

CVBA

Advertising Opportunities

Make your business stand out in the marketplace.



Helping
Businesses
Prosper



717-264-7101



info@cvballiance.org



the INSIDER



175

Member Updates / Edition

800

Mailings / Edition

1,700

Digital Distributions

4,500

Printed Copies / Year

NEWSLETTER EDITIONS:

JAN/FEB | MAR/APR | MAY/JUNE | JULY/AUG | SEPT/OCT | NOV/DEC

ADVERTISING OPPORTUNITIES



Biz Card

\$100 each or 3 for \$275.



Banner

\$150 each or 3 for \$400.



Block

\$200 each or 3 for \$550.



Flyer Inserts

Businesses \$250 | Nonprofits
\$150 (one free/year)*

Submit all ads by the 10th of the month before publication date. *Digital insert files must be submitted by the 10th of the month prior to publication date. 800 copies due by 20th of month before publication date. Reserve early, space is limited. All ads linked to advertiser website in digital edition.

PREVIOUS ADVERTISERS



INTERESTED IN ADVERTISING?

Contact: Lark Kennedy

lkennedy@chambersburg.org

717 - 264 - 7101 ext. 206

DIGITAL ADS



**STANDARD E-BLAST
\$150/EACH |
NONPROFIT \$100/EACH**

Promote an event or program;
Reach 1,700+ contacts
34% avg. open rate
(industry average 10%)

Sent Tuesdays, Thursdays, and
Fridays

Reserve early, limited space
available

Up to 200 words and 4 images
including logos

Any ad size available, 8.5"x11"
preferred

Content due 3 business days
prior to distribution.

10% discount on five or more
eblasts reserved and paid in
full at time of reservation



**PREMIER E-BLAST
\$200/EACH |
NONPROFIT \$150/EACH**

Same parameters as listed for
the standard eblast but:

May contain more than 200
words

5+ images including logos.

**E-NEWS AD \$45/EACH
BUY 4 ADS FOR \$150**

Gain exposure through the
CVBA's Weekly E-news, sent
each Monday

Reach 1,700+ individuals and
800+ businesses

Ad size is 800 x 200 pixels
and due by 5pm the Thursday
before delivery date

Ads must be secured at least
one week prior to delivery
date



**WEBSITE ADVERTISING
\$25 - \$99/MO.**

Advertise on cvballiance.org
and chambersburg.org.

15,000 pageviews/mo. and up
to 200,000 ad impressions/yr.

Gold Level - \$99/mo. Includes
banner ads (728x90 pixels) on
all available pages including
business category, business
directory search; plus
Enhanced benefits

Enhanced Level - \$25/mo.
Includes priority placement in
Business Directory Listing and
upgraded category features
such as logo, map, photos,
description, etc.