Learn more at Cvba.mybenefitadvisor.com or contact Rob Higginbotham at 800-377-3536.



Totem Pole Playhouse has unveiled its 2026 Tucked Away Treasures Series, blending creativity, community, and Gettysburg's America 250 celebration. The lineup continues the popular Tucked Away Tuesdays tradition with unique performances, including a live Addressing Gettysburg podcast event, an intimate evening with Emmy-winner Sally Struthers, a nostalgic Boy Band Experience concert, and comedy and magic from Jonathan Burns. Subscriber renewals open first, with public ticket sales beginning in March at Totempoleplayhouse.org.

The **Allison-Antrim Museum** in Greencastle recently honored local heroes with its exhibition featuring the WWII Veterans' Collection. The display included uniforms, personal items, a Purple Heart, and memorabilia from Greencastle-Antrim men and women who served as part of the Greatest Generation. Highlights include the uniforms of 23 soldiers and two remarkable women, U.S. Navy Captain Lois Elliott Harrel and Col. Lorraine Pensinger Phillips, who each served in multiple branches of the military. Learn more at Greencastlemuseum.org.



Ghost Writer LLC, a licensed fundraising counsel, is celebrating its impact in helping nonprofit organizations secure fifteen million dollars in funding through more than seven hundred grants, sponsorship requests, direct mail campaigns, tax credit programs, and other revenue streams. Since 2017, the firm has served more than fifty clients and offers comprehensive services in grant management, development, marketing, and executive strategy through a cost-effective team based model. Ghost Writer consistently delivers strong returns on investment in the double and triple digits, positioning the company for continued growth and new service additions expected in 2026. Visit us at Ghostwriterquill.com.

The **Allison-Antrim Museum** is hosting a series of events and exhibitions in January and February 2026. From January 16 through February 12, the Museum will feature the Greencastle-Antrim High School Juniors' & Seniors' Art Portfolio, with a public reception on January 16 from 2:30 to 6 p.m. Additionally, the Museum's monthly speaker series will feature Douglass Reed on January 8 at 7 p.m., presenting "Franklin County's Settlement Houses: The Venerable Log Cabin," sharing 37 years of research on historic log cabins. On February 12 at 7 p.m., in recognition of African American History Month, Bonnie Shockey, Museum President & CEO, will present "The Anderson Family, the Underground Railroad, & Antrim Township," detailing Timothy Anderson Sr.'s role in the Underground Railroad. Both talks are free and wheelchair accessible, with donations appreciated. For more information, visit Greencastlemuseum.org.

NEWS FROM OUR MEMBERS INTERESTING.



The 2025 Habitat for Humanity of Franklin County Used Book Sale, hosted by St. John's United Church of Christ, raised an impressive \$34,000 to support local homebuilding efforts in Chambersburg and Greencastle. More than 60,000 donated books, puzzles, games, and movies filled the sale tables, with proceeds going toward building materials for Habitat homes.

The event's success was fueled by strong community collaboration, including sponsorship from **BCM Payroll Services**, donation support from **Patriot Federal Credit Union**, and volunteer assistance from Friends of Legal Services and the Cumberland Valley Business Alliance. Leftover items were shared with other nonprofits or sold in bulk to ensure nothing went to waste. Since 1994, Habitat for Humanity of Franklin County has built 61 homes, continuing its mission to create safe, affordable housing and strengthen the local community. To learn how you can make a difference, contact Habitat for Humanity at: Info@habitatfranklinpa.org or 717-267-1899.



Antrim Dental Care recently celebrated its 70th anniversary. The dental office, located at 196 South Washington Street, has been in operation since 1955. During this time, the business has been owned by three dentists: Dr. William O. Potts, Dr. G.

William Thorne, and now Dr. Justin Hollenshead and Dr. Jeremy Bonebrake. The name was officially changed to Antrim Dental Practice in 2014. Congratulations to the Antrim Dental Care Team! They are located at 196 South Washington Street in Greencastle. To make an appointment visit: Antrimdentalcare.com.



