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**the INSIDER**



# CVBA BOARD OF DIRECTORS

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Patriot Federal Credit Union

**Maryliz Toohig**

Chambersburg Chamber

Serving more than 800 businesses, CVBA's mission is to help its members prosper and enhance the quality of life in the Cumberland Valley Region. We are the largest business advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at [CVBAlliance.org](http://CVBAlliance.org).

The front cover features the 10-year anniversary celebration of Habitat for Humanity's ReStore. Details on page 5.

# NEW MEMBERS

The Cumberland Valley Business Alliance extends a warm welcome to its new members and would also like to congratulate our current members for their anniversaries. Together, we can help everyone prosper and enhance the quality of life in the Cumberland Valley region.

## Real Estate - Commercial/Industrial

### AEK Real Estate

Greyson Yates  
595 Northern Avenue  
Hagerstown, MD 21742  
(717) 660-7641

## Interior Decorators & Designers

### Augur Living, LLC

Matthew Mackley  
111 Garfield Street  
Waynesboro, PA 17268  
(717) 885-6168  
[www.augurliving.com](http://www.augurliving.com)  
[matthew@augurliving.com](mailto:matthew@augurliving.com)

## Non-Profit Organizations & Associations

### Coalition to Protect Franklin County (CTPFC)

Lori Rice  
1430 Henry Lane  
Chambersburg, PA 17202  
(717) 263-7604  
[www.ctpfc.com](http://www.ctpfc.com)  
[ctpfc.pa@gmail.com](mailto:ctpfc.pa@gmail.com)

## Nursing Homes/Retirement Homes/Assisted Living

### Comfort Keepers

Patricia Mills  
3374 Lincoln Way East  
Fayetteville, PA 17222  
(717) 352-2133  
[Comfortkeepers.com](http://Comfortkeepers.com)  
[patti\\_m@pacareteam.com](mailto:patti_m@pacareteam.com)

## Lawn Maintenance

### Goodwill Keystone Area

Kyle Koons  
4 Wisconsin Avenue  
Chambersburg, PA 17202  
(717) 261-1337  
[yourgoodwill.org](http://yourgoodwill.org)

## Non-Profit Organizations & Associations

### Person Directed Supports, Inc

Rachel Travis  
313 Warm Spring Road  
Chambersburg, PA 17202  
(717) 468-5188  
[www.persondirectedsupports.com](http://www.persondirectedsupports.com)  
[rtravis@persondirectedsupports.com](mailto:rtravis@persondirectedsupports.com)

## Industrial Supplies & Services

### Rent Equip

Greg Crider  
9020 Molly Pitcher Highway  
Shippensburg, PA 17257  
(717) 530-1200  
[Rentequiphere.com](http://Rentequiphere.com)  
[greg@rentequiphere.com](mailto:greg@rentequiphere.com)

## Business Services

### The UPS Store

Kathryn Imperato  
947 Wayne Avenue  
Chambersburg, PA 17201  
(717) 267-2700  
[www.theupsstore.com](http://www.theupsstore.com)  
[store3040@theupsstore.com](mailto:store3040@theupsstore.com)

## Non-Profit Organizations & Associations

### Waynesboro Community Concert Association (WCCA)

Cherry Snyder  
PO Box 785  
Waynesboro, PA 17268  
(717) 609-6853  
[www.waynesboropaconcerts.org](http://www.waynesboropaconcerts.org)  
[c5m7snyder@gmail.com](mailto:c5m7snyder@gmail.com)

# Valley Agency COMPANY INSURANCE

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# CHAIR'S MESSAGE

I hope this newsletter finds you well. As we look ahead to the arrival of spring, we can anticipate longer days, warmer temperatures and new opportunities for growth. This season also provides a valuable time for reflection—both personally and professionally—on our goals and accomplishments. Your CVBA board is no exception. Our primary mission remains ensuring that each member actively engages in the events and programs we offer, maximizing the opportunities available to you.

In the January-February 2025 CVBA Newsletter, we highlighted key achievements from 2024 that provided value to your membership. Last year, the CVBA welcomed 73 new members, bringing our total to 803. Those members represent thousands of potential customer connections and span across 53 cities and 22 counties in Pennsylvania, Maryland, New York, Virginia, West Virginia, California and Texas. The CVBA is truly a regional network dedicated to supporting business growth.

Throughout 2024, the CVBA hosted 53 ribbon cuttings, 36 special events, 46 Ambassador meetings, eight Lunch & Learns and 13 mixers—offering continuous opportunities to showcase your business.

Beyond CVBA events, our local Chambers remain active in their communities. The Chambersburg Chamber recently wrapped up its Deck the Town contest, while the Greencastle Chamber successfully hosted Heritage Christmas. These events, along with many others, contribute to a thriving business environment.

*Christopher D. Grimm*

Christopher D. Grimm, ACNB Bank Board Chair, Cumberland Valley Business Alliance

I encourage all members to take the time to read our bi-monthly newsletter and participate in as many events as possible. These gatherings are valuable opportunities to connect, learn and grow your business. If you are new to the area or hesitant to attend alone, please reach out to the CVBA at 717-264-7101 to be connected with a CVBA Ambassador. This dedicated group of members is here to welcome you and ensure that everyone who is interested can fully engage with our organization.

I want to express my sincere gratitude to our current members for your continued participation and support. I also encourage each of you to invite a colleague, friend or business associate to an upcoming event. Expanding our network strengthens the value of CVBA for everyone.

I look forward to seeing you at a future event and wish you good health and happiness.

## MARCH/APRIL MEMBER MILESTONES

### 80 Years

- Aushman Brothers Real Estate, Inc.
- McCleary Oil Company Inc.

### 45 Years

- Merrill Lynch

### 40 Years

- Forrester Lincoln
- LB Water
- Printaway
- Sam's Flooring Inc.

### 35 Years

- WIKa Mobile Control

### 25 Years

- Allison-Antrim Museum
- Gateway Gallery Auction, Inc.

### 20 Years

- ADUSA Distribution
- Charles Nitterhouse Post 1599 VFW
- Hornbaker's Landscaping
- Pictures Plus

### 15 Years

- Guilford Water Authority
- Quincy & Wayncastle Self-Storage
- Zeger, Kirk D.M.D., LLC

### 10 Years

- Chambersburg Urgent Care
- CrossCountry Mortgage LLC
- Drawbaugh Development
- The Children's Advocacy Center of Franklin County

### 5 Years

- Franklin Hospice, LLC
- Meyers Bus Lines, Inc.

### 1 Year

- All Seasons Vacations LLC
- B.E. Heck Underground Utilities LLC
- Beauty & Grace Salon & Spa
- Cannon Powder Coating
- Cruise Planners - Rebecca Sunderland
- Direct Mortgage Loans
- Foxhole Technology, Inc.
- Franklin County Regional Airport/ SARAA
- Jim's Farmers Market
- Paylor Transport
- Reflec Crete, LLC
- Two Men And A Truck
- Valley Directional Drilling Inc
- Vibrant Electric LLC

Greencastle-Antrim School District wants YOU to present at the 3rd annual

# GASD STEAM Expo

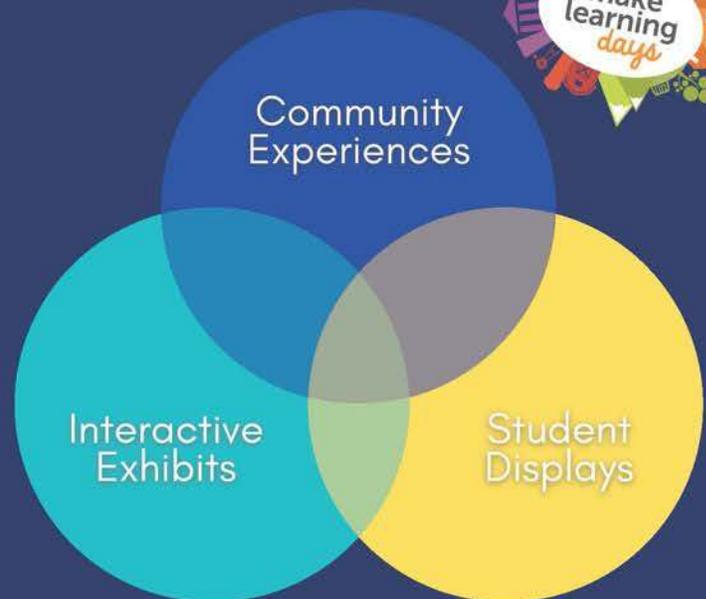
## About the Expo

A Remake Learning Event!

**When:** May 7th, 3-7pm  
Campus will open before 3pm for exhibitors to set up and prepare!

**Where:** Greencastle-Antrim School District Campus

**Who:** All K-12 students and families



## How can you participate?

We are looking for local individuals and organizations who use Science, Technology, Engineering, Art, or Math in their fields to provide interactive exhibits and experiences for our students! Here's how you can join us:

### Interactive Exhibits

Provide an opportunity for students and families to participate in engaging, hands-on STEAM activities, make and takes, and exploration centers throughout the Expo!

We are happy to help you brainstorm ideas for an interactive booth or activity!

### Community Experiences

Bring your local business, organization, or hobby group to present at the Expo to highlight how you use STEAM in our community!

Demonstrate and showcase your work with opportunities for students to engage and interact!

Contact Amy Crider to register as a presenter or for more information!  
acrider@gcasd.org | (717) 597-3226 x 40551

# QUICKBOOKS® ONE-ON-ONE TRAINING

QuickBooks Desktop and Online Editions



## IS YOUR OFFICE MAKING THESE CRITICAL MISTAKES?

- ♦ QuickBooks® errors that hurt cash flow in your office.
- ♦ Mistakes to avoid in “costing” and why they hurt you.
- ♦ Ways to reduce payroll headaches - the one best fix.
- ♦ Reports that will stop wasted expenses and overhead.
- ♦ Critical errors in setting up your chart of accounts.



