

Mar/Apr 2026



# the INSIDER



717-264-7101 | CVBAAlliance.org

# CVBA BOARD OF DIRECTORS

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**Jenna Kaczmarek**

*Patriot Federal Credit Union*

**Maryliz Toohig**

*Chambersburg Chamber*

Serving more than 800 businesses, CVBA's mission is to help its members prosper and enhance the quality of life in the Cumberland Valley Region. We are the largest business advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at [CVBAlliance.org](http://CVBAlliance.org).

The front cover features our Joint Chamber mixer on February 12th. Details on page 5.

# NEW MEMBERS

The Cumberland Valley Business Alliance extends a warm welcome to its new members and would also like to congratulate our current members for their anniversaries.

*Real Estate - Commercial/Industrial*

**AEK Real Estate LLC**

Johnathan Varron  
595 Northern Avenue  
Hagerstown, MD 21740  
(240) 232-7003  
[www.aekrealestatellc.com](http://www.aekrealestatellc.com)  
[johnvarron74@gmail.com](mailto:johnvarron74@gmail.com)

*Photography & Photography Supplies*

**Harrison Creative Company**

Jacob Harrison  
59 Williamson Avenue  
Greencastle, PA 17225  
(717) 552-8523  
[www.harrisoncreativeco.com](http://www.harrisoncreativeco.com)  
[Accounts@harrisoncreativeco.com](mailto:Accounts@harrisoncreativeco.com)

*Retail*

**Rugged & Refined**

Michelle Myers  
41 East Baltimore Street  
Greencastle, PA 17225  
(717) 496-1325  
[www.ruggedandrefined.store](http://www.ruggedandrefined.store)  
[ruggedandrefined.store@gmail.com](mailto:ruggedandrefined.store@gmail.com)

*Business Consultants*

**CLG Coaching & Consulting**

Christina Green  
9758 Rinehart Drive  
WAYNESBORO, PA 17268  
(717) 830-1223  
[www.facebook.com/people/CLG-Coaching-Consulting-LLC/61583203664259/#](http://www.facebook.com/people/CLG-Coaching-Consulting-LLC/61583203664259/#)  
[clgreen724@gmail.com](mailto:clgreen724@gmail.com)

*Legal Services*

**Marshall Process Service**

Ryan Bannister  
PO Box 96  
Chambersburg, PA 17201  
(717) 312-7999  
[www.marshallprocess.com](http://www.marshallprocess.com)  
[ryan@marshallprocess.com](mailto:ryan@marshallprocess.com)

*Non-Profit Organizations & Associations*

**Victory House by I'm OK Vets**

Art Morey  
131 East McKinley Street  
Chambersburg, PA 17201  
(223) 228-2840  
[www.victoryhousebyio.com](http://www.victoryhousebyio.com)  
[moreart1@gmail.com](mailto:moreart1@gmail.com)

*Health Care Services*

**CTU Mobile Diagnostics LLC**

Tina Uglow  
1931 Ashley Drive, Unit 2B  
Chambersburg, PA 17201  
(443) 764-0536  
[ctumobilediagnostics@gmail.com](mailto:ctumobilediagnostics@gmail.com)

*Construction*

**ProCrane Rental & Rigging**

Jeremy Mellott  
126 Sunset Blvd East  
Chambersburg, PA 17202  
(717) 729-9003  
[Procranerental@gmail.com](mailto:Procranerental@gmail.com)

*Restaurants*

**Dave's Hot Chicken**

Galen Grimberg  
520 Gateway Avenue  
Chambersburg, PA 17201  
(717) 977-3996  
[daveshotchicken.com/locations](http://daveshotchicken.com/locations)  
[ggrimberg@kpvllc.com](mailto:ggrimberg@kpvllc.com)

*Construction*

**Pyramid Construction Services**

Mike McKay  
840 North Front Street  
Wormleysburg, PA 17043  
(717) 732-8210  
[agoropoulos@pyramidconstruction.us](mailto:agoropoulos@pyramidconstruction.us)

WELCOME TO THE CVBA!



(717)264-4311

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The Insider Newsletter | 717.264.7101 | [CVBAlliance.org](http://CVBAlliance.org)



*Adam Donius*

Adam Donius, Owner Chick-fil-A®  
Chambersburg, Board Chair,  
Cumberland Valley Business Alliance

# CHAIR'S MESSAGE

I am very excited for the opportunity to serve as the new CVBA board chair. Having served on the board for CVBA since its inception 5 years ago, I have witnessed the growing strength of our alliance and the growing strength of the businesses in the Cumberland Valley. The CVBA, once just an idea, has proven that one of the core values of my business holds true in all business models and that value is “we are better together.”

It has been a cold winter and with spring upon us, I would like to remind everyone that there is nothing cold about our local economy. I know about all of the jitters in the markets and the talk of the economic challenges on the national landscape, but as I look around the Cumberland Valley, I see something different. I see new projects and new construction, I see “now hiring” signs, and I see advertised wages increasing. These are all signs of a strong local economy as we grow together. I am very encouraged by the strength of our local economy.

We truly have something special here in the Cumberland Valley. This is a great place to live, work, play, raise kids, grow old, or start new. I am excited about the opportunities that 2026 is bringing us as an alliance. I would like to encourage you to take full advantage of your membership and all of its benefits. Come to a mixer, an awards ceremony, a ribbon cutting, or a downtown event in Greencastle or Chambersburg.

Enjoy these events, meet new people and build stronger relationships because “we are better together.”

## MARCH/APRIL MEMBER MILESTONES

### 40 Years

- Penn State Mont Alto
- St. Thomas Apothecary
- The Salvation Army

### 35 Years

- Edward Jones - John Reinert, Financial Advisor

### 25 Years

- C.V. Wenger, Inc.
- The Jewelry Shop
- Joy El Ministries
- Wiegands Professional Lawn

### 20 Years

- Franklin County Historical Society - Kittochtinny

### 15 Years

- Bollman Charter Service, Inc.
- H&H Chevrolet Cadillac
- V.F.W. Post 6319

### 5 Years

- The Cara Sheaffer Group / Remax 1st Advantage
- Etters Roxbury Store

### 1 Year

- FASTSIGNS of Greencastle
- First Choice Insurance Services
- Kirbtech, LLC
- Milk Barn LLC
- Rock N Rollover LLC
- Soccer Shots FABW



## BETTER TOGETHER

KNOW A LOCAL BUSINESS THAT WOULD BENEFIT FROM JOINING THE CVBA?

**LET'S TALK!**

Contact Membership Director  
**Mark Hollar**

717-264-7101 ext. 202  
mhollar@chambersburg.org

# CVBA TRENDING NEWS



In December 2025, the **Greater Chambersburg Chamber Foundation** was honored to receive a generous grant from the **John H. Shook Foundation** to support the launch of a new initiative benefiting Franklin County's senior community. This grant program will provide funding to local organizations already serving older adults and pursuing innovative efforts in areas such as arts, fitness and wellness, continuing education, and other creative services that enrich the quality of life for our valued seniors. We are deeply grateful for this investment in our community and the opportunity it creates to strengthen programs that help our seniors stay engaged, active, and connected. Additional grant details will be shared in the coming months, with recipients to be announced mid-year.



CVBA Members gathered for *The Weight of Leadership: What Every Business Leader Needs to Know About Stress and Food*, where **Holly Bertone**, PMP, CNHP, former FBI Chief of Staff for Counterintelligence turned Emotional Eating Coach, shared how chronic stress, not poor planning, is often the real challenge behind emotional eating and weight gain. Drawing from science and personal experience, Holly introduced her signature 3 step Emotional Eating Forensics Framework, equipping attendees with practical tools to identify stress triggers, interrupt reactive patterns, and create healthier habits that are automatic, predictable, and sustainable. Thank you to everyone who joined us for this engaging session—and to **Subway** for providing lunch!



The latest "Mingle in the Morning" event brought together local leaders and **Chambersburg Area School District** officials for a productive session focused on the future of education. Over coffee and breakfast, attendees explored how CASD is implementing innovative strategies to better prepare students for the evolving workforce.

This gathering highlighted the vital connection between local businesses and schools, fostering a collaborative environment where members could network and discuss new opportunities to strengthen the community through shared educational goals.

Scan the QR code to view the recap reel.



The CVBA recently celebrated a packed grand opening and ribbon-cutting ceremony for **Orrstown Financial Advisors** at their new location on Lincoln Way East in Chambersburg. Despite the cold weather, a shoulder-to-shoulder crowd of friends and neighbors gathered to tour the new suite and honor the site's history with a touching tribute to the former owners of Plasterer's Florist. The evening was a vibrant display of community spirit and networking, marking a successful new chapter for the wealth advisory team as they integrate into this historic local space.

Scan the QR code to view the recap reel.



