



Innovator of the Year - Nomination Form

The Cumberland Valley Business Alliance will name the Innovator of the Year at the CVBA Awards Breakfast on March 27, 2025 at the Chambersburg Country Club. We are actively seeking nominations for this award from members of CVBA.

The Award:

This award recognizes an entrepreneur, business or key manager who has succeeded through innovation and risk-taking in introducing new products or services, or growing an existing product line through a unique approach.

Judging Criteria:

- The recipient will demonstrate noticeable achievements in one or several of the following:
 - New product growth
 - Employee growth
 - Innovative use of technology to improve processes
 - Industry recognition
 - Innovative marketing
 - Impact on the economy of the Cumberland Valley region
 - Ability to overcome adversity
- The individual will show strong community involvement.
- The business must have been a business for a minimum of three years.
- The business must be a current member of CVBA and must have been a member of for at least one calendar year.

Nominations must be received no later than 5 p.m. on February 5. To submit, please complete the following nomination form and return to the below address or visit CVBAlliance.org/Awards.

Please return the completed nomination form to:

Cumberland Valley Business Alliance
Attn: Lark Kennedy
100 Lincoln Way East, Suite A
Chambersburg, PA 17201

OR email to
lkennedy@chambersburg.org

- Nomination form on next page -

INNOVATOR OF THE YEAR NOMINATION FORM:

Name of Nominee _____

Nominee's Business _____

Nominee's Email _____ Phone _____

Your name and contact information _____

Please answer the following question in essay format (*use additional paper as needed*):

Discuss in detail why you feel this nominee is qualified to receive this award. Specifically address all of the business achievements that apply related to the award criteria.

You are invited to provide any additional information you feel properly supplements the nomination including, but not limited to, news articles, award recognitions, relevant reports, examples of products developed/improved, etc.