## WHO SHOULD SCHEDULE ONE-ON-ONE QUICKBOOKS® TRAINING?

- ✓ **Spouses** who help with the books on a part-time basis.
- ✓ **Business owners** who want to avoid mistakes and improve cash flow.
- ✓ **Partners** looking for long-term answers to accounting problems.
- ✓ **Bookkeepers** who need a better understanding of QuickBooks®.
- ✓ **First-time** users new to QuickBooks® software.
- ✓ **Seasoned users** who want to take advantage of the advanced features of QuickBooks®.

Customized Training Offered: On-Site or at Schultheiss & Associates Facility



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Chambersburg, PA 17201

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[facebook.com/schultheisscpa](https://facebook.com/schultheisscpa)

# Maximize Your CVBA Membership



As a member of the CVBA, the Greencastle-Antrim Chamber, and the Chambersburg Chamber, you have access to a wide variety of perks designed to help you grow your business. From networking opportunities to exclusive discounts, CVBA is here to support you every step of the way.

Have you taken advantage of all the benefits your membership offers? Here's a quick overview to help you get started:

**Networking:** It's not just who YOU know, it's who others know!

- Attend our monthly mixers, workshops, ribbon cuttings, anniversary celebrations and more. Register for events on our website or reach out to Mark Hollar at [mhollar@chambersburg.org](mailto:mhollar@chambersburg.org) to schedule your next celebration.

**Visibility:** As a CVBA member, your business stands out in the community!

- Your business is featured in both our online and printed directories, and enjoy the benefit of adding an unlimited number of business reps to our weekly email list, keeping them updated with local business news.
- Want even more visibility? Become a CVBA Ambassador!

**Discounts:** Increase your buying power with members-only discounts on business insurance, office supplies, energy contracts, advertising and more.

- Visit [CVBalliance.org/Member-Services](http://CVBalliance.org/Member-Services) to see all the savings available to you and your business.
- Add an Alliance Card deal that is marketed to local community members!

**Credibility:** Your CVBA membership gives your business added credibility in the community.

- Proudly display your membership plaque and use our logo on promotional materials. Download it at [CVBalliance.org/CVBALogo](http://CVBalliance.org/CVBALogo).

**Have a Voice:** CVBA advocates for business issues and public policy on behalf of its members.

- If you have a concern, reach out to us—we're here to represent you!

**Growth:** Take advantage of training, educational opportunities and business updates to grow your business.

- Our members enjoy access to Lunch & Learns, the Women's Conference, the Legislative Breakfast and more at discounted or no-cost rates. View upcoming events at [CVBalliance.org/Events](http://CVBalliance.org/Events).

All member benefits are listed on our website, or call our office at 717-264-7101. Know someone interested in joining CVBA? We'd love to talk! Send their contact details to [info@cvballiance.org](mailto:info@cvballiance.org), and we'll be in touch.

## Young Professionals Conference Coming in April



Join the CVBA on April 22 from 8 a.m. to 12 p.m. at the Franklin County Visitors Bureau for the Young Professionals Conference! This event offers an exciting morning of interactive networking, breakfast from **Chick-fil-A Chambersburg**, **ULTA**

swag bags and valuable professional development content.

Geared toward professionals under 40 (but open to all), the conference will feature two inspiring speakers:

- Community Office Manager Courtney Shauf from **F&M Trust** will speak on "Your Brand Starts With You: Networking with Confidence."
- Co-founder & CEO Chad Chute of **Tractus Leadership Solutions** will discuss "The Greatest Hour Of Your Day: Turning Your Dreams Into Reality."

Register today at [CVBalliance.org/Events](http://CVBalliance.org/Events). The cost is \$40 for CVBA members and \$50 for non-members.

## Make Connections - Become an Ambassador



Looking for a meaningful way to grow your network while giving back to the business community? Consider joining the CVBA Ambassadors!

The Ambassadors are an essential part of the Cumberland Valley Business Alliance, serving as a bridge

between members and opportunities. As an Ambassador, you'll welcome new members, volunteer at networking mixers, assist with member retention and help plan the annual CVBA Golf Tournament. This dedicated group plays a vital role in ensuring members get the most out of their CVBA experience while building valuable relationships along the way.

Whether you're a long-time member or new to CVBA, becoming an Ambassador is a great way to deepen your connections and make a lasting impact. To learn more about joining, contact Mark Hollar at [mhollar@chambersburg.org](mailto:mhollar@chambersburg.org).

# CVBA TRENDING NEWS



More than 100 guests joined us in kicking off the 2025 mixer schedule with a well-attended event at **Chambersburg Waste Paper** in January. Celebrating 50 years of service, CWP welcomed CVBA members for an evening of facility tours, networking, great food, drinks and live music. Attendees had the chance to learn about CWP's operations while reconnecting with colleagues and making new business connections. The event was a fantastic start to the year, highlighting the strong sense of community and collaboration among local businesses.



The CVBA joined **Habitat for Humanity of Franklin County** to celebrate the 10-year anniversary of the ReStore with a special board-cutting ceremony. The event honored a decade of ReStore's impact in the community, providing affordable home improvement items while supporting Habitat's mission of building and repairing homes for local families. Attendees, including community members and business leaders, gathered to recognize the store's success and the volunteers and donors who make its work possible. The milestone celebration highlighted ReStore's continued commitment to sustainability, affordability and community support.



**Greencastle-Antrim School District** celebrated the grand opening of its new district office building with a CVBA ribbon-cutting ceremony at 360 South Ridge Avenue. Situated between the middle and high school, the new facility marks a significant milestone for the district, providing improved space for administration and operations. Community members, school officials and local leaders gathered to tour the building and commemorate this addition to the district.



IceFest PA kicked off with a ribbon-cutting ceremony in downtown Chambersburg, led by **M&T Bank**, the event's Grand Sponsor. Throughout the weekend, visitors enjoyed a variety of activities, including a 5K run/walk, ballroom dancing, a chili cookoff, carriage rides, fire dancers and stunning ice sculptures. Despite some weather challenges, organizers ensured the festival went on as planned. Thanks to the support of M&T Bank and the dedication of **Downtown Chambersburg Inc.**, **Downtown Business Council** and the Council for the Arts for organizing this community favorite event.



Congratulations to **Boost Mobile by CPA Wireless** on celebrating their 12th anniversary and newly-renovated space in downtown Chambersburg! On Friday, January 31, the Boost Mobile team welcomed the community to their store at 166 South Main Street to mark this exciting milestone. Boost Mobile offers a wide range of services, including phones, wireless networks, phone plans, accessories and more. Thank you to Boost Mobile for providing quality service to the community for over a decade! Learn more at [www.cpawireless.com](http://www.cpawireless.com).





&



invites you to our

# 2<sup>nd</sup> Annual Grand Feast

## & CVBA RIBBON CUTTING CEREMONY

### Come Join the Celebration



Saturday, April 12th, 2025 from 2- 7PM



We'll have Live Music, 50+ Farmers Market Vendors, Guided & Unguided Tours, and Cash Bar



5 PM Ribbon Cutting Ceremony,  
Top Chef Competition  
& 1<sup>st</sup> 1000 People Have Dinner On Us!



7189 Hege Rd, Greencastle, PA 17225

You'll Have Direct Access to Network with our Communities and Hundreds of Businesses from within and around our Tri-state region





MAY  
**06**  
8AM-12PM

# ANNUAL CVBA WOMEN'S

*Conference*

*making cents of your finances*

**Inspiring women to take control of their finances with a day of networking, learning and leadership from local financial experts!**

**PREPARING FOR FINANCIAL  
INDEPENDENCE**

**INVESTING &  
WEALTH MANAGEMENT**

**PROTECTING YOUR  
ASSETS**



**MEMBER \$40 | NON-MEMBER \$50  
BREAKFAST INCLUDED AT BLUE HERON EVENTS  
407 S. WASHINGTON ST., GREENCASTLE, PA**



[CVBALLIANCE.ORG/EVENTS](http://CVBALLIANCE.ORG/EVENTS)

# CVBA Women's Seminar

## Sponsorship Opportunities



**DATE/VENUE:** Tuesday, May 6, 2025  
Blue Heron Events Center, 345 South Washington Street, Greencastle

**CONTACT:** Kylie Moore, 717-597-4610, [kylie@greencastlechamber.org](mailto:kylie@greencastlechamber.org)

**EVENT DESCRIPTION:** Business women are invited to join the Cumberland Valley Business Alliance for a half-day professional development seminar.

**ESTIMATED ATTENDANCE:** Approx. 125

**Premier Sponsor - \$1,500 – one available - F&M Trust** - Sponsor will receive the following benefits:

- Preferred seating for table of 8
- Opportunity for representative to welcome guests
- Opportunity to place marketing materials at each guest table
- Logo featured in the program and presentation
- Full page ad on back of program (8" h x 5" w)
- Logo featured on event webpage and on all event promotional materials as space permits. Company name mentioned when logo is not included
- Company name mentioned in all press releases
- Company name featured in newsletter article

**Table Sponsor - \$500 - unlimited available** - Sponsor will receive the following benefits:

- Preferred seating for table of 8
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows
- Company name featured in the program
- Mention during the welcome as a table sponsor
- Logo featured on a PowerPoint slide at the event
- Company name listed in newsletter article
- Company name mentioned in press release

**Door Prize Sponsor - \$300 - unlimited available** - Sponsor will receive the following benefits:

- Preferred seating for two
- Logo featured at Door Prize Table and on a PowerPoint slide at the event
- Company name featured on event webpage
- Company name featured in newsletter article
- Company name featured in the program
- Mention during the welcome as a Door Prize sponsor

**Patron Sponsor - \$150 - unlimited available** - Sponsor will receive the following benefits:

- Preferred seating for two
- Company name featured on event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter article

**Coffee Sponsor – one available - HouseMaster Home Inspections** - Sponsor will receive the following benefits:

- One ticket to the event
- Company name featured on event webpage
- Company name listed in the newsletter article
- Company name featured in the program
- Logo featured on signage at the coffee station
- Company name listed on a PowerPoint slide

**Table Vendor - \$100 for members\* \$150 for non-members - limit 15** - Vendor will receive the following:

- One event ticket for vendor representative
- Company name featured on event webpage
- Company name featured in the program
- Company name listed on a PowerPoint slide

### [Yes, I would like to sponsor the 2025 Women's Leadership Seminar](#)

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Level/Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_

Make checks payable to CVBA. Return form to Kylie Moore, executive director: mail to Greencastle-Antrim Chamber of Commerce, 217 E. Baltimore St. Greencastle, PA 17225; or email to [kylie@greencastlechamber.org](mailto:kylie@greencastlechamber.org).

