



## CVBA NEWSLETTER PUBLISHED BI-MONTHLY

**2,000+**  
INDIVIDUALS / EDITION

**800+**  
BUSINESSES / EDITION

**1,700+**  
CONTACTS RECEIVE DIGITALLY

**4,500**  
PRINTED COPIES / YEAR

### NEWSLETTER EDITIONS:

JAN/FEB, MAR/APR, MAY/JUNE, JULY/AUG, SEPT/OCT, NOV/DEC

## CVBA NEWSLETTER ADS AVAILABLE

### HALF PAGE AD

\$300 each or 3 for \$850. Size: 7" w x 4" h

### BLOCK AD

\$200 each or 3 for \$550. Size: 7" w x 2" h or 3.5" w x 4" h

### BIZ CARD AD

\$100 each or 3 for \$275. Size: 3.5" w x 2" h

Submit all ads by the 10th of the month before publication date.

### FLYER INSERTS 8.5"x11"

**Businesses:** \$250/insert and provide 800 copies

**Nonprofits:** \$150/insert & provide 800 copies. Two free inserts/edition.  
Limit one free insert per year per organization.

\*Digital insert files must be submitted by the 10th of the month prior to publication date. 800 copies due by 20th of month before publication date.

*Reserve early, space is limited. All ads linked to advertiser website in digital edition.*



## LARK KENNEDY



717 - 264 - 7101 EXT. 206



LKENNEDY@CHAMBERSBURG.ORG



## PAST ADVERTISERS



# CVBA DIGITAL ADVERTISING

LARK KENNEDY | LKENNEDY@CHAMBERSBURG.ORG | 717-264-7101 EXT. 206

## STANDARD E-BLAST **\$150/EACH**

NONPROFIT RATE \$100/EACH

Promote an event or program digitally to CVBA membership

Increase business exposure and reach 1,700+ contacts

24% avg. open rate (industry average 10%)

Sent daily Tuesdays, Thursdays and Fridays; Reserve early, limited space available

Content must be under 200 words and less than 4 images including logos

Any ad size available, 8.5"x11" preferred; Ad and URL due 3 business days prior to date for review.

5% discount offered for five or more eblasts reserved and paid in full at time of reservation

## PREMIER E-BLAST **\$200/EACH**

NONPROFIT RATE \$150/EACH

Same parameters as listed for the standard eblast but may contain more than 200 words and

4+ images including logos.

## E-NEWS AD **\$45/EACH**

BUY 4 ADS FOR \$150

Gain exposure through the CVBA's Weekly E-news, sent each Monday

Reach 1,700+ individuals and 800+ businesses

Ad size is 800 x 200 pixels and due by 5pm the Thursday before delivery date

Ads must be secured at least one week prior to delivery date

## WEBSITE ADVERTISING **\$25 - \$99/MO.**

ADVERTISE ON OUR HIGH-TRAFFIC, MOBILE RESPONSIVE WEBSITE AT CVBALLIANCE.ORG AND CHAMBERSBURG.ORG

WEBSITES REACH 15,000 PAGEVIEWS/MO. AND UP TO 200,000 AD IMPRESSIONS/YR.

**Gold Level - \$99/mo.** Includes banner ads (728x90 pixels) on all available pages including business category, business directory search; plus Enhanced benefits

**Enhanced Level—\$25/mo.** Includes priority placement in Business Directory Listing and upgraded category features such as logo, map, photos, description, etc.



PLEASE NOTE ALL ADVERTISING IS SUBJECT TO THE CVBA ADVERTISING GUIDELINES.