# STRONGER TOGETHER: A RECORD-BREAKING NIGHT FOR REGIONAL BUSINESS



The CVBA and Washington County Joint Mixer was nothing short of historic, bringing together a record-breaking crowd of over 250 business owners and professionals from across the region. From the moment the doors opened, the atmosphere was electric, filled with the kind of energy that only happens when the best and brightest from Washington County and the CVBA converge in one space.

It was far more than a simple networking event; it was a powerful demonstration of the talent, drive, and collaborative spirit that defines our community. By bringing the Washington County and CVBA communities together, we proved that geography is no barrier to growth, as the evening was filled with strategic partnerships and fresh leads shared between neighbors who may have never crossed paths otherwise. This incredible turnout is a true testament to a business community that is hungry for connection and ready to support one another as a unified economic powerhouse.

To add a unique touch to the evening, we coordinated our door prize giveaway to spark intentional regional exploration through a deliberate gift swap. This cross-border exchange was designed to encourage our professionals to step outside their usual routines and experience the incredible dining, entertainment, and hospitality our sister cities have to offer. Washington County Chamber members now have the perfect excuse to visit

Chambersburg and Greencastle with prizes from **The Orchards Restaurant, GearHouse Brewing Co., Screaming Bambinos Cellar, Scoops on the Square, Mama K's Buns, and Mikie's Ice Cream.**

Meanwhile, our CVBA members are headed to Hagerstown to enjoy premier experiences from **The Maryland Theatre, Fountain Head Country Club, Marriott Hotels, Home2 Suites by Hilton, Barrel Bodega, Next Chapter Cafe & Book Shop, AC&T, The Hagerstown Flying Boxcars, and River Bottom Roasters.**

We are grateful for Hub City Brewery and their willingness to host our event at their incredible facility. The setting couldn't have been better. On top of that, we had a beautiful and delicious assortment of hors d'oeuvres and baked goods from **Palmyra Farm Cheese and Test of Time Bakery.** Thank you for keeping us all well fed and happy!

A last but certainly not least, we would like to extend a massive thank you to everyone who attended, especially the walk-ins who helped us reach that incredible 250-person milestone. Your presence made the night a resounding success, and it serves as a lasting reminder that we are truly stronger when we come together. We look forward to seeing these new partnerships flourish and watching our regional ties grow even tighter in the months to come.

View the recap reel by scanning the QR code.



## AMERICA 250 ANNIVERSARY PARADE



Franklin County, Pennsylvania will celebrate America's 250th anniversary with the **EPIC Franklin County America250PA Parade** on April 18, 2026, in downtown Chambersburg.

This milestone event invites youth groups, Jeep clubs, classic car owners, veterans organizations, civic and church groups, historical societies, fire companies, farm and tractor groups, marching bands, dance teams, horse riders, and community performers of all kinds to roll, ride, march, or dance in celebration of our nation's history.



Inspired by Pennsylvania's statewide EPIC theme—Educate, Preserve, Innovate, Celebrate—the parade will highlight the full spectrum of Franklin County's talent, heritage, and community pride.

There is no entry fee to participate, and groups will have the opportunity to compete for \$5,000 in cash prizes. To learn more, call 717.552.2977 for details or download the registration form at [America250PAFranklinCounty.com](http://America250PAFranklinCounty.com).



**EVENT SPONSOR**  
**JOY EL**



# ECONOMIC DEVELOPMENT BREAKFAST

**THURSDAY, MAY 28**

**7 - 9 A.M.**

**Joy El Camps & Retreats**  
**3741 Joy El Dr, Greencastle**

**SPONSORSHIPS AVAILABLE**

## AWARDS

**Property Improvement &  
Environmental Sustainability**

**NOMINATE YOUR  
PROPERTY BY  
APRIL 15TH!**



## TICKETS

**\$35 MEMBERS**

**\$50 NON-MEMBERS**

**CVBALLIANCE.ORG/EVENTS**



### TABLE SPONSORS



### COFFEE SPONSOR



### PATRON SPONSOR

Middletown Valley Bank

# Sponsorship Opportunities

**Date:** May 28, 2026 **Location:** Joy El Camps and Retreats **Attendance:** 150+

**About the event:** CVBA will honor several of its members for their accomplishments in 2025 at the Economic Development Breakfast from 7 to 9 a.m. The breakfast will feature a presentation of awards, property improvement recognition, and local development updates.

**Contact:** Nikki Howells— [nhowells@chambersburg.org](mailto:nhowells@chambersburg.org) - (717) 264-7101 ext. 214



## **Grand Sponsor - \$2,000**

- Preferred seating for a table of 8
- Opportunity for a representative to speak at breakfast about your business for a few minutes
- Logo featured on the event webpage and on all event promotional materials
- Logo featured in the program
- A full-page ad on the back of the program
- Opportunity to set up a promotional table near the entrance of the event in the registration area
- Opportunity to place marketing materials at each guest table
- Mention during the welcome as the Grand Sponsor
- Company name mentioned in all media releases about the event
- Logo featured in newsletter recap article

## **Premier Sponsor - \$1,000 - two available**

Sponsor will receive the following benefits:

- Preferred seating for a table of 8, logo featured on a PowerPoint slide at the event
- Logo featured on event webpage, in the program and newsletter recap article
- Logo featured on event promotional materials as space allows (company name listed when logo is not included)
- Opportunity to set up a promotional table by registration OR place marketing materials at each guest table
- Mention during the welcome as the Premier Sponsor

**Table Sponsor - \$500 (limited)**- Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in newsletter recap article

## **Coffee Sponsor - \$300 – Habitat for Humanity has right of first refusal**

- Preferred seating for two
- Logo featured on signage at the coffee bar
- Company name listed in the newsletter article
- Logo featured on PowerPoint slide, in the program and event promotions as space allows

**Patron Sponsor - \$100** - Sponsor will receive the following benefits:

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter recap article

## **Yes, I would like to sponsor the 2026 Economic Development Breakfast**

Company Name (as you want it to appear in listings): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

**Payment Method (circle):** Cash/Check Invoice Credit Card #: \_\_\_\_\_

Signature: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

Return form to Nikki Howells. Mail to Cumberland Valley Business Alliance, Attn: Nikki Howells, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [nhowells@chambersburg.org](mailto:nhowells@chambersburg.org); or fax to 717-267-0399. Please make checks payable to CVBA.

# CVBA TRENDING NEWS



Celebrate local growth and excellence by participating in the upcoming **CVBA Economic Development Breakfast**. This event serves as a premier platform to honor members for their 2025 accomplishments through a formal presentation of awards, property improvement recognitions, and vital updates on local development. We are currently accepting nominations for property improvements and invite you to showcase your business through various available sponsorship opportunities. To secure a sponsorship for as little as \$100, please contact [nhowells@chambersburg.org](mailto:nhowells@chambersburg.org). Please submit your nomination before April 15th, at: [CVBAAlliance.org/nominations](https://CVBAAlliance.org/nominations).



The January Mingle in the Morning Mixer at **Soul Wellness Studio** was a perfect way to kick off the year. The event brought together a vibrant mix of familiar faces and new connections from the local business community to network and share ideas. A highlight of the morning included engaging live demonstrations, which allowed guests to experience the studio's unique wellness offerings firsthand.

Scan the QR code to view the recap reel.



The January Evening Mixer at **Rhodes Grove Camp and Conference Center** was a wonderful reminder of the strength of our local community. Despite the winter chill outside, the atmosphere indoors was full of life as friends and neighbors gathered for an afternoon of intentional conversation and connection. It was a joy to hear the hum of voices filling the room and to share a glimpse of the vision for the camp in 2026. Thank you to everyone who joined us and brought such a warm, welcoming spirit to the Grove.

Scan the QR code to view the recap reel.



## New CVBA Alliance Card Deal!

The CVBA is excited to announce a new Alliance Card benefit with **Dick's Cabinetry & Flooring**, a community staple since 2013 known for its expert service and philanthropic spirit. Alliance Card holders can now receive 5 percent off all materials purchased at their location, which boasts an extensive on-site inventory of over 100 rolls of carpet and various hard surface flooring options. To redeem this offer on your next home project, simply present your card at the time of purchase (cannot be combined with other offers). Visit [dickscabinetnfloors.com](https://dickscabinetnfloors.com) to explore their selection. To view other Alliance Card deals visit: [CVBAAlliance.org/alliancecard](https://CVBAAlliance.org/alliancecard).



Maximize the impact of your business by taking advantage of the diverse **FREE** marketing opportunities included with every CVBA membership level. Increase visibility by submitting "Members in the News" stories for this bi-monthly newsletter, posting to the online event calendar and job board, or offering exclusive promotions through the Alliance Card program. Members can also boost engagement by sharing news in the online portal or hosting a Mingle in the Morning or Evening Mixer at their location. Those at the Advocate, Champion, Visionary, and Stakeholder levels can access even more enhanced marketing benefits to further their reach. Contact [nhowells@chambersburg.org](mailto:nhowells@chambersburg.org) to get started.