# CVBA TRENDING NEWS



The CVBA joined **Screaming Bambino Cellars** to celebrate their one-year anniversary at 47D North Main Street in downtown Chambersburg. Guests enjoyed a festive evening with light snacks and complimentary wine samples, highlighting the unique flavors that have made the winery and cidery a local favorite. The celebration marked a successful first year for Screaming Bambino Cellars, showcasing their dedication to crafting quality wines and ciders for the community. Cheers to many more years of success! Learn more at [www.screamingbambino.com](http://www.screamingbambino.com).



Our first two Lunch & Learns for 2025 were a great success! Thank you Patrick Metcalf of **Ascend Career Services**, who shared valuable insights on tech-powered recruiting using social media, automation and AI. We also appreciate **Holly Bertone** for hosting January's on the topic of "Beyond New Year's Resolutions and Weight Loss." Huge shoutout to **Subway** for providing lunch and **Phoenix Physical Therapy** for being our water sponsor. Lunch & Learns are offered free for CVBA Members and are held on a monthly basis. To register, visit [CVBAAlliance.org/Events](http://CVBAAlliance.org/Events).



The CVBA welcomed Standard by GearHouse, owned by **GearHouse Brewing Co.**, with a ribbon-cutting ceremony at 370 Philadelphia Avenue recently. GearHouse, known for its locally crafted beers and farm-to-table-inspired menu, has been a staple in the Chambersburg community since its founding. The brewery prides itself on using high-quality, locally sourced ingredients to create unique and flavorful brews, complemented by a menu that highlights fresh, seasonal offerings. With the opening of Standard by GearHouse, the team is expanding beyond craft beer to offer a cozy café experience, featuring coffee, tea, sandwiches, baked goods, breads and more.



Has your business recently undergone a renovation, remodel, or new construction? We want to recognize your hard work! Nominate your business for a property improvement award, to be presented at the Economic Development Breakfast on May 29. This is a great opportunity to showcase your business and the improvements that have made a difference in the community. Self-nominations are encouraged!

The deadline for submissions is March 10. **Scan the QR code to apply! Or visit [CVBAAlliance.org/Nominations](http://CVBAAlliance.org/Nominations).**



In January, **Greater Chambersburg Chamber Foundation** Board Members James Marvin and Derek Taylor visited Jordan Fisher of Waynesboro Area Senior High School to observe a new Digital Electronics class started through the Foundation's 2024 Technology Innovation Grant. The class provides students with experience working with digital electronic components, soldering applications, microcontrollers, microprocessors, programming and the science/theory behind digital electronics. This class helps students better prepare for the growing career paths within this field and ignites an interest in furthering their education in the associated fields. For grant details, see page 14.

# MEMBER SPOTLIGHTS

## CUMBERLAND VALLEY BREAST CARE ALLIANCE

1601 Mountain Road, Suite 101, Mercersburg, PA | [samantha@thecvbca.org](mailto:samantha@thecvbca.org)  
717-263-7191 | [TheCVBCA.org](http://TheCVBCA.org)

Cumberland Valley Breast Care Alliance (CVBCA) has been serving the communities of Franklin, Fulton and Cumberland County for nearly 30 years. CVBCA provides breast health education and breast cancer support. As a ministry we lead with love and compassion.

Our services start with educating the community on breast health including risk factors of cancer and instruction on proper breast self exams. We offer screening for breast cancer through our Mammagift Program available to men and women who are uninsured or underinsured. Our patients receive multiple care packs throughout their journey ensuring they have the love and support needed. Local resources are provided for the essentials during treatment such as wigs, prosthetics and complementary treatments to their prescribed therapies such as lymphatic massage and reflexology. Considerations are made for financial aid to provide stability in transportation, food, shelter and utilities.

Our office is located in Mercersburg. Office hours are by appointment only Monday thru Friday from 7 a.m. to 7 p.m. We are available daily by phone at 717-263-7191 and on our website [TheCVBCA.org](http://TheCVBCA.org).



## ADAMS COUNTY WINERY

251 Peach Tree Road, Orrtanna, PA | [vintner@adamscountywinery.com](mailto:vintner@adamscountywinery.com)  
717-334-4631 | [www.AdamsCountyWinery.com](http://www.AdamsCountyWinery.com)

This year marks a milestone for Adams County Winery as they celebrate their 50th anniversary of crafting award-winning wines in the heart of Pennsylvania! With a busy season ahead, they are thrilled to introduce exciting new offerings, events and interactive workshops along with the live music weekends returning May through October, and their Bistro's seasonal wood-fired cuisine. Their second Tasting Room, The Gettysburg Wine Shop, is conveniently located close to the square in downtown Gettysburg with a cozy atmosphere and exclusive wine sorbet flights. At either location, you'll find the perfect place to relax and enjoy more than 20 wine selections spanning profiles from dry to sweet to dessert style.



Adams County Winery's picturesque grounds and patios, adorned with beautiful flora carefully designed by their master gardener, provide a serene setting for visitors to enjoy. These



versatile spaces, including a heated pavilion are also ideal for corporate gatherings, large or small. 2024 has been an exceptional year, as they proudly earned the title of PA Winery of the Year at the PA Wine Invitational, along with numerous accolades for four wines, including Gold, Silver and Best in Class. They were also honored to receive local recognition as the Best in the Tri-State by Verstandig Media, and Best Winery through Pick of the County by Gettysburg Times and Gettysburg's Greatest by Celebrate Gettysburg.

As they reflect on their rich history and look forward to the future, they invite you to join in celebrating this special year. Stay tuned for a 50th Anniversary Event date this year, TBD. Whether savoring their wines, attending an event, or simply stopping by to enjoy their welcoming spaces, they look forward to raising a glass with you in 2025!



# RACE TO SHARE THE GOSPEL AROUND THE WORLD

2025 proceeds support The Tide ministry work in Cameroon!



Race Registration

## Event Options

- 5K Race
- 1-Mile Fun Run/Walk

Registered racers receive

- Race t-shirt
- Race sticker

Top three 5K finishers in each category receive a medal!

## Event Details

Saturday, May 17th

9 AM to 1 PM

Norlo Park

Pavilion 1 and 2  
Fayetteville, PA

FREE

Family Fun Day  
for everyone!

Open to the public!

## Additional Fun

- Prizes
- Games
- Activities
- Inflatable
- Give Aways
- Picnic Lunch
- Sponsor Booths

See reverse side for Sponsorship and Virtual Challenge information.

# Sponsorship Opportunities

Sponsor Level	2025 Race Benefits	Amount
Global Race Sponsor (1 available) Up to 15 free registrations!	<ul style="list-style-type: none"> <li>Logo on Race website banner and The Tide Race event page banner</li> <li>Up to 5 minutes of mic time during the Kickoff Event on Race Day</li> <li>Banner displayed at Race Kickoff Event (sponsor provides)</li> <li>Company Logo Sign along 5K race path (will pass twice)</li> <li>Listed as Sponsor on Race website and The Tide@ Race event page</li> <li>Set up table/booth at the Norlo Park Race Kickoff Event on May 17th</li> <li>Listed on email confirmation to participants</li> <li>Social Media recognition</li> </ul>	\$7500+
Race Kickoff Event Sponsor (3 available) Up to 10 free registrations!	<ul style="list-style-type: none"> <li>Up to 3 minutes of mic time during the Kickoff Event on Race Day</li> <li>Banner displayed at Race Kickoff Event (sponsor provides)</li> <li>Company Logo Sign along 5K race path (will pass twice)</li> <li>Listed as Sponsor on Race website and The Tide@ Race event page</li> <li>Set up table/booth at the Norlo Park Race Kickoff Event on May 17th</li> <li>Listed on email confirmation to participants</li> <li>Social Media recognition</li> </ul>	\$1500
Publicity Sponsor (Unlimited available) Up to 6 free registrations!	<ul style="list-style-type: none"> <li>Banner displayed at Race Kickoff Event (sponsor provides)</li> <li>Company Logo Sign along 5K race path (will pass twice)</li> <li>Listed as Sponsor on Race website and The Tide@ Race event page</li> <li>Set up table/booth at the Norlo Park Race Kickoff Event on May 17th</li> <li>Listed on email confirmation to participants</li> <li>Social Media recognition</li> </ul>	\$1000
5K Course Sponsor (Unlimited available) Up to 5 free registrations!	<ul style="list-style-type: none"> <li>Company Logo Sign along 5K race path (will pass twice)</li> <li>Listed as Sponsor on Race website and The Tide@ Race event page</li> <li>Set up table/booth at the Norlo Park Race Kickoff Event on May 17th</li> <li>Listed on email confirmation to participants</li> <li>Social Media recognition</li> </ul>	\$750
1-Mile Fun Run/Walk Sponsor (Unlimited available) Up to 3 free registrations!	<ul style="list-style-type: none"> <li>Company Logo Sign along 1-mile race path</li> <li>Listed as Sponsor on Race website and The Tide@ Race event page</li> <li>Set up table/booth at the Norlo Park Race Kickoff Event on May 17th</li> <li>Listed on email confirmation to participants</li> <li>Social Media recognition</li> </ul>	\$500
Milestone Marker Sponsor (for Virtual Race) (13 available) Up to 2 free registrations!	<ul style="list-style-type: none"> <li>Logo on at least one *Milestone Badge</li> <li>Listed as Sponsor on Race website and The Tide@ Race event page</li> <li>Set up table/booth at the Norlo Park Race Kickoff Event on May 17th</li> <li>Listed on email confirmation to participants</li> <li>Social Media recognition</li> </ul>	\$250
Warm-up Sponsor (Unlimited available) Up to 1 free registration!	<ul style="list-style-type: none"> <li>Listed as Sponsor on Race website and The Tide@ Race event page</li> <li>Set up table/booth at the Norlo Park Race Kickoff Event on May 17th</li> <li>Listed on email confirmation to participants</li> <li>Social Media recognition</li> </ul>	\$150
Community Partner (Unlimited available) (\$25 for non-profits)	<ul style="list-style-type: none"> <li>Listed as Sponsor on Race website and The Tide@ Race event page</li> <li>Set up table/booth at the Norlo Park Race Kickoff Event on May 17th</li> <li>Social Media recognition</li> </ul>	\$25-\$50

## Virtual Challenge

MAY 17TH - JUNE 1ST

Virtually flood the city streets in Cameroon as you participate in this year's Virtual Challenge!