The Tide's 5th annual Your Soles Their Souls Shoe Drive Fundraiser runs through March 31 and welcomes all new or gently worn shoes to help reach the 10,000 pair goal. Community members can visit Thetide.org/shoes to find drop off locations or to register a business or church as a collection site, and questions may be directed to: events@thetide.org or

717-264-7288. Donated shoes will support micro enterprise efforts in developing countries and, in return, help fund The Tide Literacy Classes for villagers in India who may not otherwise have the chance to learn reading and writing. Special thanks go to Cubes Moving & Storage of Chambersburg for providing a Cube for shoe storage during the drive.

Franklin County is proudly joining Pennsylvania's statewide America250PA celebration ahead of the nation's 250th anniversary on July 4, 2026. This community-focused initiative led by the **Franklin County Visitors Bureau** highlights our rich local heritage, encourages residents to explore historic sites, and invites everyone to connect with the stories that helped shape America. As part of the commemoration, a liberty tree was planted in Chambers Fort Park, a unique Liberty Bell was

painted by **Foundry** Artist Andrea Finch, and specially designed #America250PA t-shirts are now for sale at the **Chambersburg Heritage Center & Gift Shop**. For full details and to get involved, visit America250PAFranklinCounty.com. Let's celebrate #America250PA together!

Breakthrough Counseling Services is excited to join the CVBA! We are an outpatient mental health practice offering a variety of counseling options as well as medication management. Our local office is in Greencastle, with another in Jefferson, MD. We offer both in-person and virtual options, and we have immediate openings for you. We see all ages 5+ with a mixture of different specialties to suit a variety of needs. Give us a call at (240) 986-1001 or email: Admin@breakthroughcounselingmd.com to schedule with us. We look forward to helping our community!



Sunset Spring Farm located in Mercersburg, Pa., is now accepting 2026 bulk beef share reservations. The farm recently donated ground beef for the CVBA Holiday Mixer, where **Menno Haven** prepared it as meatballs for guests to sample - thank you to all for trying our local beef! Any customer who reserves a 2026 bulk beef share by January 31, 2026, will receive a \$50 discount on their order. Processing dates are available every other month beginning in January. Bulk beef shares are offered in quarter, half, or whole increments and are fully customized to customer preferences, from steak thickness and roast cuts to how ground beef is prepared. For pricing and reservations, visit SunsetSpringFarm.com or call/text Lark at 717-404-6736.



Gateway Gallery Auction has welcomed Amy Podoletz as its new marketing administrative assistant. President Heather Kohler said Podoletz brings both strong social media marketing skills and a passion for history that align well with the company's mission. A 2018 graduate of Seton Hill

University, Podoletz earned multiple certificates and awards and previously served as Campus Life office manager at Shippensburg University. She is excited to begin this position and has a long-standing love of antiques. Gateway Gallery Auction Inc. is a family-owned business with more than 55 years of experience, hosting approximately 45 live, in-house auctions annually and offering expertise in estates, downsizing sales, and specialty collections. Learn more at www.gatewayauction.com.



F&M Trust has announced the promotion of Steve Butz to Executive Vice President. Since joining the bank in 2013, Butz has led the Commercial Services Division with a focus on growth in the Capital Region and other key markets. With more than four decades of banking experience, including leadership roles at Susquehanna Bank and Graystone Bank, he has been a driving force in F&M Trust's strategic expansion. Visit Fmtrust.bank for your banking needs.

IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE?
EMAIL NIKKI AT
NHOWELLS@CHAMBERSBURG.ORG



This Breast Cancer Awareness Month, Parx Casino Shippensburg proudly donated \$5,000 to the **Cumberland Valley Breast Care Alliance (CVBCA)** supporting local patients and families through care, education, and hope.

From their Spin for Strength event to The Pink Lady cocktail, every spin and sip showed how powerful it can be when a community comes together to make a difference.

The **Franklin County Historical Society** will add to the excitement of IceFest weekend with the opening of a special new exhibit, **The World Turned Upside Down**, exploring the era and impact of the American Revolution. The exhibit will debut on Saturday, January 31, and will be open to the public from 10 a.m. to 4 p.m. Through engaging displays and historical interpretation, visitors will gain a deeper understanding of how this pivotal period shaped Franklin County. IceFest visitors are encouraged to step inside, warm up and experience this timely exhibit while enjoying all that downtown Chambersburg has to offer during one of the community's most popular winter weekends. Learn more at FranklinHistorical.org.