# MEMBER SPOTLIGHTS

## BENCHMARK MORTGAGE

2009 Castlegreen Court Greencastle, PA | [www.Ericbaines.benchmark.us](http://www.Ericbaines.benchmark.us)  
(570) 690-3097 | [Eric.baines@benchmark.us](mailto:Eric.baines@benchmark.us)

Hi, I'm Eric Baines, a mortgage loan originator with **Benchmark Mortgage!** Backed by a highly dedicated team with over 30 years of experience, I focus on making the home-buying process smooth, stress free, and easy to understand.

My passion is helping people achieve the dream of homeownership, and clients appreciate our quick turnaround times, clear communication, and straightforward approach.

Choosing to work with me gives you the advantage of being backed by a reputable, nationally recognized lender along with the insight and accessibility of a true local resident. You get the support of a real person who understands this community and is here to walk you through the process with clear guidance from start to finish—no call centers, no navigating the process alone.



I've lived in the Greencastle area for over 10 years, where I'm raising my family and enjoying the community we call home. Outside of work, you'll often find me outdoors, on the golf course, or spending time with family.

If you're ready to take the next step, I'd love the opportunity to help you get there.

## BREAKTHROUGH COUNSELING SERVICES

11368 Williamsport Pike #1 Greencastle, PA | [Breakthroughcounselingmd.com](http://Breakthroughcounselingmd.com)  
(240) 986-1001 | [admin@breakthroughcounselingmd.com](mailto:admin@breakthroughcounselingmd.com)



**Breakthrough Counseling Services** is a private mental health therapy practice with locations in Greencastle, Pa. and near Frederick, Md. We are proud to serve the Greencastle community and support individuals and families on their journey toward healing and growth.

We offer in person and telehealth services to ensure

care remains accessible and flexible. Our licensed providers serve clients in Pa., Md., W.Va., Va., Ga., and Fla., extending across state lines.

Our team includes licensed therapists and psychiatric nurse practitioners who provide counseling and medication management. Services include individual therapy, child and adolescent therapy, marriage and family counseling, group therapy, and medication management. With diverse specialties and experience, our providers collaborate to deliver comprehensive, personalized care tailored to each client's needs.

Because therapy is personal, we thoughtfully match each client with a provider who feels like the right fit. At Breakthrough Counseling Services, we are committed to compassionate, client-centered care and are here to walk alongside you through life's challenges with expertise and understanding. Call or email us today to schedule an appointment.

## KARNOFSKI CREATIVE

Gettysburg, PA | [www.Karnofski.com](http://www.Karnofski.com) | (360) 910-6798 | [tkarnofski@gmail.com](mailto:tkarnofski@gmail.com)

**Karnofski Creative** is a brand strategy and marketing studio owned and operated by Trevor Karnofski. With 22 years of experience in the agency world, Trevor has helped shape marketing for national and global brands including Nike, Adidas, Lyft, and Whole Foods. He has stepped out on his own to work directly with passionate business owners who have a clear vision for where they want to go, but need the time, focus, or in-house expertise to get there.

Karnofski Creative begins every partnership with strategy. Trevor develops a clear, actionable plan that identifies a business's ideal customer, what motivates them to take action, and which channels will be most effective in reaching them. From there, he serves as a true marketing partner through monthly engagement including weekly meeting, strategizing, and executing alongside the business to keep momentum moving forward.



As a creative director, Trevor can execute himself and manage talent when needed. Services include social media marketing, digital campaigns (paid ads, radio, podcast, and streaming), and print (billboards, magazines, and point-of-sale materials).

Trevor approaches marketing from the customer's perspective blending psychology, storytelling, and brand values to drive real action. The result? Marketing that feels authentic, makes the next step obvious, and ultimately turns attention into results. Visit [Karnofski.com](http://Karnofski.com) to learn more.

Greencastle-Antrim School District wants YOU to present at the 4th annual

# GASD STEAM Expo!

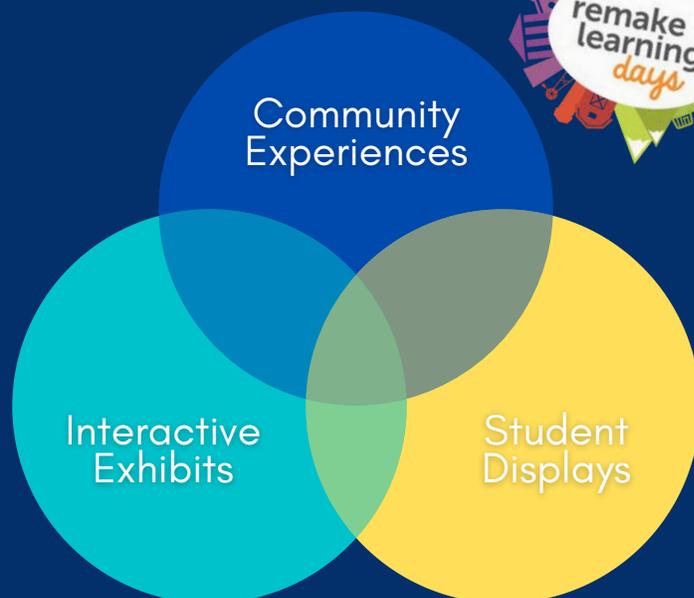
## About the Expo

A Remake Learning Event!

**When:** May 6th, 3-7pm  
Campus will open at 2 pm for exhibitors to set up and prepare!

**Where:** Greencastle-Antrim School District Campus

**Who:** All K-12 students and families



## How can you participate?

We are looking for local individuals and organizations who use Science, Technology, Engineering, Art, or Math in their fields to provide interactive exhibits and experiences for our students! Here's how you can join us:

### Interactive Exhibits

Provide an opportunity for students and families to participate in engaging, hands-on STEAM activities, make and takes, and exploration centers throughout the Expo!

We are happy to help you brainstorm ideas for an interactive booth or activity!

### Community Experiences

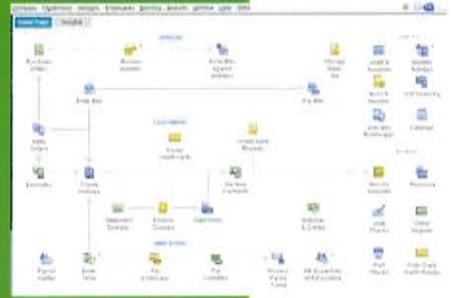
Bring your local business, organization, or hobby group to present at the Expo to highlight how you use STEAM in our community!

Demonstrate and showcase your work with opportunities for students to engage and interact!

Contact Amy Crider to register as a presenter or for more information!  
[acrider@gcasd.org](mailto:acrider@gcasd.org)

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[facebook.com/schultheisscpa](https://facebook.com/schultheisscpa)

# NEWS FROM OUR MEMBERS

# INTERESTING.



**WellSpan Health** is shaping a future where care is simple, personal, and truly accessible by caring for the whole person and the community around them. In 2025, WellSpan invested \$365 million, nearly 9 percent of its

operating expenses, to support more than one million friends and neighbors through Medicaid and charity care, food and housing programs, expanded behavioral health services, mobile mammography and crisis units, and highly specialized care for the region's most complex needs. With three new hospitals opening in 2026 and an \$8.7 billion economic impact that supports tens of thousands of local jobs and businesses, WellSpan's commitment extends far beyond health care. At its core, this investment reflects a deep belief that when communities are supported with compassion and partnership, Central Pennsylvania can grow healthier and stronger for generations to come. To hear more about our community impact, visit [WellSpan.org](http://WellSpan.org).

**Patriot Federal Credit Union** is supporting the Greencastle Town Hall Plaza Project with a \$30,000 contribution that underscores its dedication to strengthening local communities. The new plaza is intended to serve as a central gathering place for civic events, community activities, and downtown revitalization, with Patriot Federal's investment helping move the project forward. Local leaders expressed gratitude for the partnership, noting that support from community minded organizations is key to the project's success and reflects Patriot Federal's broader mission of investing in the social and economic well-being of the region. For more information about Patriot Federal Credit Union and its community involvement, visit [Patriotfcu.org](http://Patriotfcu.org).



**UPMC Magee-Womens** in central Pennsylvania spread holiday cheer as newborns wore festive red onesies and hand knit gingerbread hats, while therapy dogs greeted patients and families before visiting the maternity ward. The celebration brought smiles

to families and staff and reflected the organization's commitment to creating meaningful holiday moments. The event coincided with national recognition as UPMC Magee-Womens locations in Harrisburg, Carlisle, and Lititz were named 2026 High Performing Hospitals for Maternity Care by U.S. News and World Report, with UPMC Carlisle also earning a Maternity Care Access Hospital designation. UPMC Magee-Womens delivers nearly 25,000 babies each year, making it Pennsylvania's largest provider of top-rated maternity care. For more information about services in Central Pennsylvania, visit [UPMC.com/CentralPaWomen](http://UPMC.com/CentralPaWomen).