13 miles --> 16 days



- Run
- Walk
- Bike
- Hike
- Swim
- Pray

Encounter Milestone Markers and watch your icon move around the race path as you record your progress, learning about life in Cameroon through locations on the map.

## Ways to Get Involved

- Race
- Donate
- Sponsor
- Volunteer
- Fundraise
- Join us on May 17th
- Participate in Virtual Challenge



# NEWS FROM OUR MEMBERS INTERESTING.



**Martin's® Famous Potato Rolls and Bread** is proud to announce its partnership with Hyak Motorsports for the upcoming Ambetter Health 400 at Atlanta Motor Speedway on February 23, 2025. The iconic brand will serve as the primary

sponsor for the No. 47 Chevrolet Camaro, driven by NASCAR driver Ricky Stenhouse Jr. This partnership with Hyak Motorsports marks a thrilling new chapter for the brand, combining its passion for quality products with the high-energy excitement of NASCAR racing. Martin's® Famous Potato Rolls and Bread, a family-owned and operated consumer goods company based in Chambersburg, Pennsylvania, is known for baking the #1 Potato Roll in the USA. For more information, visit: [www.potatorolls.com](http://www.potatorolls.com).



The United Way of Carlisle & Cumberland County Executive Director Cate Mellen accepts a check for \$3,500 from **F&M Trust** Senior Relationship Manager Dave Zimmerman and Wealth Advisor Adam Hollinger. The bank is supporting the United Way of Carlisle & Cumberland

County with their annual contribution.



**M&T Bank** is proud to support **Occupational Services, Inc. (OSI)** through funding, volunteer efforts and board involvement. Our charitable foundation, with leadership from Sarah Burnett and Rita Burke, has partnered with OSI to further its mission with an

\$11,839 donation. Bank employees volunteer annually for property maintenance projects, using part of their allotted 40 volunteer hours. Additionally, Patrick Mulherin of M&T Bank serve as OSI's board treasurer and can coordinate tours or discussions on their impact. OSI welcomes community partnerships and offers services like printing, assembly, employment programs, cleaning and secure document destruction. Special thanks to Michelle Lane, Joe Hudson and Gabby Snider for showcasing OSI's incredible work. Learn more at [www.osinc.org](http://www.osinc.org).

**SEK, CPAs & Advisors** has been voted Best Tax Preparation Services in the Public Opinion's Franklin County's Best Community's Choice Awards for 2024. In the Public Opinion's annual Best Awards, readers nominate and vote for their favorite businesses and business professionals. Thousands of readers voted and SEK received top honors for Best Tax Preparation Services. Additionally, Member of the Firm Bill Fritts, CPA was voted Favorite Accountant.



Kirsten Hubbard, founder and CEO of **Ghost Writer LLC**, graduated from the Baltimore cohort of the Small Business Administration's THRIVE program for business executives on Wednesday, December 11. She presented her capstone

project, the culmination of the six-month program, on December 4 to a panel of government, business and community leaders. Additionally, Hubbard produced an 88-page manifesto on growth for Ghost Writer as a result of the program.

Fifteen students from Chambersburg Area Senior High School and Career Magnet School will end the fall semester with college credits from **Wilson College** that they earned without leaving their high school campuses. Through a new agreement, Wilson became a preferred partner of both schools and now offers dual enrollment classes on site at each location. The **Chambersburg Area School District** and Wilson College began conversations last winter and reached an agreement during the summer. The high schools aligned their Advanced Placement (AP) courses—seven subjects this fall—with the Wilson curriculum to ensure both schools meet their required learning outcomes.



**SEK, CPAs & Advisors** is pleased to announce the following promotions to manager: Kayla Alshouri, CPA; Aaron Althouse, CPA; Lauren Frick, CPA, MBA and Cara Lowery, CPA. The following individuals were promoted to supervisor: C. Richard Keyser, II, CPA; Sean Torrey, MPAcc and Margaret Warren, CPA, MAcc, MBA. These individuals were promoted to senior associate: Kyle Hillhouse, MAcc;

Grace Kyle, MBA; Sierra Overmoyer, CPA and Alaina Reaver, MAcc. Additionally, Kirsten Stanley has been promoted to senior marketing specialist.



**BWise Manufacturing** and Brechbill Trailers collaborated to help **Habitat for Humanity of Franklin County** at their home construction job sites by donating a brand new dump trailer. Over the years, Habitat made use

of roll-off dumpsters to dispose of nonrecyclable debris generated during construction. Regrettably, the dumpsters were often filled by others during the night resulting in decreased efficiency for Habitat and increased landfill fees. The donated 12' DT10 BWise Dump Trailer was manufactured on Wayne Ave and distributed by Brechbill on Lincoln Way, both in Chambersburg.



**F&M Trust** is pleased to announce that Lorie Heckman, chief risk officer, has been promoted to executive vice president. With over 38 years of experience at F&M Trust, Heckman has held various leadership roles, including credit recovery manager, security officer, compliance officer and vice president of compliance and security.

**Meritus Health**, Washington County's only integrated health system and one of the region's largest employers, took the next step in its charge to increase its minimum wage to \$20. The increase affects roughly 150 people and will be reflected on the January 24 paycheck. The raise keeps Meritus at the forefront in the region and state for healthcare pay rates. Learn more about Meritus Health careers at [meritushealth.com/careers](http://meritushealth.com/careers).



In March 2025, the **Conococheague Institute** will launch an immersive 18th-century 'Revolutionary Homestead' animal husbandry program, offering visitors a hands-on exploration of life on a frontier farmstead. This new addition will complement the Institute's current offerings, which include free Saturday programs and educational bookings,

while also filling a gap in the portrayal of early American life by introducing goats and sheep to the farmstead.

**The Boys and Girls Club of Chambersburg and Shippensburg** is excited to announce their partnership with the **Franklin County Housing Authority** at 440 West Washington Street, Chambersburg, Pa. to provide a safe and impactful after school program for local children. This club site is expected to open for summer camp 2025 to serve local children and their families.



**F&M Trust** is pleased to announce the hiring of Craig Best as president. In this role, Best will oversee the bank's efforts to grow market share, while ensuring a shared focus to maintaining the bank's culture, building strong communities and connecting customers with financial solutions. He succeeds President & CEO Tim Henry, who successfully led the bank for nine years and will officially retire on April 29, 2025.

**Nicole Scott of RE/MAX Realty Agency** has been voted the Best Real Estate Agent in the 2024 Official Community's Choice Awards for Franklin County. This is the fourth year that Nicole Scott has been voted the Best Real Estate Agent.



**Herbert, Rowland & Grubic, Inc.** has promoted Mark Maguire to assistant vice president, overseeing the firm's data and capital solution service offerings. The position was created as part of an ongoing organizational realignment to scale the firm for growth while preserving its commitment to technical excellence and personalized service.



To meet the growing demand locally for convenient access to **UPMC's** specialty services, UPMC has opened UPMC Children's Express Care at 21 Waterford Drive in Mechanicsburg. This is a new after-hours care center

just for kids. The office will be open to treat minor injuries and illnesses for kids and teens when the regular pediatrician's office is closed. Families can walk in for care when their child needs it, no appointment necessary. Clinic and imaging hours are Monday through Friday, 5 to 9 p.m., Saturdays, noon to 8 p.m. and Sundays, 10 a.m. to 6 p.m.

**1st Ed Credit Union, a Chambersburg Area School District** sponsor, provided free "terrible towels" to CASHS students and attendees in support of the Trojan Boys Varsity Basketball team for their game on January 17. Thank you to 1st Ed for helping support school spirit!

**Corpus Christi Catholic School** is seeking qualified contractors to submit proposals for an upcoming construction project. The project involves the replacement of external doors at the school. Interested parties are encouraged to contact the school office for more information or visit: [www.cccschambersburg.org/bid](http://www.cccschambersburg.org/bid).



Jessica Cotten has joined professional fundraising counsel **Ghost Writer LLC** as the company's new agency advocate. In this role, Cotten serves as the primary contact point for nonprofits and other organizations and coordinates projects for clients across Ghost Writer's team of writers, editors and designers.

**Healthy Communities Partnership of Greater Franklin County's** "Go Girls Go" is a running empowerment program offered in Tuscarora, Chambersburg and Waynesboro School Districts. The program strives to educate 4th to 6th grade girls to improve their self-esteem, goal setting, friendships and increase physical activities. Mentors lead small groups in running activities, focusing on motivating and encouraging the girls. No prior running experience is needed. Mentors can be a high school girl, adult female or males with appropriate clearances. The program begins the week of March 3 and ends with a celebratory 5k on May 10. For further mentor information please contact Kira at [kcoy@hcpfranklinpa.org](mailto:kcoy@hcpfranklinpa.org). Other ways to support the program: donating snacks, 5k race or girl sponsorships or race day volunteers. Please visit [hcpfranklinpa.org](http://hcpfranklinpa.org) programs tab and click Go Girls Go or call 717-264-1470.



**SEK, CPAs & Advisors** is pleased to announce the election of Kara Darlington, CPA, as the firm's managing member, effective January 1, 2025. Kara is the fifth managing member in the firm's 61-year history and the first woman to hold this leadership role. She succeeds John Schnitzer, CPA, who has served as Managing Member since 2010

and will remain with the firm part-time, serving clients until his full retirement.