Our CVBA Ambassadors had a festive morning decorating a tree in December for the 7th Annual Festival of Trees to support the incredible work of the **Cumberland Valley Breast Care Alliance (CVBCA)**!

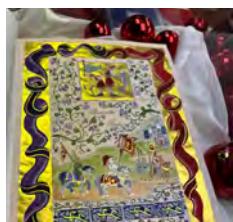
The **Franklin County Visitors**

Bureau provides the trees and wreaths, and local groups add the magic. Visitors were able to vote for their favorites and every dollar went directly to the CVBCA to support individuals and families.



We have some amazing new products at our **Chambersburg Heritage Center & Gift Shop**. Stop in for local gifts, Chambersburg souvenirs, natural products, local honey, maple syrup, apparel, and so much more! The Heritage Center is located at 100 Lincoln Way East on the square of Chambersburg and is open Monday thru Friday from 8 a.m. - 1 p.m. The Heritage

Center is a self-guided interpretive center, explaining five areas of historical merit in Chambersburg and Franklin County through exhibits. Indoor guided tours with Sherry Cheatham are also available! Learn more at Chambersburg.org/HeritageCenter.



The original 50 Pages of Illuminated Poetry book by Ami Plessinger is on display at **Northwood Books**! The pages are painted on vellum in gold leaf, similar to the Book of Kells. All illustrations were hand-drawn and embedded in its pages is a real treasure hunt! Copies of the book are \$40 and available at the bookstore - the treasure is

worth an estimated \$5,000. Northwood Books is open on Fridays and Saturdays from 10 a.m. to 6 p.m. at 59 North Main Street in downtown Chambersburg! Learn more at NorthwoodBooks.com.



Downtown Chambersburg is home to a fresh and exciting dining destination! **Waffles & Shine**, powered by Cold Spring Hollow Distillery, is located at 35 S. Main St. and brings a modern twist to comfort food with a speakeasy-inspired atmosphere and a menu full of breakfast, lunch, dinner and craft cocktail options that make every visit memorable. In the spirit of giving this holiday season, Waffles & Shine and

Chef "Pappy" Matt Kerr generously hosted a free Thanksgiving meal, providing a hot, welcoming meal to members of the community in need. Whether you're stopping in for brunch, a casual lunch, or dinner with craft spirits from Cold Spring Hollow Distillery, Waffles & Shine adds a delicious new flavor to our community's vibrant downtown dining scene. Learn more at www.wafflesandshine.com.



As **Adams County Winery** embraces its fiftieth year, their **Traveler** wine stands out among the winery's Gold medal winners as the most exciting new discovery. Introduced in 2011 during the lead up to the 150th anniversary of the Battle of Gettysburg and the Gettysburg Address, **Traveler** is a dry white wine that reflects Adams

County Winery's range beyond its well known sweet offerings. The wine is a Chardonnay based blend with estate grown Vidal sourced from the winery's Orrtanna vineyard. While **Traveler** has earned recognition in past competitions, this Gold medal marks the first time the wine has reached the top honor. Founded in 1975, Adams County Winery is Pennsylvania's fifth oldest operating winery and the Gettysburg area's original winery. Learn more at www.adamscountywinery.com.

FUNDING AVAILABLE FOR BUSINESSES & ENTREPRENEURS

The **Community Development Corporation (CDC)** of Franklin County is an affiliate of the Greater Chambersburg Chamber of Commerce. Since 1994, CDC has been bridging the gap between dreams and reality. CDC is designed to promote, develop and improve the housing, small business and economic conditions in Franklin County. CDC can provide a flexible source of funding for projects in the community as a supplement to financing from banks and other existing financing programs. For more information, contact CDC Executive Director Maryliz Toohig, at 717-264-7101 ext. 209 or mtoohig@chambersburg.org.

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GREATER CHAMBERSBURG CHAMBER OF COMMERCE STEVE CHRISTIAN PRESIDENT

717.264.7101 | 100 Lincoln Way E., Chambersburg, PA | chamber@chambersburg.org | Chambersburg.org



HOLIDAY LIGHTS SPARKLE IN CHAMBERSBURG FOR A GOOD CAUSE

The community showed its holiday spirit in a big way during this year's Deck the Town holiday decorating contest, with 18 homes and businesses lighting up Chambersburg in support of the Cumberland Valley Animal Shelter (CVAS).