## MY BENEFIT ADVISOR

**My Benefit Advisor** helps small businesses compete for talent without big budgets by supporting intentional, high value benefits employees actually use. Flexible schedules, generous PTO, and hybrid options often drive satisfaction at

little cost, while affordable financial wellness tools, mental health resources, and voluntary benefits enhance overall well-being and choice. Clear communication further amplifies these offerings, allowing employers to build benefits programs that attract and retain employees while remaining cost conscious. Visit our website at [Cvba.mybenefitadvisor.com](http://Cvba.mybenefitadvisor.com) or contact Rob Higginbotham at (800) 377-3539 to learn more.



**SEK, CPAs & Advisors** has admitted Cory Cuffley and Ryan Leppo as new Members of the Firm effective January 1, 2026. Cuffley, based in the Hanover office, is a leader in retirement plan services with extensive

experience advising organizations on corporate retirement benefits, while Leppo, based in Chambersburg, leads the firm's Agricultural Services Team and brings more than a decade of tax and accounting expertise. Both are actively involved in professional recognition, community service, and leadership initiatives, reflecting SEK's commitment to strong client service and regional engagement. For accounting needs, visit [Sek.com](http://Sek.com).



**Ghost Writer LLC** has announced that Amy Peterson has joined the firm as its newest agency advocate, serving as a primary contact for nonprofit organizations, coordinating projects across the agency's creative team, and acting as the main point of contact for Maryland-based nonprofit clients. Based in Waynesboro,

Peterson brings more than 15 years of experience in nonprofit and government leadership, development, and communications, with a strong focus on downtown revitalization, human services, and major grant writing that has helped secure awards exceeding \$1 million for targeted community projects. Her background in translating complex ideas into clear, authentic messaging aligns with Ghost Writer's client-centered approach, strengthening the firm's ability to support mission-driven organizations through marketing, community outreach, strategic planning, and grant writing services. For grant writing or other marketing needs, visit [GhostWriterQuill.com](http://GhostWriterQuill.com) or call 866-GHOSTIE.



**Adams County Winery** kicked off 2026 with significant momentum by securing four medals for four entries at the Pennsylvania Farm

Show. The event highlighted the winery's diverse portfolio, with Vintage Roots earning Gold, Rebel Red and Stray Cat Strut taking Silver, and the historic Tears of Gettysburg receiving Bronze. Beyond the accolades, the winery engaged a curious public with unique offerings like Cotton Candy Dreams, surprising guests with its maple-forward profile. As Pennsylvania's fifth-oldest operating winery, this successful showing at the Farm Show reinforces Adams County Winery's long-standing reputation for quality and innovation as they invite guests to visit their Orrtanna and Gettysburg locations. Visit [Adamscountywinery.com](http://Adamscountywinery.com) to see their award-winning selection of wines.

# IMPORTANT. ENGAGING.

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NHOWELLS@CHAMBERSBURG.ORG



January marked ten years since **Chick-fil-A Chambersburg** opened its doors to serve our community. What began as a vision has grown into a place where guests, team members, and neighbors are welcomed and cared for every day. This milestone would not be possible without owner operator Adam Donius and his family, whose leadership and commitment have shaped the restaurant from day one. Congratulations to ten years! Stop in or order online at: [Chick-fil-a.com/locations/pa/Chambersburg](http://Chick-fil-a.com/locations/pa/Chambersburg).



The **Coalition to Protect Franklin County** is currently seeking dedicated individuals to join its Board of Directors. The organization works to protect agriculture, preserve farmland, support the distribution of locally produced food, and educate the community about farming and its impact on our region. Those who live or work in Franklin County and have experience in areas such as law, accounting, communications, or community engagement are encouraged to consider this opportunity. A passion for local agriculture and a commitment to serving the county are essential for helping guide the organization's mission and future impact. Visit [Ctpfc.com](http://Ctpfc.com) to learn more.



**Totem Pole Playhouse** has officially launched subscriptions for its 2026 season, offering theatre lovers up to 18 percent savings, priority seating, waived fees, and early access to special performances and add on events. The upcoming season features a diverse lineup of Broadway hits, concerts, and unique experiences, including *A Night with Janis Joplin*, *Come From Away*, *Oscar and Felix: A New Look at The Odd Couple*, *South Pacific*, and *Karen Hester as Dolly*, along with the popular Music in the Pines concert series and Tucked Away Treasures events available first to subscribers. With a mix of beloved classics, new works, and intimate performances, the 2026 season continues Totem Pole Playhouse's tradition of high-quality professional theatre, and patrons are encouraged to secure subscriptions early for the best pricing and seats. To learn more or to purchase a subscription visit [Totempoleplayhouse.org](http://Totempoleplayhouse.org).



**Wilson College** has received a generous grant from The John H. Shook Foundation to fund scholarships for students pursuing nursing and other healthcare degrees, strengthening the region's future healthcare workforce. The gift expands access to education by reducing financial barriers, allowing students to focus on their studies, clinical training, and professional growth. This investment reflects the Foundation's long-standing commitment to improving health and human services and supporting the wellbeing of Franklin County's aging population, while helping Wilson College prepare skilled nurses and healthcare professionals to meet growing local demand. To learn more visit [Wilson.edu](http://Wilson.edu).



The **Franklin County Conservation District** recently welcomed two new team members who will support conservation and environmental efforts across the county. Katie Myers joined the staff as an erosion and sediment control technician. A graduate of **Chambersburg Area Senior High School** and Pennsylvania State University, Katie earned a degree in plant science with minors in biology, entomology and mushroom science. Emma Hissong has been hired as an Ag conservation technician. She is a graduate of James Buchanan High School and **Shippensburg University**, where she studied geoenvironmental science, and she also brings valuable firsthand farming experience to her role. To learn more about responsible land use and sustainable agriculture throughout Franklin County visit [Franklinccd.org](http://Franklinccd.org).



**Wilson College** in Chambersburg, Pa., is hosting a free exhibition by Pittsburgh-based artist Jada Patterson from February 4 to April 10, 2026, in the Cooley Gallery. The exhibit is open to the public at no cost. Patterson's work blends traditional craft and fine art to explore identity, material culture, and Black traditions of hair and body adornment, especially as they relate to girlhood and self-expression. As part of ArtsFest, Patterson will give a public talk on April 10 at 3 p.m. in the Lenfest Learning Commons. For additional information, please contact Philip Lindsey at 717-264-2783 or [philip.lindsey@wilson.edu](mailto:philip.lindsey@wilson.edu).



**F&M Trust** has announced a series of recent hires and promotions across its corporate and regional offices. Mark Hollar and Chad Carroll have been promoted to senior executive vice presidents.

Other F&M Trust promotions include Meghan Heebner to vice president, private banking manager; Laura Potthoff to private banker; Kathy Bloss and Eric Follin to vice president roles; and Dave Zimmerman to chief credit officer. Jeremy Culler was promoted to credit department manager; Bill Pryor to credit administration manager; Jenn Johnson to senior learning and development officer; and Nick Metz to learning and development business partner. Additionally, Dave Hinton has joined F&M Trust as community office manager in Carlisle.

These moves strengthen leadership across F&M Trust's corporate headquarters in Chambersburg and regional offices in Harrisburg and Carlisle, supporting the bank's network of 23 locations and \$2.2 billion in assets. For more information, visit [Fmtrust.bank](http://Fmtrust.bank).



# 2026 WOMEN'S *Conference*

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Tickets: \$40 / \$50 | Breakfast Included  
MEMBERS NON-MEMBERS

RSVP: [CVBAlliance.org/Events](https://CVBAlliance.org/Events)



# CVBA Women's Conference: Collaborate & Elevate

**Date/Venue:** May 7, 2026, Rhodes Grove Conference Center

**Contact:** Lark Kennedy, lkennedy@chambersburg.org

**About the event:** Business women are invited to join the Cumberland Valley Business Alliance for a half-day professional development seminar focused on team building.