**Wilson College** has named Joseph Ryan MBA, MSBA, as the new vice president for finance and administration. Ryan brings to Wilson a skill set developed after nearly 20 years in higher education at multiple institutions, with strengths in key areas of strategic leadership, budget and financial planning, operations, and resource

management. He will begin his responsibilities at Wilson on February 1.

**Joy El Camps & Retreats** has installed its 2025 board of directors, reaffirming its commitment to leadership in Christian ministry. Dave Matthews, Jr. returns as board chair. Nat Knoll resumes his role as vice chair; he serves as lead pastor at New Franklin Assembly of God Church in Chambersburg. Penny Marks continues her board service as a member at large. Rod Teach will be serving as treasurer. Matthews also welcomed returning board member Craig Witmer, a partner at **SEK, CPAs & Advisors**, where he leads governmental audit practices in Chambersburg. Matthews also expressed gratitude to outgoing board member Clayton Black, owner of **Keystone Ford**, for his dedicated service and significant support during the 2024 ministry year. During the meeting, CFO Mike Smith thanked the board for their service and introduced Joy El's new CEO, Chris Walsh, who joined Joy El's team January 1, 2025. Staff members Kim Sanger and Mike Smith were recognized for their milestone anniversaries—Sanger for five years of service as assistant director of Bible Adventure in the York area and Smith for 15 years as CFO.

**SUNDAY**  
March 30<sup>th</sup> 3-6

**Capitol Theatre**  
Chambersburg, PA

**The Lane Thrush Team**

AT KELLER WILLIAMS KEYSTONE REALTY

*Invites you to*  
**A Magic Show**  
*with* **Uncle Bean** 

**FREE FOOD & FAMILY FUN**  
**FOR ALL AGES!**



SCAN FOR



RSVP & INFO

**Golf Simulator**



Event & Silent Auction  
to Benefit



**For More Information**  
Email [lthrush@lanethrush.com](mailto:lthrush@lanethrush.com)  
Call - 717-504-8002  
Text - 717-552-6221

**All are Welcome to this FREE Community Event!**

# SAVE THE DATE

4 • 17 • 2025

GET TICKETS



HERE!

7:30 - 9:30 am | Grant Street Loft, Chambersburg

## HABITAT FOUNDATIONS BREAKFAST FUNDRAISER

An exclusive, can't-miss gathering of **community** leaders. Fantastic **food**, specialty **drinks**, **networking**, inspiring **speakers**, and an opportunity for you to make a contribution toward building the next Habitat house in Franklin County.



We will welcome Adrienne Goolsby, Senior Vice President U.S. Office and Canada of Habitat International, as our featured speaker.



Special Thanks to F&M Trust  
for being our  
Grand Diamond Sponsor.



Questions? Contact Mark D. Story [mark@habitatfranklinpa.org](mailto:mark@habitatfranklinpa.org)



# Scoop-a-Palooza July 12, 2025

[ScoopaPalooza.org](http://ScoopaPalooza.org)

Supporting the Educational Programming of the Greater Chambersburg Chamber Foundation

Scoop-a-Palooza is Saturday, **July 12, 2025 - 10:30am -2pm**, at the Chambersburg Area High School (CASHS) cafeteria. Scoop is hosted by the Greater Chambersburg Chamber Foundation, a 501(c)3 organization, whose mission is to support the greater Franklin County region by promoting leadership, citizenship, and workforce development educational programming. Scoop is a **ticketed event** where area participants sample ice cream from regional ice cream vendors who provide samples for the anticipated **1,000+ attendees**.

## **Presenting Scoop Sponsor ( First right of renewal ACNB Bank – Exclusive) - \$1,250**

Logo prominently featured on Scoop/Foundation websites/social media page & other marketing materials  
Company name mentioned in all media releases about the event and major event social media posts/videos  
Company table at front of event with GCCF table & 20 event tickets.

## **Triple Scoop Sponsorship ( Non-Exclusive) - \$800**

Logo featured on Scoop website, Company name on Foundation website  
Company name on social media event page and mentioned during Scoop activities  
Company name on newsletter articles pre- and post-event and marketing materials  
Company table at event in prominent location & 10 event tickets

## **Double Scoop Sponsorship ( Non-Exclusive) - \$500**

Company name on Scoop website, Foundation website and social media event page  
Company name on newsletter articles pre- and post-event and marketing materials  
Company table at event & 5 event tickets

## **Single Scoop Sponsorship (Non-Exclusive) - \$300**

Company name on the Scoop website, Foundation website, social media event page  
Company name on a post-event newsletter article, 2 event tickets

## **Baby Scoop Sponsorship (Non-Exclusive) - \$100**

Company name on the Scoop website, Foundation website, social media event page

## **Yes, we would like to sponsor 2025 Scoop**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsorship Amount To Be Invoiced: \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature : \_\_\_\_\_ Date: \_\_\_\_\_

Mail to: Scoop/GCCF, Attn: Ginny Harriger, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; For more information r email Ginny Harriger at [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org) or call 717.264.7101 ext. 205. The event venue, format and other details are subject to change at the discretion of the organizer.





## 2025 Franklin County Education Summit – Wednesday, August 13

**LOCATION :** Wilson College, Laird Hall     **ATTENDANCE ANTICIPATED:** 200

**About the event:** The Cumberland Valley Business Alliance and Chamber Foundation cohosts this annual breakfast featuring dialogue between county education leaders updating the business community on a variety of topics from workforce development and job readiness to unique initiatives taking place in our private and public schools that enhance the student experience and promote opportunities for our youth.

**Contact:** Ginny Harriger, Chamber Foundation Executive Director, 717-264-7101 ext. 205, [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org)

**Grand Sponsor - \$1,500 –one available** (*GDC first right of renewal*) - Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Opportunity for a representative to speak at breakfast about your business for a few minutes
- Logo featured on all event promotional materials and full-page ad on back of program
- Logo featured in the program & a full page ad on the back of the program
- Opportunity to set up a promotional table and place marketing materials at each table
- Mention during the welcome as the Grand Sponsor and mentioned in all media releases

**Premier Sponsors - \$750**

- Preferred seating for a table of 8
- Logo on event webpage and promo materials as space allows (company name listed when logo is not included)
- Opportunity to place up to two promotional materials at each guest place setting
- Logo featured on a PowerPoint slide at the event, in the program and newsletter article
- Mention during the welcome as a Premier Sponsor

**Table Sponsor - \$500**

- Preferred seating for a table of 8
- Company name listed on the event webpage and in promo materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in the newsletter recap article

**Coffee Sponsor - \$300 – one available**

- Preferred seating for two
- Logo featured on signage at the coffee bar
- Logo featured on PowerPoint slide, in the program and event promotions as space allows
- Company name listed in the newsletter article

**Patron Sponsor - \$100**

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter recap article

**Yes, I would like to sponsor the 2025 Franklin County Education Summit**

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_

**Checks payable to CVBA.** Mail form to: Cumberland Valley Business Alliance, Attn: FC Education Summit, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org) to invoice.

# NEWS FROM OUR INTERESTING MEMBERS.



Congratulations to the **Franklin County Visitors Bureau** on receiving a \$20,000 America250PA SemiQuin Grant! Our Franklin County Committee is excited to commemorate the 250th and appreciates the support of our commissioners and legislators. A special thank you to **Senator Doug**

**Mastriano**, Franklin County Commissioners, A250PA Franklin County Advisor Janet Pollard, Advisory Committee Member **Bob Thomas**, Kristin Paradise from Governor Shapiro's Office and the Office of PA State **Representative Rob Kauffman** for celebrating this exciting initiative.



**Herbert, Rowland & Grubic, Inc.** has promoted Jeff Mikesic to assistant vice president, overseeing the firm's transportation service offerings. The position was created as part of an ongoing organizational realignment to scale the firm for growth while preserving its commitment to technical excellence

and personalized service. The realignment creates unique channels for client outreach, technical expertise and operational delivery, ensuring each gets proper focus and attention.



**Franklin County** Treasurer Melody Shuman has been honored with the esteemed 90+ cashVest Award® for 2024 in recognition of the county's exemplary leadership in public finance liquidity management. This honor is given through a collaboration between the National Association of Counties (NACo) and three+one®, a national financial-technology firm

that specializes in evaluating cash-management practices within the public sector. This award underscores Franklin County's commitment to utilizing data-driven insights to maximize every taxpayer dollar, delivering enhanced benefits to communities nationwide.

The **Franklin County** Commissioners are pleased to announce that applications for the 2025 Franklin County Nursing Scholarship are now available. The scholarship program provides financial assistance to Franklin County high school seniors who have been accepted into an accredited four-year nursing program. Up to six one-time scholarships of \$2,500 will be awarded to local students. Scholarship instructions and applications are available at [FranklinCountyPa.gov/apply-file-for](http://FranklinCountyPa.gov/apply-file-for).



**Patriot Federal Credit Union** staff and board members recently held a site preparation ceremony for a new branch office in Greencastle, Pa. The office will be located at 200

North Antrim Way at the corner of Williamson Avenue and U.S. Route 11, next to Weis Markets/former SunnyWay Foods. The site preparation ceremony marks the first step in removing the existing structure which previously housed the original SunnyWay Foods grocery and most recently Rite Aid until it closed in February 2024. Upon its completion, the Greencastle Office will become Patriot's 11th full-service branch.

For the second year in a row, **UPMC Carlisle** was named a Top General Hospital by The Leapfrog Group, highlighting its nationally recognized achievements in patient safety and quality. The Leapfrog Top Hospital award is widely acknowledged as one of the most competitive awards American hospitals can receive. UPMC Carlisle is one of only 36 general hospitals in the nation named to this elite class.



**M&T Bank** proudly presented a check for \$9,000 to the **Children's Advocacy Center (CAC)** of **Franklin County** recently. Executive Director Rebecca Voss and Forensic Interviewer Jessica Crouse met with M&T Charitable Foundation's Sarah Burnett and Rita

Burke to discuss the organization's needs. The CAC serves over 250 new cases annually, providing crucial support to children who have experienced abuse. They collaborate with law enforcement, attorneys and schools to ensure children have a safe space and access to resources. M&T Bank supports the CAC through funding, volunteering at their Aim for Advocacy fundraiser, and board involvement. We are honored to assist in their mission to protect and support local youth. To learn more or contribute, visit their website at [Cacfcpa.com](http://Cacfcpa.com).