Participants went all out with festive displays, inviting residents and visitors to drive through the community, enjoy the creativity and vote for their favorites. The contest spread seasonal cheer and more than \$1,000 in donations expected to benefit the animal shelter and support its ongoing mission.

CVAS provides compassionate care, shelter and adoption services for homeless and abandoned animals throughout the region. Thank you to everyone who decorated, voted and donated, and to all who helped make Deck the Town a bright example of how our community comes together to give back during the holidays. A check with the proceeds will be presented to the Cumberland Valley Animal Shelter in early January.



FUNDS RAISED TO SUPPORT CASHS SCHOLARSHIPS

We were honored to present a \$1,200 check to the **Chambersburg Area School District Foundation** from the funds raised during the Annual Tim & Susan Cook Memorial race! Nearly 100 runners participated in the race, which honors the memories of Tim and Susan Cook, who were both passionate about local education. The funds are donated to the Tim & Susan Cook Memorial Scholarship Fund, which awards scholarships to CASHS students.

The Tim & Susan Cook Memorial race continues to be a meaningful way for the community to come together in support of students and education. Each year, the event not only celebrates the legacy of Tim and Susan Cook, but also makes a lasting impact by helping local students pursue their post-secondary goals through scholarship support.

Thank you to everyone who participated in the race during ChambersFest and to our volunteers for your service. Special thanks to Chris Monheim and the Chambersburg Road Runners Club for assisting with promotions and race logistics.



SHATZER'S FRUIT MARKET

Enjoy seasonal fruits, jams, gifts & more!

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717-263-2195



31st ANNUAL

GOLF TOURNAMENT

HOSTED BY THE CHAMBERSBURG CHAMBER



THURSDAY | OCT 8 | 8:30AM SHOTGUN

CHAMBERSBURG COUNTRY CLUB
3646 SCOTLAND ROAD
CHAMBERSBURG, PA

REGISTER YOUR TEAM: CVBALLIANCE.ORG/EVENTS

PRICING

\$135
PER GOLFER

\$540
PER FOURSOME

SPONSOR

\$2,500
PREMIER

\$1,650
LUNCH

\$2,000
CONTEST

\$1,750
TENT



QUESTIONS? CONTACT MARK HOLLAR, MHOLLAR@CHAMBERSBURG.ORG

2026 CHAMBERSBURG CHAMBER GOLF TOURNAMENT

SPONSOR MENU



GRAND SPONSOR \$3,000

LIMIT 1

- Two team entries
- Logo featured
- Logo featured in program
- 2 large entries in prominent locations
- Opportunity to address attendees during welcome



SOLD

PREMIER SPONSOR \$2,500

LIMIT 1

- One team entry
- Logo featured in promos
- Logo featured in program
- 5 Tee-box/Green signs
- Opportunity to address attendees at lunch

CONTEST SPONSOR \$2,000

LIMIT 1

- One team entry
- Signage at all contest sites
- Logo featured in promos & program
- 3 Tee-box/signs on contest holes

PUTTING CONTEST SPONSOR \$1,250

LIMIT 1

- One team entry
- Featured on program and event listing
- 1 Tee-box sign
- Sign at Putting Green

BENEFACITOR SPONSOR \$800

- One team entry
- Featured on program and event listing
- 1 Tee-box/Green sign

OTHER SPONSOR OPPORTUNITIES

**Beverage Sponsor \$1,200 (1 LEFT) • Breakfast Sponsor \$800 • Snack Sponsor \$500
3-Hole Sponsor \$275 • One Hole Sponsor \$100**

Yes, I would like to sponsor the Chambersburg Chamber Golf Tournament!

