



2024 ANNUAL REPORT



Proud CVBA Partners:



A joint partnership between the Chambersburg and Greencastle-Antrim Chambers of Commerce.

2024 NOTABLE NUMBERS



Welcomed 73 new members

for 803 total members in our regional network.



Representing members in 53 cities & 22 counties

across these states:
PA, MD, NY, VA, WV,
CA & TX.



Printed 35,000 new Alliance Cards

with 36 participating member businesses

47K

Online business directory views

162K

Event Calendar views this year

5K

Newsletters distributed

922

Member event listings at CVBAlliance.org

EVENT STATS

209 EVENTS & PROGRAMS



- 53 Ribbon cuttings
- 36 Special events & programs
- 46 Ambassador meetings
- 8 Lunch & Learns
- 13 CVBA mixers

36 Chamber Foundation events

20 Downtown Chambersburg Inc. events



Awards Breakfast

- 225 attendees, 9 awards

Economic Development Breakfast

- 200 attendees, 7 awards

Franklin Co. Education Summit

- 150 attendees, 3 panelists

Legislative Breakfast

- 230 attendees, 3 panelists

Annual Meeting

- 240 attendees, 2 awards

Women's Conference

- 110 attendees, 3 speakers

Young Professional Awards

- 100 attendees, 7 awards

Young Professionals Conference

- 75 attendees, 2 speakers



2024 AWARD WINNERS

ATHENA Young Professional Award: Ruth Chupp, Golden Juniper Boutique

Educator of the Year: Cody Marker, Chambersburg Area School District

Young Professional Employer of the Year: Dr. Anirudh Patel, Cumberland Valley Dental Care

Entrepreneur of the Year: Sarah Nelson, Scoops on the Square

Nonprofit Young Professional of the Year: Malachi Maurer, WellSpan Health

Volunteer of the Year: Jordan Nace, WellSpan Health

Rising Star Award: Courtney Kirby, Russell Standard

Athena Leadership Award: Dr. Lura Hanks, Greencastle-Antrim School District

Spirit of the Community: Sam Worley

Innovator of the Year: Matthew Wedd, The Conococheague Institute

Nonprofit of the Year: Children's Advocacy Center of Franklin County

Event of the Year: Fort Loudoun Market Fair

Employer of the Year: Russell Standard

Emerging Business Leader: Kacie Gelsinger, The Floor Trader Outlet of Chambersburg

Business Person of the Year: Tim Henry, F&M Trust

Ambassador of the Year: Pat Abbott, Strickler Agency

Property Improvement up to \$150K: IWAT LLC

Property Improvement \$150K - \$500K: The Dapper House & Hidden Key Brewing Co.

Property Improvement \$500K - \$1M: Greencastle

Veterinary Hospital Property Improvement \$1M - \$5M: First Start Partnerships for Children & Families

Property Improvement \$5M - \$10M: WellSpan Health

Environmental Sustainability: Lady Moon Farms



Historic Preservation: Capitol Theatre Center


2024 SOCIAL SNAPSHOT



FACEBOOK

THE LARGEST
SOCIAL MEDIA
PLATFORM

 **73%**
WOMEN
& **27%** MEN
FOLLOWING
THE CVBA 

36,212 
REEL VIEWS
— THIS YEAR —

3d 19h 
VIDEO WATCH TIME

127,951
PAGE
REACH 

FACEBOOK.COM/
CVBALLIANCE


2,227
PEOPLE
ACTIVELY
FOLLOWING
CVBA



INSTAGRAM

REACHING
FOLLOWERS
THRU >>>>

 STORIES,
PICTURES
AND COOL REELS

12,982
REEL 
VIEWS

 — **225** —
POSTS

ACHIEVED
1,324 PLAYS
ON ONE 
REEL




2,315
ACTIVE
INSTAGRAM
FOLLOWERS
@CVBALLIANCE



LINKEDIN

BUSINESS
AND CAREER
ORIENTED
SOCIAL
NETWORK 

298 NEW
FOLLOWERS 
IN 2024

PUBLISHED
180 POSTS W/
— **2,385** —
REACTIONS & 
132 REPOSTS

49,319 
MEMBER REACH

95,061
PAGE 
IMPRESSIONS

CONNECTING
WITH LOCAL
EMPLOYEES &
BUSINESSES 

LINKEDIN.COM/
COMPANY/CVBALLIANCE/


882
ACTIVE
FOLLOWERS



GREENCASTLE ANTRIM

Chamber of COMMERCE

Promoting economic prosperity and community vitality since 1955

4,000 people participate in Greencastle's Heritage Christmas festivities:



Heritage Christmas in the Square



Lights of Love



Horse & Wagon Rides



Photos with Santa



Light It Up Contest



Heritage Christmas Home Tour



Small Business Saturday

1K Attended Sidewalk Days in downtown Greencastle



140 Vendors participate

120 golfers & **20** volunteers in the 35th Annual Golf Tournament



1,000 FESTIVAL GOERS

ATTEND 2ND GRUB & PUB FESTIVAL

500 people at Craft Beer, Wine & Spirits Festival

APPROX. 6,500 local and visiting customers patronize downtown Greencastle vendors and businesses annually from G-ACC events



