



2025

ANNUAL REPORT



Proud CVBA Partners:





4,000 people participate in Greencastle's Heritage Christmas festivities:



Heritage Christmas
in the Square



Lights of Love



Horse & Wagon
Rides



Photos with Santa



Light It Up Contest



Taste of the
Holidays Tour



Small Business
Saturday

1K attended Sidewalk Days in
downtown Greencastle



140
Vendors
participate

120 golfers & **20**
volunteers in
the 36th Annual
Golf Tournament



1,000
FESTIVAL
GOERS

ATTEND 3RD
GRUB & PUB
FESTIVAL

500 people at Craft Beer,
Wine & Spirits Festival

APPROX. **6,500** local and visiting customers patronize downtown Greencastle
vendors and businesses annually from G-ACC events



Exec. Dir. Kylie Belle Thomas - info@greencastlepachamber.org - GreencastlePaChamber.org



GREATER CHAMBERSBURG CHAMBER OF COMMERCE

Helping our members prosper and
supporting our community since 1911

APPROX. pickleball players attended
100 4th Annual Tournament

\$1K of proceeds

donated to the
Chambersburg Memorial
YMCA in 2025

132 golfers

at the sold-out 30th
Annual
Chamber Golf
Tournament



21 RESTAURANTS
PARTICIPATE IN



ChambersFest Restaurant Week

THOUSANDS
attend the weeklong
ChambersFest
activities in 2025



Estimated
\$4,500
worth of items



donated by businesses &
community members for First
Responders Appreciation Day.

16 properties participate
in Deck the Town light
display contest to raise
\$1,922 for the
Cumberland Valley
Animal Shelter.



\$1,200 donated
to Chambersburg Area
Education Foundation
for scholarships from
Tim & Susan Cook Memorial
Race.



Chambersburg Chamber Affiliates

Chambersburg Area Development Corp.
Greater Chambersburg Chamber Foundation

Downtown Chambersburg Inc.
Cumberland Valley Regional Development Corp.



Cumberland Valley Business Alliance

A joint partnership between the Chambersburg and Greencastle-Antrim Chambers of Commerce.

2025 NOTABLE NUMBERS



Achieved 51 new members

for 753 total members in our regional network.

Representing members in 61 cities & 25 counties

across these states:
PA, MD, CA, MI, MO, NC, NY, VA, & WV.

Printed 25,000 new Alliance Cards

with 35 participating member businesses

46K

Online business directory views

171K

Event Calendar views this year

5K

Newsletters distributed

617

Member event listings at CVBAlliance.org

EVENT STATS

185 EVENTS & PROGRAMS



32 Ribbon cuttings

24 Special events & programs

55 Ambassador meetings

9 Lunch & Learns

17 CVBA mixers

35 Chamber Foundation events

13 Downtown Chambersburg Inc. events



Awards Breakfast

- 200 attendees, 8 awards

Annual Meeting

- 220 attendees, 2 awards

Economic Development Breakfast

- 140 attendees, 8 awards

Women's Conference

- 75 attendees, 3 speakers

Franklin Co. Education Summit

- 120 attendees, 3 panelists

Young Professionals Conference

- 75 attendees, 2 speakers

Legislative Breakfast

- 230 attendees, 3 panelists



2025 AWARD WINNERS

Athena Leadership Award:
Dr. Kim Eaton, Waynesboro YMCA

Spirit of the Community:
Heather Kohler,
Gateway Gallery Auction

Innovator of the Year: Brett Frey, Mobile Works

Small Nonprofit of the Year:

Sweet Grace Ministries

Large Nonprofit of the Year:
Franklin County Library System

Event of the Year:
Foundations Breakfast by Habitat for Humanity of Franklin County

Employer of the Year: RKL LLP

Emerging Business Leader:

Derek Taylor, Starr Insurance

Business Person of the Year:

Garon Gembe, Graphics Universal, Inc.

Ambassador of the Year:

Grace Waller, What a Wallerful Feeling Company, Publisher of Chambersburg Neighbors and Shippensburg Neighbors

Property Improvement up to \$150K: The Foundry Art Market

Property Improvement \$150K - \$500K: Brandale LLC & Big Oak Café

Property Improvement \$500K - \$1M: The Zoeller Company

Property Improvement \$1M - \$5M: Eagle Construction

Company & Franklin Veterinary Associates

Property Improvement \$5M - \$10M: Greencastle-Antrim

School District

Property Improvement Over \$10M: Luminest

Property Improvement Over \$50M: Walmart Fulfillment

Services

Environmental Sustainability:

Chambersburg Waste Paper



2025 SOCIAL SNAPSHOT



FACEBOOK

**THE LARGEST
SOCIAL MEDIA
PLATFORM**

72% WOMEN
& 28% MEN
FOLLOWING
THE CVBA!