Company Name: _____ Contact: _____

Phone: _____ Email: _____

Sponsorship Level/Amount: _____

Payment Method (circle): Cash/Check Invoice Credit Card #: _____

Signature: _____ EXP: _____ CVV: _____

Foursome Player Names if applicable: _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship. Sponsorship payment must be processed before execution of benefits. Return form to Mark Hollar, Checks made payable to Chambersburg Chamber. Mail to 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to mhollar@chambersburg.org

GREENCASTLE-ANTRIM CHAMBER OF COMMERCE KYLIE BELLE THOMAS EXEC. DIRECTOR

717.597.4610 | 217 E. Baltimore St., Greencastle, PA | info@greencastlepachamber.org | GreencastlePaChamber.org



A BIG YEAR FOR HERITAGE CHRISTMAS

What an amazing holiday season in the Greencastle-Antrim Community! Our Annual Brochure, outlining the events of "This Christmas of Olde" was sent to every resident in the 17225 zip code - thanks to the combined support from **Graphics Universal** and our postage sponsor, **WellSpan Health**. We kicked off the Heritage Christmas Season in November with the Downtown and Around Town Holiday Open House, where folks shopped for holiday decor and checked some gifts off their lists. The most highly anticipated event of the season is the Tree Lighting Ceremony - sponsored by **Patriot Federal Credit Union**. This year's Christmas Tree came from the Brand Family on Rice Hollow Rd. and was brought in by **Cumberland Valley Tree Service**, decorated by Bob Wolff and his team at **GW Electric**, and sponsored by the **Borough of Greencastle** and **Antrim Township**. This was the largest turnout at the Tree Lighting Ceremony to date, and cheer erupted when our Grand Marshall, Holland Doyle, illuminated the tree with the Lights of Love - sponsored by **Grambo's Attic**. The town rang their bells (**Antrim Way Honda**) and caroled along with their Song Books (**Herald Mail Media**). Our tree this year also donned a new Tree Star, sponsored by **Greencastle ACE Hardware**. **Lumber Direct** sponsored our stage and the Holiday House, where folks were able to purchase the Annual Chamber Christmas Ornament, featuring **Carl's Drug Store**. The Sponsor Banner was printed and hung by **Wertner Signs LLC**. The Annual Christmas Parade was hosted by **VerStandig Media** and Antrim Way Honda the following day, and we got a visit from Old Saint Nick himself! On Small Business Saturday, we saw huge support for our local businesses! When shoppers showed us that they had spent \$20 or more, they were rewarded with a #Shop17225 tote bag full of coupons, vouchers, and many contained gift certificates to continue shopping small! Thank you to **Century, Inc.** for supporting this initiative!

Heritage Christmas in the Square was held on December 5 and 12, and we definitely felt the chill of winter! The Square of Greencastle was full with several vendors, churches, community, and civic groups with free treats! Kids stopped by to get their Pictures with Santa, sponsored by **F&M Trust**, along with a Take & Make Cookie Kit. Santa's Snapshot Studio and Square was beautifully decorated thanks to **Premier HVAC**. Many also dropped off their letters to send to the North Pole in Santa's Mailbox, sponsored by **Corning Credit Union**. Children also

participated in the Annual Scavenger Hunt (**Middletown Valley Bank**) and grabbed a balloon creation from Uncle Bean (**Quad State Air Compressor Sales & Service**). The tradition that has been carried on since the beginning is the Horse & Wagon Rides, supported by **Forrester Lincoln**.

Several new events happened this year! We had our Inaugural Taste of the Holidays Stroll in downtown greencastle - sponsored by **Orrstown Bank**. The \$15 ticket included your passport indicating the 23 participating businesses, a stadium tote to hold extra treats, and a 10 percent off coupon to **Hidden Key Brewing Co.**, who had an Ugly Sweater Party that same evening. The town was abuzz with almost 100 attendees and the Williamsport Community Band provided our Sounds of the Season- sponsored by **ACNB Bank**. Everyone enjoyed walking around town and shopping our small businesses, grabbing a bite for lunch at local restaurants, and of course - sampling all kinds of cookies, hot chocolates, cheesecake, ice cream, chex mix, coffees, and more!

The second new event we hosted this year was Antrim Winter Wonderland at Antrim Township Park, supported by **Antrim Insurance Agency**. Families gathered to catch the shuttles down to Martin's Mill Bridge - which was beautifully decorated and illuminated, and took pictures with Santa Claus. The park was bustling with festive music from the G-A High School Band and Friends, who also handed out free cookies and hot chocolate. Incredible Tesla Light Shows impressed visitors, and our friendly Neighborhood Grinch was there for photo ops. Thanks to our Premier Sponsor for this event, **Snyder's Attractions**, families were able to catch a free ride on the Magic Bears. We look forward to expanding this event for years to come.