**Expected Attendance:** Approx. 125



**Premier Sponsor - \$2,000 – F&M Trust** - Sponsor will receive the following benefits:

- Preferred seating for table of 8
- Opportunity for representative to welcome guests
- Opportunity to place marketing materials at each guest table
- Logo featured in the program and presentation
- Full page ad on back of program (8" h x 5" w)
- Logo featured on event webpage and on all event promotional materials as space permits. Company name mentioned when logo is not included
- Company name mentioned in all press releases
- Company name featured in newsletter article

**DIY Artisan Sponsor - \$800 - one available** - Sponsor will receive the following benefits:

- Preferred seating for table of 8
- Logo featured in the program and presentation
- Half page ad inside of program (4" h x 5" w)
- Logo featured on event webpage and all event promotional materials as space permits.
- Company name mentioned in all press releases
- Company name featured in newsletter article

**Table Sponsor - \$500 - unlimited available** - Sponsor will receive the following benefits:

- Preferred seating for table of 8
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows
- Company name featured in the program
- Mention during the welcome as a table sponsor
- Logo featured on a PowerPoint slide at the event
- Company name listed in newsletter article
- Company name mentioned in press release

**Door Prize Sponsor - \$300 - unlimited available** - Sponsor will receive the following benefits:

- Preferred seating for two
- Logo featured at Door Prize Table and on a PowerPoint slide at the event
- Company name featured on event webpage
- Company name featured in newsletter article
- Company name featured in the program
- Mention during the welcome as a Door Prize sponsor

**Patron Sponsor - \$150 - unlimited available** - Sponsor will receive the following benefits:

- Preferred seating for two
- Company name featured on event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter article

**Coffee Sponsor - \$150 - one available – HouseMasters right of first refusal** - Sponsor will receive the following benefits:

- One ticket to the event
- Company name featured on event webpage
- Company name listed in the newsletter article
- Company name featured in the program
- Logo featured on signage at the coffee station
- Company name listed on a PowerPoint slide

## Yes, I would like to sponsor the 2026 Women's Leadership Seminar

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_

Make checks payable to CVBA. Return form to Lark Kennedy, mail to CVBA, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email it to lkennedy@chambersburg.org



**The Tide Global Media Ministry** is pleased to welcome Ryan Murray as their new Director of Development. Ryan is a Certified Fund Raising Executive (CFRE) with many years of relevant experience. He gained his introduction to fundraising while working with the Boy Scouts of America and later led the development department at Calvary Fellowship Homes in Lancaster. Ryan enjoys engaging

with donors and volunteers, learning to know them better and building strong relationships that ultimately point people to Jesus. To learn more about this global ministry visit: [Thetide.org](http://Thetide.org).

**Wilson College** is hosting a new topic for its Strategic Leadership Seminar Series on March 12. The topic, *Hiring Practices and Workforce Planning* will be given at the Brooks Science Center from 5 to 7 p.m. Attendees are invited to engage with experienced managers, consultants and executives from large and small organizations in a panel discussion to gain insight on the traits and tools needed to land your first job, return to work or level up your career. The influence of AI will also be discussed. Registration is free, but pre-registration is requested. Sign up at [Wilson.edu/strategic-seminar-series-registration](http://Wilson.edu/strategic-seminar-series-registration).



**The Foundation for Enhancing Communities (TFEC)** has named Kim Alvarez as vice president of philanthropy, bringing over 20 years of nonprofit and fundraising experience to the role. Alvarez leads TFEC's Philanthropy Team, guiding donors, professional

advisors, and nonprofit partners to align charitable goals with long-term financial and estate plans. Her leadership supports increased funding access, stronger donor relationships, and sustainable growth for nonprofits across south central Pennsylvania, including Cumberland, Dauphin, Franklin, Lebanon, Perry Counties, and Dillsburg, while helping donors create lasting community impact. Professional advisors and donors interested in discussing charitable planning options are encouraged to visit [Tfec.org](http://Tfec.org) or email: [philanthropy@tfec.org](mailto:philanthropy@tfec.org).



**Fusion Serve**, a Chambersburg-based workplace dining partner, brings fresh meals from local restaurants, caterers, and food trucks directly into employee break rooms through smart kiosks, scheduled catering, and efficient delivery. Employees can pre-order

in under a minute and pick up on-site, while employers benefit from improved morale, retention, and talent attraction, especially in industrial, warehouse, and multi-tenant facilities. Food vendors gain access to new commercial locations without the cost of another storefront. CVBA members can receive a complimentary Workplace Lunchroom Assessment and 3D Concept Demo. For more details or to request a visit, call 717-265-9377 or email: [Info@fusionserveb2b.com](mailto:Info@fusionserveb2b.com).

**WellSpan Health** has announced a landmark partnership with Amazon Web Services (AWS) to execute a comprehensive migration of its entire technology infrastructure to the cloud by April 2026. This ambitious project involves transitioning over 300 applications and 7.5 petabytes of data from traditional data centers to a unified, AI-ready environment. By moving "all-in" on AWS, the health system aims to drastically reduce administrative burdens, harmonize disparate data systems, and accelerate the delivery of AI-driven clinical solutions. Ultimately, this digital transformation is designed to improve patient outcomes across Central Pennsylvania and Northern Maryland by providing clinicians with faster access to medical imaging and records while ensuring the highest standards of data security and HIPAA compliance. Visit [Wellspan.org](http://Wellspan.org) to learn more.



Love seeing local businesses win? We're looking for professionals to join the **CVBA Ambassadors** team. The CVBA Ambassadors are an extension of the Cumberland Valley Business Alliance and an integral part of membership engagement and connection. As an Ambassador,

you're the face of the Alliance. You'll welcome new members, spark connections at events, and grow your own professional footprint while helping others do the same. The perks:

- Expand your circle with exclusive networking opportunities.
  - Build your reputation as a community leader.
  - Get more out of your membership by being at the center of the action - and did we mention Ambassadors have a lot of fun too?
- Want in? Email Mark Hollar our membership director at: [mhollar@chambersburg.org](mailto:mhollar@chambersburg.org).

Celebrating 120 years of service, **F&M Trust** reflects a legacy that began in 1906 and continues today as a cornerstone of community banking in Franklin County, Pennsylvania. Marking more than a century of growth, resilience, and local partnership, the bank's 120th anniversary highlights its enduring presence through changing economic times, from the Great Depression to the digital age. Rooted in its origins as a local community institution and now operating as a subsidiary of a Nasdaq-listed company, F&M Trust's 120-year milestone underscores its blend of tradition and innovation. Today, its modern corporate headquarters in Chambersburg and network of offices across south-central Pennsylvania and Maryland reflect the bank's long-standing commitment to stability, personal service, and community support. Please visit [Fmtrust.bank](http://Fmtrust.bank) for more information.



**WellSpan Health** has surpassed 1 million users on its nationally-recognized MyWellSpan patient portal and app, a tool designed to simplify health care through personalized self-service. MyWellSpan allows patients to schedule and manage appointments, including virtual Urgent Care,

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communicate securely with providers, access test results, pay bills, and manage care for family members. Launched in 2012 and fully integrated with WellSpan's Epic electronic health records, the portal has earned top recognition from Epic and CHIME for its user-friendly design and innovative digital features, helping patients stay informed, connected, and in control of their health care. To learn more about the portal, visit: [WellSpan.org/MyWellSpan](http://WellSpan.org/MyWellSpan).



The **Chambersburg Chamber** team would like to extend its heartfelt condolences to the family of Frances D. Humelsine. Frances generously devoted her time to serving the community from her 35 years as a school teacher to volunteering at

many local organizations including Meals on Wheels. She was a cherished volunteer docent at the **Chambersburg Heritage Center** and taught hundreds of fifth graders about our local history. Her dedication to education and our area's local history will leave a lasting legacy. She will be missed and fondly remembered throughout the community.



**Shalom Christian Academy** is celebrating its 50th Anniversary in 2026 and invites the community to be part of the milestone by supporting Shalom Dutchfest 2026, the school's largest annual fundraiser, set for

May 1-2 at the Franklin County Fairgrounds. This long-standing tradition draws thousands of attendees for benefit auctions, children's activities, craft vendors, and Pennsylvania Dutch-style food, with proceeds helping keep Christian education affordable for families across the region. As a 501(c)(3) nonprofit, the academy welcomes donations, sponsorships, gift cards, services, or high-value items, all tax-deductible as permitted by law. Sponsors are also invited to host a table in the Community Corner and will be recognized online and during the event. Commitments are due by April 1, contact [Dutchfest@shalomca.com](mailto:Dutchfest@shalomca.com) or call: 717-375-2223.



**SEK, CPAs & Advisors** has announced a series of key promotions effective January 1, 2026, elevating 15 professionals across its Assurance & Advisory, Tax & Accounting, and Outsourced Solutions departments.

The firm named Brianne Dickinson, Michelle Robinson, and Brian Wentz as managers; promoted Kendra Barnhart, Elizabeth Burkey, Stephanie Hall, Jordan Harmon, Morgan Horst, Grace Kyle, and Alexis McKain to supervisor roles; and recognized Mason Gembe, Melinda Hitz, Kristi Horn, Fausto Prezioso, and Riley Wolfensberger as senior associates. These individuals bring a diverse range of expertise from nonprofit auditing and multi-state payroll to outsourced CFO. They are recognized for their commitment to client relationships and specialized industry knowledge in sectors such as construction, government, and financial institutions. To learn more visit: [Sek.com](http://Sek.com)



**WellSpan Health** has announced new members and leadership across its system and regional boards for 2026. System board members include Jennifer Craighead Carey of Lancaster and

Suzanne McConkey of York. In the East Region, Carrie Evans Wilson (chair), Kim Kreider Umble (vice chair), Kim McDevitt, and Alison Pidgeon joined the board. Central Region additions are Pat Brubaker and Kelley Gibson, while the West Region welcomed Adam Donius, Mindy Guinard, and Tim Henry. These leaders bring expertise in law, health care, finance, and nonprofit work to guide WellSpan's mission of delivering innovative, exceptional care across Central Pennsylvania and Northern Maryland. To learn more, visit: [WellSpan.org/About-WellSpan/Leadership-and-Advocacy](http://WellSpan.org/About-WellSpan/Leadership-and-Advocacy).