85,478
REEL VIEWS
— THIS YEAR —

6d 14h
VIDEO WATCH TIME

752,036 PAGE VIEWS



[FACEBOOK.COM/
CVBALLIANCE](https://facebook.com/cvballiance)

2,497
PEOPLE
ACTIVELY
FOLLOWING
CVBA



INSTAGRAM

**REACHING
FOLLOWERS
THRU ➤➤➤
STORIES,
PICTURES
AND COOL REELS**

40,202 POST
VIEWS
 — 222 —
POSTS

**ACHIEVED
7,218 PLAYS
ON ONE
REEL**

#NETWORKING
#BUSINESSALLIANCE



2,337
ACTIVE
INSTAGRAM
FOLLOWERS
@CVBALLIANCE



LINKEDIN

**BUSINESS
AND CAREER
ORIENTED
SOCIAL
NETWORK**

114 NEW
FOLLOWERS
IN 2025

PUBLISHED
160 POSTS W/
— 1,361 —
REACTIONS &
50 REPOSTS

474
PAGE REACH

43,913 POST
IMPRESSIONS

CONNECTING
WITH LOCAL
EMPLOYEES &
BUSINESSES

[LINKEDIN.COM/
COMPANY/CVBALLIANCE/](https://linkedin.com/company/cvballiance/)



996
ACTIVE
FOLLOWERS

2024/2025 COMMUNITY INVESTMENT

WORKFORCE

Committed to supporting workforce development thru Greater Chambersburg Chamber Foundation

\$15K

FUNDING

Provided matching façade grant revenue in Chambersburg for 9 N. Main St. and 109 S. Main St.

\$6K

DOWNTOWN

Invested in downtown revitalization through event sponsorships & Downtown Chambersburg Inc.

\$16K

DONATION

Supported Folds of Honor that provides scholarships to the families of fallen or disabled military.

\$2K

TOTAL INVESTED SINCE 1990: _____

\$7.1M



Supporting the greater Franklin County business community by promoting leadership, citizenship and workforce development.

643 Leadership Community Grads Since 1987



369

Leadership Youth Grads Since 2010

44 new grads in 2025

78

core community volunteers assisting with 36 events and programs in 2025.



750
ICE CREAM LOVERS



ATTEND
SCOOP-A-PALOOZA

— \$6K raised —

\$30K
AWARDED

to Franklin County educators for Technology Innovation Projects

Run Your
ICE 5K off

423 RUNNERS & WALKERS

\$14,000 raised

For leadership scholarships, American Cancer Society/ Relay For Life & IceFest

Exec. Dir. Virginia Harriger - gharriger@chambersburg.org - Chambersburg.org/Leadership



**DOWNTOWN
CHAMBERSBURG INC.**

Driving downtown development and increasing economic vitality to benefit the Chambersburg community.

13

DOWNTOWN EVENTS



like Fountain Fest, Small Business Saturday, Falling Springs Beer Fest

20

food trucks and



THOUSANDS of festival goers



3

new businesses join the downtown merchant community



Ground opening held for

the Spring St. Amphitheater project in October 2025 with community stakeholders.



Refreshed

Downtown Chambersburg Inc.'s strategic plan & website.



\$100K

AWARDED



in micro grants for downtown business improvements. Funded in part by a grant from the Commonwealth of

Pennsylvania, Department of Community and Economic Development.



THANK YOU

to these businesses for their support!

Stakeholder Members



ADVISORS for
WHAT'S NEXT



Visionary Members



— Champion Members —

1ST ED CREDIT UNION CHAMBERSBURG

NEW ENTERPRISE STONE & LIME Co., INC.

AMERICAN PRINT CONSULTANTS

PENN STATE MONT ALTO

BWISE MANUFACTURING, LLC

PROVIDENCE PLACE SENIOR LIVING

COMMUNITY STATE BANK

RE:CYCLE REVERSE LOGISTICS

CUMBERLAND VALLEY TREE SERVICE -
LANDSCAPING

SHEETZ, INC. #392

DAVID H. MARTIN EXCAVATING, INC.

SHIPPENSBURG UNIVERSITY OF
PENNSYLVANIA

GIANT FOOD STORES, INC.

STAPLES FULFILLMENT CENTER

HERBRUCK'S OF PA

TB WOOD'S

INGRAM CONTENT GROUP

TEFLON ROOFING

KEystone HEALTH

THE YORK WATER COMPANY

KINSLEY CONSTRUCTION

TRACTUS LEADERSHIP SOLUTIONS

KNOUSE FOODS COOPERATIVE, INC.

TRU BY HILTON

LCSI LEHMAN CONSTRUCTION
SERVICES, INC.

ULTA INC.

MARTIN'S FAMOUS PASTRY SHOPPE, INC.

WEST PENN POWER -
A FIRSTENERGY CO.

MERITUS HEALTH

WILSON COLLEGE