**Herbert, Rowland & Grubic, Inc.** has named Brent Ramsey assistant vice president, overseeing the firm's civil engineering service offerings. Ramsey will be responsible for driving quality and consistency in project delivery by ensuring best practices are implemented across the municipal, water resources,

site development and planning teams. Ramsey is joining HRG with more than 25 years of experience in the AEC industry. His broad-ranging career began with wetland delineations and environmental studies as an environmental scientist and progressed to civil and site engineering for parks, sidewalks and other public works.



**Setas Mushrooms** is excited to host its 2nd Annual Grand Feast on April 12 from 2 to 7 p.m. at 7189 Hege Road in Greencastle, PA. This family-friendly event features live music, over 50 farmers market vendors, guided tours and a cash bar.

A special ribbon-cutting celebration will take place at 5 p.m. Food lovers won't want to miss the top chef competition, and the first 1,000 attendees will receive a free dinner. Event organizers are seeking support staff, including paid workers, volunteers and community organizations to assist with parking, setup and teardown. Clubs, churches and other groups looking to get involved are encouraged to lend a hand. For more details, visit [setasmushrooms.com](http://setasmushrooms.com).

Four **Shippensburg University** students, Nathan Zeigler, Kevin Hemingway, Nicholas Efland and James Rhoads that form the Shippensburg University Chess Team traveled to the Charlotte Chess Center to compete against 47 other teams across the U1800 division. The tournament was the largest collegiate chess competition in the world and featured top teams from across the country. Throughout the tournament, the Ship Chess Team defeated teams from universities like Ohio State, UMass Amherst and UNC-Chapel Hill. In the end, Shippensburg University walked

# IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE?  
EMAIL BAILEY AT  
BCASSADA@CHAMBERSBURG.ORG

away earning fifth place overall in the tournament.

As **WellSpan** continues to make strides in ensuring high quality health care is accessible to all, two of their team members were recognized by the Pennsylvania Office of Rural Health. Ann Kunkel, vice president of WellSpan's community health, home care and hospice and Blanca Nizama, community health worker, were honored for their outstanding work in providing health care access and equity in local communities. The Pennsylvania Office of Rural Health works to enhance the health status of rural Pennsylvanians and ensure rural residents have access to high-quality, affordable health care through advocacy, partnership development, outreach and more. In Pennsylvania, 26 percent of residents live in rural areas.

**Totem Pole Playhouse**, America's beloved summer theater nestled in Caledonia State Park between Gettysburg and Chambersburg, Pa., is thrilled to introduce its brand-new youth professional theatre classes, an exciting opportunity for young performers eager to develop their craft. These Saturday morning classes will run from March 29 through April 26, 2025, and are designed to give students hands-on training in professional theatre disciplines. Find more details at [totempoleplayhouse.org](http://totempoleplayhouse.org).



Our other new Alliance Card deal is by **Empowered Cleaning**. Receive 15% off all residential and commercial services! Examples include deep cleanings and maintenance cleaning (weekly, biweekly and monthly). Visit [EmpoweredCleaning.us](http://EmpoweredCleaning.us) or call 717-860-2152.

View all the deals at [CVBAlliance.org/AllianceCard](http://CVBAlliance.org/AllianceCard).

## IS AN INDIVIDUAL COVERAGE HEALTH REIMBURSEMENT ACCOUNT (ICHRA) RIGHT FOR YOUR COMPANY?

Submitted by *MyBenefitAdvisor/ChamberChoice*

An ICHRA enables employers to allocate a fixed dollar amount to employees on a tax-free basis, which employees can use to purchase individual health insurance through the marketplace or private insurance providers. This arrangement provides a high degree of flexibility, allowing employees to choose the specific coverage that aligns with their unique health needs and family situations. For employers, this flexibility offers a valuable opportunity to design personalized benefit solutions that cater to a diverse workforce. By implementing an ICHRA, employers can offer a benefits strategy that provides value to employees while aligning with the company's own financial and operational goals.

The first objective for a business owner is to assess whether an ICHRA is an appropriate fit for their organization. Unlike traditional group health plans, ICHRAs are often most advantageous for small to mid-sized businesses, or companies with a widely dispersed or diverse workforce. For example, in industries with high levels of seasonal or part-time workers, traditional group plans may be financially burdensome, especially if the employees have varying insurance needs. By evaluating the organization's workforce composition, turnover rate, and budgetary considerations, decision makers can determine if an ICHRA makes sense.

One word of caution, there are complexities concerning ICHRAs that need to be fully understood before considering them as a part of any employee benefit package. It's best to consult with a professional for advice and direction.

The Cumberland Valley Business Alliance offers its members access to My Benefit Advisor as a solution for employee benefits, including voluntary offerings. For more information about My Benefit Advisor, visit our website at [cvba.mybenefitadvisor.com](http://cvba.mybenefitadvisor.com) or contact Rob Higginbotham at (800) 377-3536.

## NEW ALLIANCE CARD DEALS

There's three new Alliance Card deals! Receive 10% off any vehicle rust repair at **E & B Welding, LLC** (materials excluded). E & B is located at 906 Lincoln Way West in Chambersburg and offers a comprehensive range of welding services that cater to both residential and commercial needs. Contact them at [eandbweldingllc@gmail.com](mailto:eandbweldingllc@gmail.com) or call 717-552-2161.



Another new Alliance Card deal is from **South Central Services Insulation**. Get a free blower door test (\$350 value) with any insulation service. The goal of a blower door test is to verify a new home has an acceptable amount of air leakage. Too much air leakage will result in excessive energy waste. Learn more about blower testing at [scsfoam.com/blower-door-tests](http://scsfoam.com/blower-door-tests).



Did you know the CVBA is active on Facebook, Instagram, LinkedIn and YouTube!? Stay connected with business news, event recaps, announcements and so much more by following the CVBA.

facebook



Instagram



LinkedIn



YouTube





# Young Professionals Conference

Join the Cumberland Valley Business Alliance for Chick-fil-A breakfast, interactive networking, swag bags and valuable professional development content!

**TUESDAY, APRIL 22**

8:00 a.m. - 12:00 p.m.

Franklin County Visitors Bureau  
15 S. Main St., Chambersburg

\$40 for CVBA Members  
\$50 for Non-Members

Register at  
**[CVBAAlliance.org/Events](http://CVBAAlliance.org/Events)**



**Courtney Shauf**

Community Office Manager,  
F&M Trust

Topic: Your Brand Starts With You:  
Networking with Confidence



**Chad Chute**

Co-founder & CEO,  
Tractus Leadership Solutions

Topic: The Greatest Hour Of Your  
Day: Turning Your Dreams Into Reality



## Young Professionals Conference Sponsorship Opportunities

**Date:** April 22, 2025

**Location:** Franklin County Visitors Bureau

**Projected Attendance:** 50-75

**About the event:** The Cumberland Valley Business Alliance’s Young Professionals Conference is a half-day seminar featuring engaging speakers who will address professional development topics relevant to local young professionals.

**Contact:** Bailey Cassada, 717-264-7101 ext. 201, bcassada@chambersburg.org

**Grand Sponsor - \$1,000 (one available)** – Sponsor will receive the following benefits:

- 8 tickets to the event
- Opportunity for a representative to briefly welcome guests
- Logo featured on the event webpage and all event promotional materials
- Logo featured in the program and presentation
- Full-page ad on back of program (8" high x 5" wide)
- Opportunity to set up a promotional table near the entrance of the event in the registration area
- Opportunity to place marketing materials at each guest table
- Company name mentioned in event media releases
- Company featured in newsletter article

**Supporting Sponsor - \$500 (unlimited)** – Sponsor will receive the following benefits:

- 4 tickets to the event
- Logo featured on the event webpage
- Company name on all event promotional materials as space allows
- Company name featured in the program and presentation
- Mention during the welcome as a Supporting Sponsor
- Company name mentioned in event media releases
- Company name featured in newsletter article

**Coffee Sponsor - \$150 – Habitat for Humanity has right of first refusal**

- 1 Ticket to Event
- Logo featured on signage at the coffee station
- Logo featured on PowerPoint slide, in the program and event promotions as space allows
- Company name listed in the newsletter article

**SOLD**

**Yes, I would like to sponsor the 2025 Young Professionals Conference**

Company Name (as you want it to appear in listings): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

*I understand that the submission of this form confirms commitment from the company above for this sponsorship. Sponsorship payment must be processed before execution of benefits.*

**Payment Method (circle):** Cash/Check Invoice Credit Card #: \_\_\_\_\_

Signature: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

Make checks payable to CVBA. Return form to Bailey Cassada, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [bcassada@chambersburg.org](mailto:bcassada@chambersburg.org).



## \$1,314 RAISED FOR ANIMAL SHELTER AFTER HOLIDAY CONTEST

The holiday spirit shone brightly in Chambersburg as the “Deck the Town” holiday light display contest, hosted by the Greater Chambersburg Chamber of Commerce, raised \$1,314 to benefit the **Cumberland Valley Animal Shelter (CVAS)**.