**Cumberland Valley School of Music** is proud to have our Early Childhood Programs for 2026 supported with grant funding from Procter & Gamble (Shippensburg plant). The support has resulted in record enrollment in classes for ages newborn through 5 years old for the spring semester. These classes take place at three of our locations: Chambersburg, Greencastle, and Carlisle. Early childhood music classes introduce babies, toddlers, and preschool children to the wonderful world of music and movement. The engaging, interactive activities build a crucial foundation for future musical success and support a child's overall social, mental, and physical development. Visit [Cvsmusic.org](http://Cvsmusic.org) to learn more.



In memory of Chambersburg's **Dr. Richard "Dick" Lesher**, a visionary leader whose twenty-year tenure transformed the U.S. Chamber of Commerce into the influential force it is today. An honorary CVBA member, his commitment to free enterprise and his pioneering spirit, notably through the creation of BizNet and his dedication to grassroots advocacy, left an indelible mark on the American business landscape. We are grateful for his decades of service, his sharp intellect, and his unwavering belief in the power of American ingenuity.

Summer camp registration is now officially open at the **Boys & Girls Club of Chambersburg and Shippensburg**. Secure your child's spot by visiting [Bgccs.org](http://Bgccs.org).

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**2026 Franklin County Education Summit – Tuesday, August 11**

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**LOCATION :** Wilson College, Laird Hall     **ATTENDANCE ANTICIPATED:** 150

**About the event:** The Cumberland Valley Business Alliance and Chamber Foundation cohosts this annual breakfast featuring dialogue between county education leaders updating the business community on a variety of topics from workforce development and job readiness to unique initiatives taking place in area K-12 schools that enhance the student experience and promote opportunities in the classroom.

**Contact:** Ginny Harriger, Chamber Foundation Executive Director, 717-264-7101 ext. 205, [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org)

**Grand Sponsor - \$1,500 – GDC IT first right of renewal**

- Preferred seating for a table of 8
- Opportunity for a representative to speak at breakfast about your business for a few minutes
- Logo featured on all event promotional materials and full-page ad on back of program
- Logo featured in program plus full page ad on the back of the program
- Opportunity to set up a promotional table and place marketing materials at each table
- Mention during the welcome as the Grand Sponsor and mentioned in all media releases

**Premier Sponsors - \$750**

- Preferred seating for a table of 8
- Logo on event webpage and promo materials as space allows
- Opportunity to place up to two promotional materials at each guest place setting
- Logo featured on a PowerPoint slide at the event, in the program and newsletter article
- Mention during the welcome as a Premier Sponsor

**Table Sponsor - \$500**

- Preferred seating for a table of 8
- Company name listed on the event webpage and in promo materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in the newsletter recap article

**Coffee Sponsor - \$300 > SOLD Habitat for Humanity of Franklin County**

- Preferred seating for two
- Logo featured on signage at the coffee bar
- Logo featured on PowerPoint slide, in the program and event promotions as space allows
- Company name listed in the newsletter article

**Patron Sponsor - \$100**

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter recap article

**Yes, I would like to sponsor the 2026 Franklin County Education Summit**

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_

Checks payable to CVBA. Mail form to: Cumberland Valley Business Alliance, Attn: FC Education Summit, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org)



# Scoop-a-Palooza July 11, 2026

[ScoopaPalooza.org](http://ScoopaPalooza.org)

Supporting the Educational Programming of the Greater Chambersburg Chamber Foundation

Scoop-a-Palooza is Saturday, **July 11, 2026 > 10:00am-1:30pm**, at the Chambersburg Area High School (CASHS) cafeteria. Scoop is hosted by the Greater Chambersburg Chamber Foundation, a 501(c)3 organization, whose mission is to support the greater Franklin County region by promoting leadership, citizenship, and workforce development educational programming. Scoop is a **ticketed event** where area participants sample ice cream from regional ice cream vendors who provide samples for the anticipated **1,000+ attendees**.

## **Presenting Scoop Sponsor (Exclusive) - \$1,250 > SOLD ACNB Bank**

Logo prominently featured on Scoop/Foundation websites/social media page & other marketing materials  
Company name mentioned in all media releases about the event and major event social media posts/videos  
Company table at front of event with GCCF table & 20 event tickets.

## **Triple Scoop Sponsorship ( Non-Exclusive) - \$800**

Logo featured on Scoop website, Company name on Foundation website  
Company name on social media event page and mentioned during Scoop activities  
Company name on newsletter articles pre- and post-event and marketing materials  
Company table at event in prominent location & 8 event tickets

## **Double Scoop Sponsorship ( Non-Exclusive) - \$500**

Company name on Scoop website, Foundation website and social media event page  
Company name on newsletter articles pre- and post-event and marketing materials  
Company table at event & 5 event tickets

## **Single Scoop Sponsorship (Non-Exclusive) - \$300**

Company name on the Scoop website, Foundation website, social media event page  
Company name on a post-event newsletter article, 2 event tickets

## **Baby Scoop Sponsorship (Non-Exclusive) - \$100**

Company name on the Scoop website, Foundation website, social media event page

## **Yes, we would like to sponsor 2026 Scoop**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsorship Amount To Be Invoiced: \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature : \_\_\_\_\_ Date: \_\_\_\_\_

Mail to: Scoop/GCCF, Attn: Ginny Harriger, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; For more information r email Ginny Harriger at [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org) or call 717.264.7101 ext. 205. The event venue, format and other details are subject to change at the discretion of the organizer.



# GREATER CHAMBERSBURG STEVE CHRISTIAN CHAMBER OF COMMERCE PRESIDENT

717.264.7101 | 100 Lincoln Way E., Chambersburg, PA | chamber@chambersburg.org | Chambersburg.org



## EXPERIENCE THE HISTORY OF THE CUMBERLAND VALLEY

The **Chambersburg Heritage Center**, housed in a stunning 1915 marble bank building, is much more than a visitor center—it is a gateway to the stories that shaped our region. Our interactive historic exhibits offer a self-guided journey through five pivotal eras of local history:

**Frontier History:** Discover Chambersburg's beginnings in the 1700s as a rugged frontier outpost.

**Civil War & The Burning of Chambersburg:** Stand where history happened and learn about the fateful day in 1864 when the town was set ablaze.

**The Underground Railroad:** Trace the courageous paths taken by those seeking freedom in the Cumberland Valley.

**Architectural Heritage:** Admire the diverse styles of Franklin County, from log cabins to the very marble walls of our center.

**Transportation History:** Don't miss our featured video presentation detailing the evolution of transportation. From early Native American trails and Conestoga wagons to the vital role of the Cumberland Valley Railroad, see how the "Crossroads of the Country" connected people and industry across centuries.

**Visit us today:**  
100 Lincoln Way East (on the Square)  
Monday – Friday | 8 a.m. – 1 p.m.



## SHOP LOCAL AT THE HERITAGE CENTER GIFT SHOP

After exploring the exhibits, stop by our gift shop to find the perfect keepsake or holiday gift. We have curated a selection of brand-new merchandise that celebrates both our town and our local makers.

### Featured This Season:

**The Keeper of the Bees:** We are proud to carry all-natural, handmade products from this McConnellsburg favorite. Browse their artisan soaps, lotions, lip balms, and beeswax specialties.

**Sweet Local Flavors:** Stock up on pure local honey and rich maple syrup—perfect for holiday baking or gifting.

**Chambersburg Apparel:** Show your local pride with our brand-new t-shirts, featuring fresh designs for the season.

**Souvenirs & Stocking Stuffers:** We have a wide variety of new stickers, magnets, postcards, and unique trinkets you won't find anywhere else.



## SHATZER'S FRUIT MARKET

Enjoy seasonal fruits, jams, gifts & more!

**CLOSING MARCH 15  
RE-OPENING MID-JUNE**

2197 Lincoln Way West, Chambersburg  
717-263-2195



# GREENCASTLE-ANTRIM CHAMBER OF COMMERCE

## KYLIE BELLE THOMAS EXEC. DIRECTOR

717.597.4610 | 217 E. Baltimore St., Greencastle, PA | [info@greencastlechamber.org](mailto:info@greencastlechamber.org) | [GreencastlePaChamber.org](http://GreencastlePaChamber.org)



### CHOMPING AT THE BIT - 12TH ANNUAL CRAFT BEER, WINE, & SPIRITS FESTIVAL

The **Greencastle-Antrim Craft Beer, Wine, & Spirits Festival** returns on Saturday, May 2nd! Presented again by **M&T Bank**, we're continuing a beloved community tradition that brings together great drinks, great food, and great company. The festival will take place from 12-4 p.m. at the B-Street parking lot, 121 East Baltimore Street, in downtown Greencastle. This popular annual event features a wide selection of local craft breweries, wineries, and distilleries, along with additional Pennsylvania and national brands available for tasting.