Lastly, our annual Light-It-Up contest had 16 participants with some amazing light displays. This year, we broke the entries into categories: Best Business, Best Individual Home, Best Group Entry, and the entry with the most overall votes was also recognized! Each vote was \$1 and all proceeds benefitted the **Greencastle-Antrim Food Pantry**. Huge thank you to **Manitowoc** for sponsoring this initiative.

Additionally, we would like to recognize the in-kind contributions of: **Antrim Township**, Borough of Greencastle, **Josh Brand & Family**, **Cumberland Valley School of Music**, **Fran Kenawell State Farm**, **GASD Intern Kennedy Tripp**, **The Franklin County Visitors Bureau**, **GASD Band & Chorus Members**, **Brock Bricker**, **Erin Bayko**, **Josh Smith**, **The Bathlow's**, **Greencastle Police Department**, **Off-Center Properties** - **Dr. Carter Davidson**, **Rescue Hose Company Fire Police**, **Waste Management**, **Habitat for Humanity Franklin County**, **Martin's Grocery**, **the Bean and Biscuit**, **WRGG Radio**, **Fred Burkett**, and of course, our dedicated Heritage Christmas Committee and Volunteers

2026 SAVE THE DATES

The Greencastle-Antrim Chamber is hard at work planning and organizing next year's events. Mark the dates on your calendar! We are always in need of Volunteers, Committee Members, and of course - Community Sponsors.

- April 11 - Spring Clean-Up Day
- May 2 - Craft Beer, Wine, & Spirits Festival
- June 5 - Golf Tournament
- July 10 & 11 - Sidewalk Days
- September 12 - Grub & Pub Festival
- November through December - Heritage Christmas

GREATER CHAMBERSBURG CHAMBER FOUNDATION

717-264-7101 ext. 205 | gharriger@chambersburg.org | Chambersburg.org/ChamberFoundation



HUMMINGBIRD ROBOTICS IN ACTION

The Chamber Foundation Board was welcomed to Fairview Avenue Elementary in Waynesboro School District this fall to watch fifth grade students using Hummingbird coding robotics in action as part of their Halloween themed lesson plan. Students used robotic kits, purchased through the Foundation's Technology Innovation Grant Challenge program, to help bring to life self-created robot rooms themed by famous Halloween movie stories involving ghosts. The group also observed Fairview kindergarteners using their Sphero Indi robots that were part of a previous grant award.

The Foundation funded \$30k in grant programs in 2025 through EITC funds provided by Orrstown Bank and Starr Insurance LLC. The 2026 grant application cycle will open in late January. Check the Foundation website for more information.

SHAKE OFF THE COLD AT 2026 RYIO

The LFC Alumni are excited to once again host the 2026 IceFest Run Your Ice Off (RYIO) 5k on Sunday Feb. 1. The race netted over \$14K in 2025 with over 400 participants. In 2026, the race will benefit the IceFest Committee, the LFC Alumni Scholarship Fund and two local nonprofits: Go Girls Go/Health Communities Partnership of Greater Franklin County & Homeless Matters of Franklin County. The course goes through downtown and onto the rail trail. Runners, walkers, and well-behaved pets are invited to join in the fun. Early registration, which includes a race shirt, ends Sunday, January 11, 2026. We are also looking for race day volunteers to help on the race route for an hour. For more information contact Ginny Harriger at gharriger@chambersburg.org. To register for the event, go to: <https://bit.ly/RYIO2026>.

2026 Sponsors as of Dec. 18, 2025:

Race Sponsor - Rodney B. Smith Plumbing, Heating & Cooling Inc.,
Rotary Club of Chambersburg
Race Medal Sponsor - Patriot Federal Credit Union
Race Shirt Sponsor - Edward Jones - Financial Advisor: Eric Alleman
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ELM Shoes, Keystone Health, McCoy Leadership & Consulting
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Insurance LLC., SunnyHill Properties, Volvo Charitable Foundation
Sponsors - Reeds Quality Rentals, SEK, CPAs & Advisors
Water Sponsor - Negley's Water

LEADERSHIP YOUTH UPDATE

It is that time of year again when the Leadership Franklin County (LFC) Youth Committee recruits Franklin County freshmen for the next LFC Youth class, which will begin in the spring of 2026 and run through April 2027.