Exec. Dir. Kylie Belle Moore - info@greencastlepachamber.org - GreencastlePaChamber.org



GREATER CHAMBERSBURG CHAMBER OF COMMERCE

Helping our members prosper and supporting our community since 1911

APPROX. 99 Pickleball players attended 2nd Annual Tournament

\$2K of proceeds



Donated to the Chambersburg Memorial YMCA in 2024

144 golfers

at the sold-out 29th Annual Chamber Golf Tournament



36 RESTAURANTS PARTICIPATE IN



ChambersFest Restaurant Week

THOUSANDS attend the weeklong ChambersFest activities in 2024



APPROX. \$3,321 RAISED



by Chambersburg Civil War Seminars & Tours to donate to local nonprofits related to the Civil War.

22 properties participate in Deck the Town light display contest to raise **\$1,319** for the Cumberland Valley Animal Shelter.



\$1,400 donated to Chambersburg Area Education Foundation for scholarships from Tim & Susan Cook Memorial Race.



Chambersburg Chamber Affiliates

Chambersburg Area Development Corp.
Greater Chambersburg Chamber Foundation

Downtown Chambersburg Inc.
Cumberland Valley Regional Development Corp.

Pres. Stephen Christian - chamber@chambersburg.org - Chambersburg.org

2023/2024 COMMUNITY INVESTMENT

WORKFORCE

Committed to supporting workforce development thru Greater Chambersburg Chamber Foundation

\$15K

DOWNTOWN

Invested in downtown revitalization via façade improvements and event sponsorship

\$23K

FUNDING

Provided a short term loan to purchase land for the Spring Street Amphitheater in Chambersburg

\$320K

EQUIPMENT

Supported the Chambersburg Community Police Foundation to purchase safety equipment

\$1K

TOTAL INVESTED SINCE 1990:

\$6.7M



Supporting the greater Franklin County business community by promoting leadership, citizenship and workforce development.

625 Leadership Community Grads Since 1987



343

Leadership Youth Grads Since 2010

43 new grads in 2024

76 core community volunteers assisting with 36 events and programs in 2024



900 ICE CREAM LOVERS



ATTEND SCOOP-A-PALOOZA

\$9K raised

\$18K AWARDED

to Franklin County educators for Technology Innovation Projects



Run Your ICE 5K Off

393 RUNNERS & WALKERS

\$10,000 raised

For leadership scholarships, American Cancer Society/ Relay For Life & IceFest

Exec. Dir. Virginia Harriger - gharriger@chambersburg.org - Chambersburg.org/Leadership



DOWNTOWN CHAMBERSBURG INC.

Driving downtown development and increasing economic vitality to benefit the Chambersburg community.

20 DOWNTOWN EVENTS

like Fountain Fest, Small Business Saturday, Falling Springs Beer Fest

40 food trucks and THOUSANDS of festival goers

5 new businesses join the downtown merchant community

Ground breaking held for the Spring St. Amphitheater project. Expected completion in Fall 2025



Upgraded downtowncburg.com and revamped the downtown guide to enhance the visitor's experience downtown



\$20K AWARDED

in matching funds for façade improvements on downtown buildings



THANK YOU

to these businesses for their support!

Stakeholder Members



Visionary Members



Champion Members

1ST ED CREDIT UNION CHAMBERSBURG

AMERICAN PRINT CONSULTANTS

BOOST MOBILE BY CPA WIRELESS

BWISE MANUFACTURING, LLC

CORELLE BRANDS

CUMBERLAND VALLEY TREE SERVICE -
LANDSCAPING

DAVID H. MARTIN EXCAVATING, INC.

GIANT FOOD STORES, INC.

HERBRUCK'S OF PA

INGRAM CONTENT GROUP

KEYSTONE HEALTH

KINSLEY CONSTRUCTION

KNOUSE FOODS COOPERATIVE, INC.

LCSI LEHMAN CONSTRUCTION
SERVICES, INC.

MARTIN'S FAMOUS PASTRY SHOPPE, INC.

MERITUS HEALTH

NEW ENTERPRISE STONE & LIME Co., INC.

NUTEC

PENN STATE MONT ALTO

PROVIDENCE PLACE SENIOR LIVING

RE:CYCLE REVERSE LOGISTICS

SHEETZ, INC. #392

SHIPPENSBURG UNIVERSITY OF
PENNSYLVANIA

SHOEMAKER'S INSURANCE & FINANCIAL

STAPLES FULFILLMENT CENTER

TB WOOD'S

TEFLON ROOFING

THE BUTCHER SHOPPE

THE YORK WATER COMPANY

TRACTUS LEADERSHIP SOLUTIONS

TRU BY HILTON

ULTA INC.

WEST PENN POWER - A FIRSTENERGY CO

WILSON COLLEGE