Attendees can enjoy live music, small games of chance, and a variety of delicious food options available for purchase from local food trucks throughout the afternoon. It's a perfect way to spend a spring Saturday while supporting local businesses and producers.

Tickets are \$35 and are available online at: [Tinyurl.com/CBWS2026](http://Tinyurl.com/CBWS2026)

Designated Driver tickets are also available for \$10. Mark your calendar and plan to join us for an afternoon of flavor, fun, and community at this year's Craft Beer, Wine, & Spirits Festival!

### LET'S CLEAN UP OUR COMMUNITY - TOGETHER!

Spring is here, and that means it's time to come together for our **Annual Spring Clean Up** on Saturday, April 11th! Join neighbors, friends, and local organizations as we work together to keep Greencastle-Antrim clean, green, and beautiful.

Volunteers will meet in Center Square at 9 a.m., where we'll break into small groups and head out as part of the Keep Pennsylvania Beautiful program to tackle litter throughout Greencastle and Antrim Township. Cleanup efforts will wrap up by noon, making it an easy way to give back in just a few hours. Thanks to support from **Waste Management** and PennDOT, all participants will receive safety vests, gloves, trash bags, and instructions. Just be sure to wear long pants and closed-toe shoes and bring your community spirit!



This clean-up is open to all residents, community groups, and businesses, and it's a great opportunity to make a visible difference while spending time with fellow volunteers. For more information and to sign up, visit: [CVBAlliance.org/Events](http://CVBAlliance.org/Events). Let's roll up our sleeves and show some pride in our community!

### EXCITING HOMETOWN EVENTS AHEAD IN 2026

Get ready for another season of fun, memories, and hometown spirit here in the Greencastle-Antrim Community! The Greencastle-Antrim Chamber of Commerce is proud to continue hosting a variety of events this year that offer entertainment, connection, and great opportunities for local business exposure. Mark your calendars for these exciting happenings:

#### Greencastle Golf Tournament - Friday, June 5

Tee off at the scenic **Greencastle Golf Club** for this long-standing tradition. Whether you're a seasoned golfer or just out for a day on the green, this event brings together players, sponsors, and community members for a friendly and competitive tournament.

#### Greencastle Sidewalk Days - Friday, July 10 & Saturday, July 11

Celebrate summer in downtown Greencastle! Local businesses will fill the sidewalks with great deals, unique merchandise, and family-friendly activities. It's the perfect way to enjoy warm weather and support our local shops and vendors.

#### Greencastle Grub & Pub Festival - Saturday, September 12

New to our summer lineup, the Grub & Pub Festival brings food lovers and fun seekers together on North Carlisle Street. Enjoy a variety of food truck vendors, a Pub Garden with beer, wine, and spirits, live entertainment, and more — all in a lively, family-friendly atmosphere.

#### Heritage Christmas - Winter Season

Ring in the holidays with festive events throughout Greencastle and beyond! From tree lighting and shopping open houses to a Tasty Stroll and the Lights of Love, this season is full of traditions that ignite holiday spirit.

Stay tuned for more details on each event and how you can participate! Let's make 2026 another memorable year of celebrations in our community.

# JOIN THE PARADE

APRIL 18

★ 1 PM ★

Franklin County  
America250PA PARADE in  
downtown Chambersburg

**NO ENTRY FEE**  
**\$5000 in prizes**



**A GREAT WAY TO  
ADVERTISE YOUR  
BUSINESS!!**  
Registration on back.



Franklin County EPIC  
America250PA Parade  
April 18, 2026, 1:00 PM in  
downtown Chambersburg



Please complete all requested information.

**Registration deadline is April 8, 2026.**

To return by mail, send to Franklin County Visitors Bureau, 15 S. Main St., Chambersburg, PA 17201.

Or email your registration to [pr.fcvb@gmail.com](mailto:pr.fcvb@gmail.com). For questions, call 717.552.2977.

Name of Entry:

Number of Participants

Name of Primary Contact:

Phone:

Email:

Address: (Please note, this address will be used to mail prize money, if your entry wins.)

*Please select the category that best describes your entry.*

- |   |  |
|---|--|
| <input type="checkbox"/> Marching/Walking Unit no music         | <input type="checkbox"/> Historic Organization       |
| <input type="checkbox"/> Marching/Walking Unit with music       | <input type="checkbox"/> Franklin County School Band |
| <input type="checkbox"/> Majorettes                             | <input type="checkbox"/> Veteran Organization/Group  |
| <input type="checkbox"/> Dance/Cheer                            | <input type="checkbox"/> Community/Civic Group       |
| <input type="checkbox"/> Music Group                            | <input type="checkbox"/> Fire/Rescue Apparatus       |
| <input type="checkbox"/> Float                                  | <input type="checkbox"/> Cars/Trucks                 |
| <input type="checkbox"/> Horses/Mounted Riders (must be bagged) | <input type="checkbox"/> Business                    |
| <input type="checkbox"/> Other – Please specify:                |  |

Floats must be under 40-feet in length to clear the area around Memorial Fountain. The length includes truck and trailer. If your entry is a float, please provide the length.

*Please select the age category that best describes your group.*

- Pre-K to 5<sup>th</sup> grade    6<sup>th</sup> grade to 8<sup>th</sup> grade    9<sup>th</sup> grade to 12<sup>th</sup> grade  
 Adult    Mixed Ages

**Best of Show Prize of \$250 and a Runner-up Prize of \$100 will be awarded in multiple age groups, veteran groups, historic organizations, musical groups, businesses, and communities.**

# GREATER CHAMBERSBURG VIRGINIA HARRIGER CHAMBER FOUNDATION EXEC. DIRECTOR

717-264-7101 ext. 205 | gharriger@chambersburg.org | Chambersburg.org/ChamberFoundation



## MOTHER NATURE WON - RUN YOUR ICE OFF 5K

With appreciation for our sponsors, participants, and the community, the **Run Your Ice Off (RYIO)** Committee made the difficult decision to cancel this year's **Run Your Ice Off 5K** on the final day of IceFest due to hazardous course conditions and extreme cold. After hosting the race annually since 2015, the LFC Alumni officially declared Mother Nature the 2026 winner.

More than 385 registered participants were still part of the fun — all were entered into random drawings for \$350 in gift cards and 80 custom RYIO medals.

Even without a race, IceFest weekend stayed warm in spirit. Alumni volunteers distributed race shirts, prizes, and medals at the Chambersburg Heritage Center and hosted a Sunday community drop-in with hot drinks, cookies, and a place to warm up together. Proceeds from the 2026 event will benefit IceFest Committee organizations, the LFC Alumni Scholarship Fund, **Healthy Community Partnerships of Franklin County's Go Girls Go** program, and Homeless Matters of Franklin County. We are grateful for the understanding and enthusiasm of our runners and the continued support of our sponsors — your encouragement carried the event even when the weather could not.

### 2026 Sponsors

Race Sponsors: **Rodney B. Smith Plumbing, Heating & Cooling Inc.**; Rotary Club of Chambersburg  
Medal Sponsor: **Patriot Federal Credit Union**  
Shirt Sponsor: **Edward Jones – Financial Advisor Eric Alleman**  
Mile Marker Sponsors: **ACNB Bank**; Brad Etchberger; **ELM Active & ELM Shoes**; **Keystone Health**; **McCoy Leadership & Consulting**  
Supporting Sponsors: **Bartlett Tree Experts**; **Forrester Lincoln**; **Orrstown Bank**; **Starr Insurance LLC**; **SunnyHill Properties**; **Volvo Charitable Foundation**  
Sponsors: **Reeds Quality Rentals**; **SEK CPAs & Advisors**  
Water Sponsor: **Negley's Water**

## ENCOURAGING THE HEART - LFC YOUTH FEBRUARY SESSION

In February, LFC Youth students visited the **Franklin County 11/30 Visitors Center** and the **Franklin County Judicial Center** in Chambersburg as part of their Student Leadership Challenge theme, Encouraging the Heart. Students spent time with



Carol Van Horn, retired senior judge of the 39th Judicial District Court of Common Pleas, learning about the role of the judiciary and the court system. Additionally, they met Officer Dudley — the 39th Judicial District's first court facility dog — and toured the courthouse to learn how the court system functions and explore related career paths.

LFCY Sponsor:



Students also participated in a team-building spaghetti-and-marshmallow tower challenge and discussed the importance of thoughtful, encouraging communication as leaders.

## LFC COMMUNITY UPDATES

In January, the **Leadership Franklin County (LFC) Class of 2026** toured the Franklin County Jail, gaining insight into daily operations, reentry challenges after incarceration, and the criminal justice system's impact on the county budget through conversations with jail staff. The class also visited the **Franklin County Administration Building** for a local government panel featuring Rachel Fortney (WASD School Board), Chadwick Hare (**Chambersburg Borough Council**), Waynesboro Mayor Dade Royer, Judge Mary Beth Shank, 39th Judicial District Court of Common Pleas, and Greencastle Mayor Ben Thomas. The class was able to talk one on one with these elected officials about various topics related to our community.