Chamber President Steve Christian presented the check to CVAS Executive Director Tiffanie Smoyer in January. The fundraiser showcased the community’s generosity and creativity, with 25 properties in the area participating in the festive competition. The proceeds will help CVAS provide essential services for animals, including shelter, medical care and adoption opportunities. The Chamber extends its gratitude to those who voted and these participating properties:

- **1st Place Residential:** The Clark of Whinstone – 5722 Whinstone Way
- **2nd Place Residential:** The Myers Zuniga Home – 621 Philadelphia Avenue
- **3rd Place Residential:** Hope – 458 Cumberland Avenue
- **1st Place Commercial:** Northwood Books & Fine Art – 59 North Main Street



- **2nd Place Commercial:** The Inn at Ragged Edge – 1090 Ragged Edge Road
- **3rd Place Commercial:** The Good Feet Store – 580 Walker Road, Suite D
- The Raifsnider’s – 1529 Alexander Avenue
- Shabby Chic Farmhouse Boutique – 29 South Main Street
- The Jacobs House – 606 East Catherine Street
- Leightyland – 858 Cleveland Avenue
- **Rita’s Italian Ice** – 731 Wayne Avenue
- The Cowleys Lights – 150 Eisenhower Drive
- Cool Hollow – 273 Lincoln Way East
- **Lotus Moon Gallery and Yoga** – 1055 Lincoln Way East
- **Chick-fil-A Chambersburg** – 970 Norland Avenue
- Classic Christmas – 2334 Somerset Road
- The Clemmens-Kidwell Household – 1547 Fairview Avenue
- The Guyers – 129 Crider Avenue
- The Adams – 3751 Pampas Circle
- Kauffman’s Christmas – 3874 Pampas Circle
- The Griswolds’ – 3706 Eucalyptus Court
- Whimsical Wonderland – 1216 Sollenberger Road
- Roseys – 1451 Hunters Chase
- Jingle All the Way – 1930 Letterkenny Road
- Little Family Light Show – 1290 Mallard Drive East



## SHATZER'S FRUIT MARKET

Enjoy seasonal fruits, jams, gifts & more!

**CLOSING March 29  
RE-OPENING MID-JUNE**

2197 Lincoln Way West, Chambersburg  
717-263-2195



# GREENCASTLE-ANTRIM CHAMBER OF COMMERCE KYLIE BELLE MOORE EXEC. DIRECTOR

717.597.4610 | 217 E. Baltimore St., Greencastle, PA | info@greencastlechamber.org | GreencastlePaChamber.org



## 11TH ANNIVERSARY FOR CRAFT BEER, WINE & SPIRITS FESTIVAL

This year marks the 11th anniversary of the Greencastle-Antrim Craft Beer Wine & Spirits Festival. Presented by M&T Bank, the festival runs 12-4 PM on Saturday, April 12, 2025. The event will be held at the B-Street parking lot at 121 East Baltimore Street.

Sponsorships are still available! The event features local craft breweries, wineries and distilleries along with additional Pennsylvania and national brands available for tasting.

Participants can also enjoy great music, small games of chance and delicious food available for purchase from our local food trucks. Tickets are \$40 available for sale at <https://tinyurl.com/cbws2025>. Designated Driver tickets will be available for \$10 at the gate.



## SPRING INTO A CLEANER GREENCASTLE

Our Annual Spring Clean Up is scheduled for Saturday, May 3! Meet us in Center Square at 9 a.m., and we will divide and conquer the litter as part of the Keep Pennsylvania Beautiful program.



With support from Waste Management, small groups will be targeting areas around Greencastle and Antrim Township that tend to gather trash and debris. The clean up will conclude by noon.

Participants will receive safety vests, gloves, trash bags and instructions. We encourage you to wear long pants and closed toe shoes.

This activity is open to all residents, community groups, and businesses organizations to help keep Greencastle GREEN! More information and sign-up can be found at [CVBAlliance.org/Events](http://CVBAlliance.org/Events).

## EXCITING HOMETOWN EVENTS AHEAD IN 2025

Get ready for a season filled with exciting events right here in Greencastle! The Greencastle-Antrim Chamber of Commerce is proud to host a variety of hometown happenings this year, offering fun, entertainment and opportunities for local business exposure. Mark your calendars for these exciting events:

### Greencastle Golf Tournament – Friday, June 6

Held at the scenic Greencastle Golf Club, this annual tournament is a great opportunity for golfers of all skill levels to enjoy a day on the green. Whether you're participating or sponsoring, it's an event that brings together the community in a fun, competitive atmosphere.

### Greencastle Sidewalk Days – Friday, July 11 & Saturday, July 12

Join us for Sidewalk Days in downtown Greencastle, where local businesses showcase great deals and offer sidewalk sales, food and family-friendly activities. It's the perfect way to shop local and support your community while enjoying the summer weather.

### 42nd Triennial Old Home Week – August 2 - 9

Get ready for a week full of history, heritage and family fun at the 42nd Triennial Old Home Week. From parades to historical tours, this week-long event celebrates the rich culture and traditions of Greencastle and its residents, past and present.



# **Wilson College Health Sciences and Business Programs Strategic Seminar Series**

**"How Effective Leadership Builds Resilient and Productive Teams"**

**March 25, 2025**

**5:30 – 6 p.m. Networking with Coffee and Cookies**

**6 – 7 p.m. Panel Discussion with Q & A**

**Brooks Science Center Auditorium, Wilson College**

*Emotional intelligence (EQ) plays a critical role in business, management, and leadership, influencing everything from decision making to team dynamics. Harnessing the power of EQ can accelerate a leader's effectiveness in any situation. Learn how EQ can help advance your career and help improve your leadership potential.*

**This event is free.**

**Register at [www.wilson.edu/leadership-seminar](http://www.wilson.edu/leadership-seminar) by March 18.**

*Many thanks to the Cumberland Valley Business Alliance for their support and promotion of this event.*

**WILSON  
COLLEGE**

# Did you know?

- Every unresolved conflict can drain eight hours of unproductive time.
- Teams with low emotional intelligence skills generally have increased incidents of conflict and conflict intensity, resulting in higher levels of burnout and turnover.
- 72% of employees ranked “respectful treatment of all employees at all levels” as the top factor in job satisfaction.
- While 95% of people think they’re self-aware, only 10 to 15 percent actually are.

# Research indicates

- ✓ Higher EQ has a positive relationship with team morale which in turn reduces turnover and enhances productivity by as much as 30%.
- ✓ High EQ leaders can resolve conflicts 65% faster and outperform their counterparts by 40% in crucial team aspects such as employee engagement, decision-making, and coaching.
- ✓ 71% of employers value emotional intelligence, in many cases, even over technical skills when evaluating candidates.

Emotional quotient may be the #1 predictor of effective leadership skills.

**Join us March 25<sup>th</sup> at 5:30**

Learn how you can help improve the effectiveness of your organization  
(church, business, nonprofit, sports, healthcare)

Free registration at [www.wilson.edu/leadership-seminar](http://www.wilson.edu/leadership-seminar)

# GREATER CHAMBERSBURG VIRGINIA HARRIGER CHAMBER FOUNDATION EXEC. DIRECTOR

717-264-7101 ext. 205 | gharriger@chambersburg.org | Chambersburg.org/ChamberFoundation



## RUN YOUR ICE OFF 5K WRAPS UP WITH RECORD RUNNERS

More than 400 runners and walkers laced up their shoes and braved the winter chill for the Run Your Ice Off 5K on Sunday, February 2, marking the final activity of the 2025 IceFest.

The annual race, which began as a small fun run in 2015 as part of a Leadership Franklin County (LFC) Community project, has grown into a highly anticipated tradition. This year, 438 runners registered for the event. The course led runners on a winding route through downtown Chambersburg and onto the scenic rail trail, with the support of over 55 volunteers.

Hosted by the LFC Alumni, the event benefits several community organizations. Proceeds from the 2025 race will support the **Downtown Business Council**, Council of the Arts, and **Downtown Chambersburg Inc.**, as well as the LFC Alumni Scholarship Fund. Additionally, funds will benefit **Healthy Community Partnerships of Franklin County's** "Go Girls Go" program and the Chambersburg Road Runners Club's Ausherman Summer Series program, which promote fitness and wellness among local youth.

Run Your Ice Off 5K continues to grow each year, encouraging the community to shake off the winter blues while making a lasting impact in Franklin County. Stay tuned for the RYIO Alumni Committee announcement of final net proceeds anticipated to be record breaking too!

## BUILDING COMMUNITY LEADERS

The Leadership Franklin County (LFC) Community Class of 2025 toured the Franklin County Jail in January and learned about the economic impact of the criminal justice system on the county budget, reentry struggles post incarceration and talked with jail staff about daily operations. In the afternoon, the class visited the Franklin County Administration Building and discussed local government in Franklin County with a panel moderated by Alice Elia of the **Franklin County Library System**. Our panel included Chadwick Hare, **Chambersburg Borough Council**, **Franklin County Commissioner Dean Horst**, Mark Smith, Waynesboro School District School Board, and Greencastle Mayor Ben Thomas. The objectives of the day were to motivate and educate participants on topics that impact their community, raise awareness of local government functions and better understand the economic impact of local government decisions for our community.

LFC Community  
Sponsor:



LFC Community is currently accepting applications for the Class of 2026 which begins this fall. Virtual information sessions are available to prospective students. Applicants are encouraged to learn more about the program that helps to engage professionals on community topics, build essential leadership skills and connect with other community leaders that impact our region. The leadership program kicks off in September 2025, and applications are due by May 9. Learn more by visiting [Chambersburg.org/Leadership](http://Chambersburg.org/Leadership) or contacting Ginny Harriger at [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org)

## ENCOURAGING THE HEART

In February, the Leadership Franklin County (LFC) Youth visited the **Franklin County 11/30 Visitors Center** and **Franklin County Judicial Center** in Chambersburg as part of their Student Leadership Challenge "Encouraging the Heart" theme. Our students started the day with time talking to President Judge Shawn D. Meyers who answered questions about career paths, and personal values/ethics, and then the group took a tour of the courthouse learning about the supporting parts of court system and learning more about careers within the building.

After their tour, students worked on a team-building exercise building spaghetti & marshmallow towers and finished the session talking about choosing words carefully as individuals and leaders. The youth leaders will be at the **Franklin County Career and Technology Center** for a full session on Career Exploration in March followed by one more early April session.

LFCY Sponsor:



## 2025 TECH GRANTS

The Chamber Foundation's 2025 Technology Innovation Challenge Grant Challenge applications are being accepted through Monday April, 21. Technology grants for teachers in Franklin County public schools are awarded annually to encourage the innovative use of technology in grades K-12. The Foundation offers grants to educators in public-school districts thanks to the Educational Improvement Tax Credits program through the Pennsylvania Department of Community and Economic Development fund contributions from **Orrstown Bank** and **Starr Insurance**.

2025 grant proposals will be evaluated based on innovation, value-added to curriculum, advanced academics and sustainability of program. Applications are available online at [Chambersburg.org/ChamberFoundation](http://Chambersburg.org/ChamberFoundation). The Chamber Foundation has awarded more than \$487,000 in Innovation Technology Grants to local public teachers since 1999.