Any Franklin County freshman in good academic, attendance, and behavioral standing is encouraged to apply. Prior leadership experience is not required. Students must submit an online application and have two non-family member references submitted electronically by the deadline of Tuesday, February 3, 2026. This program is free for accepted students and is proudly sponsored by **Wilson College**. Only 25 students from across Franklin County—representing both public and private schools—will be selected. All applicants will be interviewed at their school in February or March 2026.

We will be hosting a virtual information session on Tuesday, January 6, at 6 p.m. for any interested students & parents. Register at CVBAlliance.org/Events.

LFCY Sponsor:



For more information on the program and to access the application/reference forms, please visit our website: Chambersburg.org/Leadership, or contact Ginny Harriger at gharriger@chambersburg.org

LEADERSHIP COMMUNITY CLASS

LFC Community spent their holiday session celebrating Franklin County history and the arts! The session locations split time in historic downtown Chambersburg and Waynesboro in December. The morning session on Franklin County history and tourism was led by Janet Pollard of the **Franklin County Visitor's Bureau** with guest speakers Dr. Betty Moseley Brown, Department of Veteran Affairs and John Miller of the Shippensburg Historical Society. The class learned about the Franklin County Certified Tourism Ambassador (CTA) program while learning about the economic impact of tourism in our region. In the afternoon, the class visited the Waynesboro Theater for the Arts in Franklin County. Heather McEndree of **Cumberland Valley School of Music (CVSM)** and Andrew Sussman of the Arts Alliance of Greater Waynesboro talked to the class. Heather Kline of CVSM also led the group through fun improv. Holly Baker, Interim President of the Council of the Arts led the group through an art project. The group also walked around downtown visiting several arts stops in

LFC Community Sponsor:



DOWNTOWN CHAMBERSBURG INC.

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SPONSOR THE FOUNTAIN FLOWERS

Local businesses are invited to support one of Chambersburg's most treasured landmarks by becoming a Fountain Flower Sponsor. Located at the intersection of Routes 11 and 30, the historic memorial fountain has stood at the heart of our community since 1878 and remains a powerful symbol of remembrance, resilience, and civic pride.

Only nine sponsorships are available at \$500 per business, providing a unique opportunity to help maintain the seasonal flowers that frame this iconic site. Sponsorships directly support the care and upkeep of the fountain's surrounding flower beds, ensuring the area remains vibrant and welcoming for residents and visitors alike.

By becoming a flower sponsor, your business plays a meaningful role in preserving Chambersburg's history while contributing to the beauty of our downtown. Join us in helping this beloved community landmark continue to bloom. Learn more at tinyurl.com/FountainFlowerSponsor.

DCI SEEKS NEW EXECUTIVE DIRECTOR

The Greater Chambersburg Chamber of Commerce is seeking a dynamic and community-minded Executive Director to lead Downtown Chambersburg Inc. (DCI) into its next chapter of growth. This full-time leadership role oversees DCI's programs, events and Main Street initiatives while working closely with the Chamber president and the DCI Board of Directors to advance downtown revitalization, economic development, and placemaking efforts.

DCI is a nonprofit Main Street organization dedicated to creating a vibrant, inclusive, and sustainable downtown through signature events, business support, beautification projects and community engagement. The Executive Director will provide strategic vision, manage operations, and budgets, build strong partnerships and serve as a visible advocate for downtown Chambersburg.

The position offers a salary range of \$75,000-\$85,000 and a competitive benefits package. Interested candidates should submit a resume and cover letter to search@chambersburg.org by January 2, 2026. For additional details, visit CVBAlliance.org/Jobs.



GET READY FOR ICEFEST 2026

Mark your calendars for IceFest 2026, Pennsylvania's largest winter celebration in Downtown Chambersburg sponsored by **M&T Bank**. This four-day fest will be January 29 - February 1 and brings together spectacular ice art, family-friendly activities, and community tradition as we shake off the winter blues and enjoy everything our vibrant downtown has to offer.