Urban Rural Action led the February morning session on strengthening communication and collaboration skills. The class then toured **Keystone Health's** new Catherine Street facility, learned about the impact of Federally Qualified Health Centers, and heard from Noel Purdy of Healthy Franklin County on local task force initiatives.

**Now Accepting Applications – Class of 2027**  
Leadership Franklin County is accepting applications for the Class of 2027, beginning September 2026. Virtual info sessions are available. See the CVBA calendar for details. Applications are due May 8. Learn more at [chambersburg.org/leadership](http://chambersburg.org/leadership) or contact Ginny Harriger at [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org).

LFC Community Sponsor:



# DOWNTOWN CHAMBERSBURG INC.

717-264-7101 ext. 204 | dci@chambersburg.org | DowntownCburg.com



## ANOTHER WONDERFUL ICEFEST

Downtown Chambersburg was bustling with activity during IceFest 2026 presented by M&T Bank! Temperatures were exceptionally cold hovering in the single digits, but the crowds still came to see more than 100 sculptures on display.

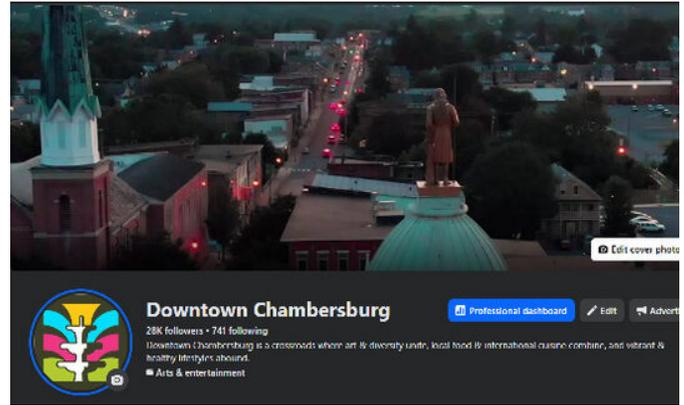
The festival schedule offered something for everyone. The opening ceremony kicked off with a ribbon cutting celebration along with live ice carvings of the giant sculptures by Glacial Ice Works. Attendees also enjoyed the music and energy of SnowFall Ball and the delicious Icing on the Cake activities. Saturday's Chili-Q and Beer Garden served up friendly competition and a wing eating competition. Unfortunately, the Run Your Ice Off 5k was cancelled due to excessive amounts of snow on the course and extreme temperatures.

From the stunning ice sculptures lining the streets to the carvers creating detailed works of art, IceFest offered something for everyone. Thanks to the dedicated volunteers, sponsors, organizers, and participating businesses, for transforming a cold weekend into warm memories for all.

## FOUNTAIN FESTIVAL RETURNS IN APRIL

Fountain Festival is back in downtown Chambersburg from April 24 to 26, bringing three days of shopping, food, art, and live entertainment to the community. This year's event will be brought to you by Shoemaker's Insurance.

The annual spring event features local artists and crafters, food vendors, and community organizations lining the streets, along with activities and performances for all ages. Downtown shops and restaurants will also join in with specials and promotions throughout the weekend.



Fountain Festival is a great opportunity to support small businesses, enjoy time with family and friends, and celebrate the season in the heart of Chambersburg.

Would you like to be a part of this event? Email us at: [dci@chambersburg.org](mailto:dci@chambersburg.org) for sponsorship and vendor information! Learn more about this event at: [DowntownChambersburgPa.com/FountainFestival](http://DowntownChambersburgPa.com/FountainFestival) or on [Facebook.com/DowntownCburg](https://Facebook.com/DowntownCburg).

## CHECK US OUT ON FACEBOOK

You can find the latest news and happenings in the downtown core by following Downtown Chambersburg Inc. on Facebook. We regularly share content from our downtown merchants featuring specials, anniversaries, sales, renovations, and more. We are proud to share all our community has to offer with over 23,000 followers! To see what's on the horizon, visit our Facebook page at [Facebook.com/DowntownCburg](https://Facebook.com/DowntownCburg).

## SAVE THE DATE FOR CRABFEAST

Mark your calendar for a summer favorite! CrabFeast is coming to Chambersburg on Saturday, August 22 at the AMVETS Pavilion from 3 to 8 p.m. Enjoy delicious hardshell crabs, land food and the fixin's, beverages, small games, and more! This popular community event brings people together for great food, a relaxed atmosphere, and time with friends and neighbors. This event raises funds for Downtown Chambersburg Inc. and their downtown revitalization efforts. For sponsorship information, email [dci@chambersburg.org](mailto:dci@chambersburg.org). More details will be announced soon.





**Cumberland Valley Business Alliance**  
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Chambersburg, PA 17201  
717-264-7101  
CVBAlliance.org

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Permit #7  
Chambersburg, PA

# UPCOMING EVENTS



## MAR

- 05** **CVBA YOUNG PROFESSIONALS SEMINAR**  
8 A.M. - 12 P.M., 15 S. MAIN ST., CHAMBERSBURG
- 06** **CVBA MORNING MIXER: BOYS & GIRLS CLUB AND FCHA**  
7:30 - 9 A.M., 440 WEST WASHINGTON STREET, CHAMBERSBURG
- 11** **CVBA & CTU MOBILE DIAGNOSTICS RIBBON CUTTING**  
11:45 A.M. - 12:30 P.M., CBURG CHAMBER, 100 LINCOLN WAY EAST, CHAMBERSBURG
- 18** **CVBA LUNCH & LEARN: MERCY HOUSE OF CHAMBERSBURG**  
11:30 A.M. - 1 P.M., CBURG CHAMBER, 100 LINCOLN WAY E., LUNCH COURTESY OF SUBWAY
- 19** **CVBA MARCH MIXER AT CORNING CREDIT UNION - GREENCASTLE**  
4:30 - 6:30 P.M., 11677 MOLLY PITCHER HWY, GREENCASTLE, TOURS, FOOD, & NETWORKING
- 24** **LFC COMMUNITY INFO SESSION #2**  
12 - 12:30 P.M., ZOOM CALL
- 25** **CVBA AWARDS BREAKFAST**  
7:00 - 9 A.M., ANTRIM BIC CHURCH, 24 KAUFFMAN RD. E., CHAMBERSBURG

## APR

- 09** **CVBA MORNING MIXER: BRIM BUILDERS**  
7:30 - 9 A.M., SUMMERBRIDGE AT FALLING SPRING, 1805 SUMMERBRIDGE COURT, CHAMBERSBURG
- 11** **GREENCASTLE-ANTRIM SPRING CLEAN UP DAY 2026**  
9 A.M. - 12 P.M., 32 CENTER SQUARE, GREENCASTLE - MEET IN FRONT OF ELM SHOES
- 15** **CVBA ECONOMIC DEVELOPMENT AWARDS NOMINATION DEADLINE**  
SUBMIT NOMINATIONS ONLINE AT CVBALLIANCE.ORG/NOMINATIONS
- 16** **CVBA APRIL MIXER AT MONTESSORI ACADEMY OF CHAMBERSBURG**  
5 - 7 P.M., 875 RAGGED EDGE ROAD, CHAMBERSBURG
- 22** **CVBA LUNCH AND LEARN: PREMIER HVAC SERVICES OF GREENCASTLE**  
11:30 A.M. - 1 P.M., CBURG CHAMBER, 100 LINCOLN WAY EAST, LUNCH COURTESY OF SUBWAY
- 24** **BRECHBILL & HELMAN 60TH ANNIVERSARY RIBBON CUTTING**  
11:30 A.M. - 12:30 P.M., RIBBON CUTTING AT 11:45 A.M., 1115 SHELLER AVENUE, CHAMBERSBURG
- 30** **CINCO DE MAYO MEGA MIXER @ VOLVO SHIPPENSBURG**  
4:30 - 6:30 P.M., VOLVO CE CUSTOMER CARE CENTER, 200 ROWE RD, SHIPPENSBURG

*The Insider is a publication of the Cumberland Valley Business Alliance (CVBA), a joint partnership between the Greater Chambersburg Chamber of Commerce and the Greencastle-Antrim Chamber of Commerce. Ideas, opinions and statements expressed in articles by contributors are not necessarily those of CVBA. Neither the publisher nor any individual associated with any branch of production, nor the advertisers, will be held liable for typographical misprints contained herein. Content submitted by members of CVBA may contain advertisements and/or links to third party sites. CVBA does not endorse nor advocate for the advertised product, event, service or company, nor any of the claims made by the content and takes no responsibility for promises made or the quality/reliability of the products/services offered. Note current CVBA members are bolded on the first reference in each article.*