# DOWNTOWN SAM THRUSH CHAMBERSBURG INC. PRESIDENT

717-264-7101 ext. 204 | sthrush@chambersburg.org | DowntownCburg.com



## ICEFEST 2025: THAT'S A WRAP!

The 23rd Annual IceFest PA concluded on February 2, after four days of winter fun in downtown Chambersburg! A special thank-you to **M&T Bank**, the presenting sponsor, for helping make this year's festival a success.

IceFest 2025 featured more than 115 ice sculptures, including 17 giant displays, delighting thousands of visitors. Popular events such as Chili-Q, Icing on the Cake, Snowfall Ball and the Run Your Ice Off 5K drew fantastic crowds. Chili-Q hosted more than 13 competitors, while over 10 brave contestants took on the pepper and wing-eating contests. Snowfall Ball brought more than 200 guests to the dance floor, and Icing on the Cake filled the First Evangelical Lutheran Church with attendees enjoying delicious cake samples. The festival wrapped up with the Run Your Ice Off 5K, coordinated by Leadership Franklin County Alumni, where over 400 participants ran or walked the downtown course.

A heartfelt thank-you to everyone who attended, as well as the IceFest Committee, sponsors and volunteers who made this event possible. IceFest is coordinated by Downtown Chambersburg Inc., the **Downtown Business Council of Chambersburg**, and the Council for the Arts.

See you next year for IceFest 2026!

## SAVE THE DATE FOR CRABFEAST

Mark your calendar for Downtown Chambersburg Inc.'s 29th Annual CrabFeast on Saturday, August 23, from 3 to 8 p.m. at the **AMVETS Post 224 Pavilion**! This all-you-can-eat fundraiser is a local favorite, featuring delicious hard-shell crabs, land food, all the fixings, beverages, small games and more.

Proceeds support DCI and its ongoing downtown revitalization efforts. Don't miss this opportunity to enjoy great food while giving back to the community! For sponsorship opportunities, contact Sam at [dc@chambersburg.org](mailto:dc@chambersburg.org).

## CELEBRATE AT FOUNTAIN FEST

Join DCI for Fountain Fest, presented by **Shoemaker's Insurance and Financial Services**, from April 25-27! Enjoy a weekend filled with delicious food, vendors, amusement rides by **Snyder's Attractions** and community fun.



The highlight of the festival takes place on Saturday, April 26, when the fountain is officially turned on with **News Talk 103.7FM**. Celebrate with a street fair featuring activities from the **Boys & Girls Club of Chambersburg and Shippensburg**, a petting zoo, food vendors, axe throwing, live entertainment and more!

Don't miss this exciting community tradition! Thank you to our presenting sponsor, Shoemaker's Insurance and Financial Services, for making this event possible. We'll see you at Fountain Fest!



## GOLDEN GLOW GALA

Join DCI for the Golden Glow Gala on Sunday, March 16, from 4 to 9 p.m. at **GearHouse Brewing Co.** in downtown Chambersburg! This exciting evening will celebrate 30 years of Downtown Chambersburg Inc. while raising funds for the Spring Street Amphitheater Project—a transformational addition to our community.

Guests will enjoy live music by Nick Staver, an exclusive Destination Packages Auction featuring unforgettable getaways, and delicious Irish-inspired food and drinks. Sip on St. Patrick's Day-themed beer and cocktails, savor festive flavors, and enjoy a night of dancing and community spirit. Plus, bring any unwanted gold jewelry and **Ludwig's Jewelers** will gift you its value!

Come dressed in your golden best and help us support this exciting downtown initiative. For tickets, email [dc@chambersburg.org](mailto:dc@chambersburg.org). Don't miss this unforgettable evening of celebration, giving and fun!



# Economic Development Breakfast

Thursday, May 29 from 7-9 a.m.  
at Chambersburg Country Club

Sponsored by:



## Featuring:

Property Improvement  
Awards Ceremony

Local Development Updates

Keynote Address



Register: [CVBAAlliance.org/Events](https://CVBAAlliance.org/Events)  
\$35/members  
\$40/non-members

Questions? Email [bcassada@chambersburg.org](mailto:bcassada@chambersburg.org)

# Sponsorship Opportunities

**Date:** May 29, 2025 **Location:** Chambersburg Country Club **Attendance:** 200+

**About the event:** CVBA will honor several of its members for their accomplishments in 2024 at the Economic Development Breakfast from 7 to 9 a.m. The breakfast will feature a presentation of awards, property improvement recognition and local development updates.

**Contact:** Bailey Cassada – [bcassada@chambersburg.org](mailto:bcassada@chambersburg.org) - (717) 264-7101 ext. 201



## **Grand Sponsor - \$1,500 – Meritus Health has right of first refusal**

- Preferred seating for a table of 8
- Opportunity for a representative to speak at the breakfast about your business for a few minutes
- Logo featured on the event webpage and on event promotional materials
- Logo featured in the program
- A full page ad on the back of the program
- Opportunity to set up a promotional table near the entrance of the event in the registration area
- Opportunity to place marketing materials at each guest table
- Mention during the welcome as the Grand Sponsor
- Company name mentioned in all media releases about the event
- Logo featured in newsletter recap article

## **Premier Sponsor - \$750 - two available**

Sponsor will receive the following benefits:

- Preferred seating for a table of 8, logo featured on a PowerPoint slide at the event
- Logo featured on event webpage, in the program and newsletter recap article
- Logo featured on event promotional materials as space allows (company name listed when logo is not included)
- Opportunity to set up a promotional table by registration OR place marketing materials at each guest table
- Mention during the welcome as the Premier Sponsor

**Table Sponsor - \$350 (limited)**- Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in newsletter recap article

## **Coffee Sponsor - \$300 – Habitat for Humanity has right of first refusal**

- Preferred seating for two
- Logo featured on signage at the coffee bar
- Company name listed in newsletter article
- Logo featured on PowerPoint slide, in the program and event promotions as space allows

**Patron Sponsor - \$85** - Sponsor will receive the following benefits:

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter recap article

### **Yes, I would like to sponsor the 2025 Economic Development Breakfast**

Company Name (as you want it to appear in listings): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

**Payment Method (circle):** Cash/Check Invoice Credit Card #: \_\_\_\_\_

Signature: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

Return form to Bailey Cassada. Mail to Cumberland Valley Business Alliance, Attn: Bailey Cassada, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [bcassada@chambersburg.org](mailto:bcassada@chambersburg.org); or fax to 717-267-0399. Please make checks payable to CVBA.



# UPCOMING EVENTS



## MARCH

- 11** **LUNCH & LEARN: CRYPTO & CHARITY: UNLOCKING DIGITAL GIVING**  
 11:30 A.M. - 1 P.M., CBURG CHAMBER, 100 LINCOLN WAY E., HOSTED BY HABITAT FOR HUMANITY
- 13** **CVBA MIXER AT PROVIDENCE PLACE SENIOR LIVING**  
 4 - 6 P.M., 2085 WAYNE RD., CHAMBERSBURG
- 16** **GOLDEN GLOW GALA**  
 4 - 9 P.M., 253 GRANT ST., CHAMBERSBURG, FUNDRAISER FOR SPRING ST. AMPHITHEATER
- 21** **LFC COMMUNITY INFO SESSION - CLASS OF 2025-2026**  
 11 A.M. - 12 P.M. VIA ZOOM, FACILITATED BY GINNY HARRIGER
- 25** **CVBA RIBBON CUTTING AT GOODWILL KEYSTONE AREA**  
 11:30 A.M. - 12:30 P.M., 5000 LETTERKENNY RD., CHAMBERSBURG, RIBBON CUT AT 12 P.M.
- 27** **CVBA AWARDS BREAKFAST PRESENTED BY M&T BANK**  
 7 - 9 A.M. AT CHAMBERSBURG COUNTRY CLUB, REGISTER \$35/MEMBERS

## APRIL

- 09** **LUNCH & LEARN: UNDERSTANDING YOUR REAL ESTATE TAXES**  
 11:30 A.M. - 1 P.M., CBURG CHAMBER, 100 LINCOLN WAY E., HOSTED BY REALTOR NICOLE SCOTT
- 10** **RIBBON CUTTING: SOUTH CENTRAL COMMUNITY ACTION PROGRAMS**  
 12 - 12:45 P.M., 533 SOUTH MAIN ST., CBURG, CELEBRATING 15TH ANNUAL RACE AGAINST POVERTY
- 10** **CVBA MIXER AT FORT LOUDOUN HISTORICAL SITE**  
 4 - 6 P.M., 1720 NORTH BROOKLYN RD., FORT LOUDON, PA, TOURS, DEMOS & REFRESHMENTS
- 11** **CVBA 101: NEW MEMBER ORIENTATION**  
 8 - 9 A.M. AT CBURG CHAMBER, 100 LINCOLN WAY E., CHAMBERSBURG
- 12** **11TH ANNUAL GREENCASTLE CRAFT BEER, WINE & SPIRITS FESTIVAL**  
 12 - 4 P.M. AT B-STREET PARKING LOT, 121 E. BALTIMORE ST., GREENCASTLE
- 12** **2ND ANNUAL GRAND FEAST OF SETAS MUSHROOMS**  
 2 - 7 P.M., 7189 HEGE RD., GREENCASTLE, VENDORS, TOURS, MUSIC & RIBBON CUTTING @5 P.M.
- 16** **CVBA & MANTEC HOSTING LEADERSHIP CORE SKILLS TRAINING**  
 8 - 12 P.M., 3183 BLACK GAP RD., CHAMBERSBURG
- 22** **CVBA YOUNG PROFESSIONALS CONFERENCE**  
 8 A.M. - 12 P.M., FRANKLIN COUNTY VISITORS BUREAU, 15 S. MAIN ST., CHAMBERSBURG
- 25-27** **FOUNTAIN FESTIVAL**  
 VARIOUS ACTIVITIES INCLUDING FOOD TRUCKS, RETAIL VENDORS, MUSIC, ETC.