Visitors can watch live ice sculpting downtown, where talented carvers transform plain blocks of ice into stunning works of art right before your eyes. There's fun for all ages including a free double-wide ice slide, scavenger hunts with multiple age categories, and an array of food trucks and festival vendors serving up warm treats and winter favorites.

IceFest also features time-honored traditions like the 21st Annual Chili-Q competition & Beer Garden, where chefs and home cooks compete for the title of Chili Champion (and your vote!) alongside live music, and community spirit.

For those who love a festive night out, the Snowfall Ball at the **Capitol Theatre Center** offers dancing under twinkling lights and views of the illuminated ice sculptures.

The festival wraps up with the Run Your Ice Off 5K, a fun winter run/walk through downtown and the scenic rail trail — a perfect way to cap off the celebration.

Whether you're coming for the art, the food, the fun or the community spirit, IceFest 2026 has something for everyone. Stay tuned for the full schedule of events and plan to support downtown businesses while you're here!



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UPCOMING EVENTS



JAN

06 **LFC YOUTH INFO SESSION - CLASS OF 2026-2027**
6 - 6:30 P.M. VIA ZOOM, FACILITATED BY GINNY HARRIGER

09 **CVBA MINGLE IN THE MORNING MIXER: SOUL WELLNESS STUDIO**
7:30 - 9 A.M., 35 NORTH CARLISLE STREET, GREENCASTLE

20 **CVBA JANUARY MIXER AT RHODES GROVE CAMP & CONFERENCE CENTER**
4 - 6 P.M., 7693 BROWNS MILL ROAD, CHAMBERSBURG, TOURS, FOOD, & NETWORKING

21 **CVBA LUNCH & LEARN: GATHER & GROW: COMMUNITY WELLNESS LUNCH**
11:30 A.M. - 1 P.M., CBURG CHAMBER, 100 LINCOLN WAY E., LUNCH COURTESY OF SUBWAY

29-31 **ICEFEST PRESENTED BY M&T BANK**
TIMES & ACTIVITIES VARY, DOWNTOWN CHAMBERSBURG, VISIT ICEFESTPA.COM FOR DETAILS

FEB

01 **ICEFEST PRESENTED BY M&T BANK**
TIMES & ACTIVITIES VARY, DOWNTOWN CHAMBERSBURG, VISIT ICEFESTPA.COM FOR DETAILS

01 **RUN YOUR ICE OFF 5K RUN/WALK - HOSTED BY LFC ALUMNI**
1 - 2 P.M. AT 33 NORTH MAIN ST., CHAMBERSBURG

05 **CVBA MORNING MIXER: CHAMBERSBURG AREA SCHOOL DISTRICT**
7:30 - 9 A.M., 435 STANLEY AVENUE, CHAMBERSBURG

05 **CVBA AWARDS NOMINATION DEADLINE**
SUBMIT NOMINATIONS ONLINE AT CVBALLIANCE.ORG/AWARDS

12 **JOINT CVBA & WASHINGTON COUNTY CHAMBER MIXER**
4 - 6 P.M., HUB CITY BREWERY, 25 CHURCH STREET, HAGERSTOWN, MD

18 **LUNCH & LEARN: THE WEIGHT OF LEADERSHIP: WHAT EVERY BUSINESS LEADER NEEDS TO KNOW ABOUT STRESS & FOOD (HOLLY BERTONE)**
11:30 A.M. - 1 P.M., CBURG CHAMBER, 100 LINCOLN WAY E., LUNCH COURTESY OF SUBWAY

The Insider is a publication of the Cumberland Valley Business Alliance (CVBA), a joint partnership between the Greater Chambersburg Chamber of Commerce and the Greencastle-Antrim Chamber of Commerce. Ideas, opinions and statements expressed in articles by contributors are not necessarily those of CVBA. Neither the publisher nor any individual associated with any branch of production, nor the advertisers, will be held liable for typographical misprints contained herein. Content submitted by members of CVBA may contain advertisements and/or links to third party sites. CVBA does not endorse nor advocate for the advertised product, event, service or company, nor any of the claims made by the content and takes no responsibility for promises made or the quality/reliability of the products/services offered. Note current CVBA members are bolded on the first reference in each article.